WAPA is Puerto Rico's first 10,000 watt station.

Puerto Rico is the \$200,000,000 market in the Caribbean where the Americas meet.

#### "THE VOICE OF THE CARIBBEAN"

680 kc — San Juan, Puerto Rico — 10,000 watts



#### FIRST in POWER—PROGRAMS—PERFORMANCE

Represented by
PAUL H. RAYMER COMPANY

José Ramón Quiñones Owner Harwood Hull, Jr. General Manager

WAPA reaches all Puerto Rico and beyond to the shores of South and Central America.

Puerto Rico has more radios per 1,000 people than any country in the Caribbean.



#### RADIO STATION WIBS

SAN JUAN, PUERTO RICO

BOX 4809 — TELEPHONE 2-1558

STUDIOS AND OFFICES:

1105 FDEZ. JUNCOS AVE. — STOP 17

10,000 WATTS — 740 KILOCYCLES

FULL COVERAGE — DIRECTIONAL ANTENNA

NEWS COMMENTATOR — PRODUCER — ANNOUNCER

#### **EMILY AULL**

Transradio Press News—WNEL—1942
Musical America—WNEL—1943 and 1944
International Highlights—WNEL—1943 and 1944

Melody Time—WIAC—1944
Associated Press News—WIAC—1944 and 1945
Musical America—WIAC—1945 and 1946

Preludio—WIAC—1946 Starlight—WIAC—1947 Unity Viewpoint—WAPA—1947 Sunset—WIBS—1947

WARNER AULL, announcer in English, Spanish and Portuguese. Warner Aull has appeared as guest announcer on WKAQ

P. O. Box 4528

SAN JUAN, PUERTO RICO

#### WPAB

#### PONCE-EST, 1939

Frequency: 1370 KcPower: 5000 Watts
Owned-Operated ByPortorican American
Business-Studio Address17, León St.
Phone Number
Air Time
News ServiceAP
MembershipNAB
Treasurer-ManagerA. Giménez Aguayo
Commercial ManagerAntonio Miró
Chief EngineerFernando Zapater, Jr.

#### WPRP

PONCE-EST. 1936

Frequency: 1420 Kc.........Power: 250 Watts Owned-Operated By..Voice of Puerto Rico, Inc.

#### WAPA

#### SAN JUAN-EST. 1947

MBS-ABC

Frequency: 680 Kc Power: 10,000 Watts
Owned-Operated By José Ramón Quiñones
Business AddressBox 4563
Phone Number2-1448; 2-4271
Studio Address357 Ponce de León Ave.
Transmitter Location Guaynabo, P. R.
Air Time 6 α.m11 p.m.
Transcription ServiceThesaurus
RepresentativePaul H. Raymer
PresidentJosé Ramón Quiñones
General-Commercial MgrHarwood Hull, Jr.
Program DirectorSantiago García
Musical DirectorAlicia Moreda
Chief EngineerJosé A. Fernández
Farm EditorGuillermo Atiles
(See Page 701)

#### WIAC

#### SAN JUAN-EST. 1947

Frequency: 580 KcPower: 5000 Watts
Owned-Operated By Radio Station WIAC, Inc.
Business AddressBox 4504
Phone Number
Studio AddressPonce de León 654
Transmitter LocationIsla Verde Road
Air Time 6 α.m12 M.
News ServiceAP
Transcription ServiceStandard
MembershipNAB
PresidentMrs. Enrique Abarca
General-Station ManagerTomás Muñiz
Commercial ManagerEnrique Abarca
Program DirectorRafael H. Benitez
Production Manager Edwin Figueroa
Musical DirectorMrs. E. Babin
Chief EngineerAlfonso Sánchez
(C P 700)

(See Page 700)

#### WITA

#### SAN IUAN-EST, 1947

Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Electronic Eenterprises
Business AddressBox 3726, Santuroe P. R.
Transcription ServiceSESAC
PresidentV. H. Meador
General ManagerAntonio Alfonso
Chief EngineerGeorge Mayer

#### WNEL

#### SAN JUAN-EST. 1935

NBC

#### WKAQ

#### SAN JUAN-EST. 1922

CBS

Frequency: 620 KcPov Owned-Operated ByRadio	
Business Address	
Phone Number	2-2021
News Service	
Transcription Service	Associated
Representative	. Clark-Wandless
Membership	NAB
General-Station Manager	
Commercial Manager	J. C. Irizarry
Chief Engineer	Paul A. Girard

#### WIBS

#### SANTURCE-EST. 1947

21111101101	D31. 101/
Frequency: 740 Kc	.Power: 10,000 Watts
Owned-Operated By	Jose E. del Valle
Business Address	52 Wilson St.
Transmitter Location	Sabana Seca
Air Time	6 a.m11 p.m.
Owner,	Jose E. del Valle
General Mgr	. Adolio Garcia Veve
Office Mgr	Josefina Llobet
Program Dir	Herdy Yumar
Musical Dir	Luis Benjamin
Chief Engineer	Rafael Iose Acosta



#### ALL REGIONS FROM ATLANTIC TO PACIFIC

- extensive national coverage
  - ON THREE NETWORKS
- intensive regional coverage
- . IN TWO LANGUAGES

Yours through the facilities of the CBC whose networks bring to Canadian homes a variety of daily radio entertainment unsurpassed anywhere. MUSIC...DRAMA...NEWS...SPORTS all the best from the national and international fields assure a sponsor on a CBC network of a large, interested and responsive audience.

#### CBC DOMINION NETWORK

30 basic and 14 supplementary stations. Intensive coverage of all major markets in all regions.



#### CBC TRANS-CANADA NETWORK

21 basic and 9 supplementary stations. Comprehensive coverage coast to coast.

#### CBC FRENCH NETWORK

13 stations. Thorough coverage of Quebec and contiguous French speaking areas. Available in conjunction with either Trans-Canada or Dominion network.



CANADIAN BROADCASTING CORPORATION

354 JARVIS ST., TORONTO, ONT. 1231 ST. CATHERINE ST. W., MONTREAL, P.Q.

# CANADA

Stations

Alphabetical Index
By Call Letters

Networks

# CANADIAN

# Broadcasting Corporation

#### **OFFICES**

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont. National Program Office—354 Jarvis St., Toronto 5, Ont. Engineering Division—Keefer Bldg., 1440 St. Catherine St., W., Montreal, Que.

1231 St. Catherine St., W., Montreal, Que. 1236 Crescent St., Montreal, Que.

#### **EXECUTIVES** and **STAFF**

#### **Board of Governors**

A. Davidson Dunton, Ottawa, Ont., Chairman Rene Morin, Montreal, Que., Vice-Chairman Howard B. Chase, Montreal, Que.

Mrs. T. W. Sutherland, Revelstoke, B. C.

F. J. Crawford, Toronto, Ont.

Dean Adrien Pouliot, Laval University, Que. Dr. G. Douglas Steel, Charlottetown, P.E.I.

John J. Bowlen, Calgary, Alta.

(H. M. Palmer, secretary, 140 Wellington St., Ottawa, Ont.)

(one vacancy)

#### **Head Office**

Victoria Bldg., 140 Wellington St., Ottawa, Ont.

Dr. Augustin Frigon, General Manager (also Keefer Bldg., 1440 St. Catherine St. W., Montreal, Que.)

Donald Manson, Assistant General Manager R. P. Landry, Director of Personnel and Administrative Services

G. W. Richardson, Assistant Director of Personnel and Administrative Services

K. M. Kelly, Supervisor of Personnel and Welfare

Marcel Carter, Supervisor of Administrative Services

A. E. Tetu, Chief of Records

V. F. Segee, Editor, "RADIO" (CBC Staff Magazine)

(354 Jarvis Street, Toronto 5, Ont.)

H. Bramah, Treasurer

S. Schnobb, Assistant to Treasurer

W. R. Mortimer, Supervisor of Expenditures

F. W. Savignac, Assistant to Executive-Legal

H. M. Palmer, Executive Assistant and Secretary to Board of Governors

#### **Commercial Division**

354 Jarvis St., Toronto 5, Ont.

E. A. Weir, Commercial Manager
W. E. Powell, Assistant Commercial Manager

W. R. Johnston, Supervisor of Acceptance and Production

T. T. Odell, Sales Representative

L. E. Pegg, Sales Representative

Arthur Barr, Sales and Commercial Traffic

H. F. Chevrier, Coverage Statistics

#### National Program Office

354 Jarvis St., Toronto 5, Ont.

Ernest L. Bushnell, Director-General of Programs Charles Jennings, General Supervisor of Programs

Harry J. Boyle, Program Director Trans-Canada Network

H. G. Walker, Manager, Dominion Network Andrew Allan, Supervisor of Drama

W. H. Brodie, Supervisor of Broadcast Language

D. Claringbull, Manager, Personnel and Administrative Services

W. J. Dunlop, Special Assistant, Religious and Institutional Broadcasts

Mary Grannan, Children's Broadcasts

H. E. S. Hamilton, Technical Liaison Officer (Engineering Division)

H. Hilliard, Supervising Engineer (Toronto Area)

E. W. Jackson, Traffic Manager

J. M. Kannawin, Supervisor of Presentation

R. S. Lambert. Supervisor of School Broadcasts Elizabeth D. Long. Women's Interests

J. N. Mogridge, Supervisor of Program Clearance

D. C. McArthur, Chief News Editor

Neil M. Morrison, Supervisor of Talks and Public Affairs

Fergus Mutrie, Supervisor of Farm Broadcasts H. Z. Palmer, Program Administrative Officer

A. E. Powley, News Features Editor

J. Frank Willis, Supervisor of Feature Broadcasts

# STATIONS OF CANADA



The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.



Call			<b>6</b> 14	See		Call		<b>6</b> :-	See
Letters			City	Page	_	Letters		City	Page
CBA .	•			714		CJCB		. Sydney, N. S	715
CBF .	•	•	Montreal, Que	725		CJCH		Halifax, N. S	715
CBH .	•	•		715		CICI		. Calgary, Alta	708
CBJ .		•	Chicoutimi. Que.	725	i	CJCS	•	. Stratford, Ont	721
CBK .	•	•	Watrous, Sask.	730		CJDC		Dawson Creek, B. C	709
CBL .	•	•	Toronto, Ont.	721	'	CJEM	•	. Edmundston, N. B	713
CBM .	•	•	Montreal, Que	725		CJFX	•	. Antigonish, N. S	715
CBO .	•	•	Ottawa, Ont.	719		CJGX	•	. Yorktown, Sask	730
CBR .	•	•	Vancouver, B. C	711		CJIB	•	Vernon, B. C	711
CBV .	•	•	Quebec City, Que	727		CJIC	•	Sault Ste. Marie, Ont	721
CFAB	•	•	Windsor, N. S	716		CJKL	•	. Kirkland Lake, Ont	718
CFAC CFAR	•	•	Calgary, Alta	708 712		CIND	•	Yarmouth, N. S	716 729
CFBC	•	•	Saint John, N. B.	714		CIOR	•	. Winnipeg, Man	712
CFCF	•	•	Montreal, Que.	726		CJOB CJOC	•	Lethbridge, Alta.	709
CFCH	•	•	North Bay, Ont.	719		CJOR	•	Vancouver, B. C	711
CFCN	Ċ		Calgary, Alta.	708		CJRL	•	. Kenora, Ont.	718
CFCO			Chatham, Ont.	717	ì	CISO		. Sorel, Que	728
CFCY			Charlottetown, P. E. I	724		CIVI	Ī	Victoria, B. C	711
CFGP			Grande Prairie, Atla	708	b	CKAC	:	Montreal, Que	726
CFJC			Kamloops, B. C	709		CKBI		Prince Albert, Sask	729
CFJM			Brockville, Ont	716		CKBW		Bridgewater, N. S	715
CFJP			Riviere-Du-Loup, Que	727		CKCH		. Hull, Que	725
CFNB			Fredericton, N. B	713		CKCK		. Regina, Sask	729
CFOR			Orilla, Ont.	719		CKCL		Truro, N. S	716
CFOS			Owen Sound, Ont.	720		CKCO		. Ottawa, Ont	719
CFPA			Port Arthur, Ont	720		CKCR		. Kitchener, Ont.	718
CFPL	•	•	London, Ont.	718		CKCV	•	. Quebec, Que	727
CFPR	٠	•	Prince Rupert, B. C	710	l	CKDO		. Oshawa, Ont.	719
CFQC	•	٠	Saskatoon, Sask	730		CKCW		Moncton, N. B	714
CFRA	•	•	Ottawa, Ont.	719		CKEY	•	Toronto, Ont.	723 717
CFRB	٠	•	Toronto, Ont	723 708		CKFI	•	Fort Frances, Ont	721
CFRN	•	٠	Moose Jaw, Sask.	729	1	CKGB	•	. Timmins, Ont	710
CHAB CHAD	٠	•	Amos, Que.	724		CKLN	•	Windsor, Ont.	723
CHAT	. •	•	Medicine Hat, Alta	709		CKLW	•	Vancouver, B. C	711
CHEF	•	•	Granby, Que	725		CKNB	•	. Campbelton, N. B	713
CHEX	•	•	Petersborough, Ont.	720	i	CKNW	•	New Westminster, B. C	710
CHGS	•	•	Summerside, P. E. I.	724		CKNX	:	. Wingham, Ont	723
CHLN	Ċ		Three Rivers, Que	728		CKOC		. Hamilton, Ont	717
CHLP			Montreal, Que	726		CKOV		. Kelowna, B. C	709
CHLT			Sherbrooke, Que	728		CKOX		. Woodstock, Ont	724
CHML			Hamilton, Ont.	717		CKPC		. Brantford, Ont	716
CHNC	٠		New Carlisle, Que	727		CKPG		. Prince George, B. C	710
CHNO	•	•	Sudbury, Ont.	721		CKPR	•	Fort William, Ont	717
CHNS	•	•	Halifax, N. S.	715		CKRC	•	. Winnipeg, Man	713
CHOK	•	•	Sarnia, Ont.	721		CKRM	•	Regina, Sask	730 728
CHOV	•	•	Pembroke. Ont.	720 727		CKRN	•	Rouyn, Que.	725
CHRC CHSJ	•	•	Quebec, Que	714		CKRS CKSB	•	. Jonquiere, Que	712
CHUM	•	•	Toronto, Ont.	723		CKSF	•	. Cornwall, Ont.	717
CHVC	•	•	Niagara Falls, Ont.	719	l	CKSO	•	Sudbury, Ont.	721
CHWK	•	•	Chilliwack, B. C.	709		CKTB	•	St. Catharines, Ont.	720
CIAD	•	•		726		CKTS	•	Sherbrooke, Que.	728
-	•	•	Montreal, Que	711		CKVD	•	. Val D'Or, Que	728
CJĀT	•	•	Port Alberni, B. C	710	İ	CKAL	•	. Verdun, Que	729
CJAV CJBC	•	•	Toronto, Ont.	723		CKWS	•	. Kingston, Ont.	718
	•	•	Belleville, Ont.	716	1	CKWX	•	. Vancouver, B. C	711
CJBQ CJBR	•	•		727		CKW X	•	Brandon, Man.	
-	•	•	Edmonton. Alta.	708		CKY .	•	. Winnipeg, Man	712 713
CJCA	•	•	Edinorion. And.		07	CKI.	•	. wimpeg, mail	/13

# -ALBERTA:

#### CFAC

CFAC
CALGARY-EST. 1922
CBC TRANS-CANADA-FOOTHILLS NETWORK
Frequency: 960 KcPower: 5000 Watts
Owned-Operated By Calgary Bostg. Co.
Business-Studio Address 1000 Southam Bldg.
Phone Number
Transmitter LocationMidnapore, Alta
Air Time6 a.m12 M.; 8 a.m12 M., Sun.
News ServicePress News: BUP
Transcription ServiceThesaurus, World, Associated
RepresentativeAll-Canada: Weed
Membership
President
Station ManagerA. M. Cairns
Commercial ManagerF. R. Shaw
Production Manager
Publicity Director
Chief Engineer E. C. Connor
Office Engineer
CFCN
CALGARY-EST. 1922
CBC—DOMINION NETWORK
Frequency: 1060 Kc Power: 10,000 Watts
Owned-Operated By . The Voice of the Prairie,
Ltd.
Business-Studio AddressToronto General
Trusts Bldg.
Phone NumberM1161
Transmitter Location9 mi. S. of Calgary
Air Time
News Service
Transcription ServiceStandard, Lang-Worth, UTS
Representative. Radio Representatives, Adam
J. Young, Jr.
Membership
President, General ManagerH. G. Love Commercial ManagerE. H. McGuire
Program Director
Publicity Director
Chief Announcer E. A. Q. Bown
Chief EngineerRobt. Lamb
Farm Editor Lorne Stout

#### CJCJ

CALGARY—EST. 1927 CBC—ALBERTA

Frequency: 1140 Kc. Power: 100 Watts
Owned-Operated By The Albertan
Publishing Co.
Address Victory Bldg.
Phone Number Main 9966
Transmitter Location Grandview Heights
Air Time 18 hours daily
Representative Alexander McGillvra
Transcription Service SESAC

News ServiceBUI
Membership CAI
President
Manager
Commercial Manager Fred C. Colborne
ProdProm. Mgr
Chief Engineer

#### CFRN

#### EDMONTON—EST. 1934 CBC—DOMINION NETWORK

#### CJCA

#### EDMONTON—EST. 1922

TRANS-CANADA NETWORK—CBC Frequency: 930 Kc......Power: 5000 Watts

#### CFGP

GRANDE PRAIRIE-EST, 1937

CBC—TRANS-CANADA—FOOTHILLS NET.
Frequency: 1050 Kc......Power: 1000 Watts
Owned By.......Northern Bestg, Corp., Ltd.
Operated By...Taylor, Pearson & Carson, Ltd.

#### ALBERTA-BRITISH COLUMBIA

Business-Studio AddressRichmond Ave. & 99th St.
Phone Number Private Exchange No. 109
Transmitter LocationClairmont Highway
Air Time6:55 a.m11:30 p.m.
News ServiceAP
Transcription ServiceThesaurus, Cole
Representative
Membership
President
General-Station MgrArthur J. Balfour
Commercial-Sales Promotion
ManagerJohn Soars
Program DirectorGordon Cockburn
Production ManagerFrank Thompson
Publicity DirectorKay Anderson
Chief AnnouncerJohn Wilson
Musical DirectorGordon Pearcy
Chief EngineerR. H. Williams

#### CJOC

#### LETHBRIDGE—EST. 1926 TRANS-CANADA

News Service	
Representative	. William Guild meron A. Perry orge A. Brown orman V. Fisher

#### CHAT

#### MEDICINE HAT-EST. 1946

DOMINION SUPPLEMENTARY

DOMINION SUPPLEME	INTARY
Frequency: 1270 KcPow	ver: 1000 Watts
Owned-Operated By Monarch	Bestg. Co., Ltd.
Business-Studio Address	520 First St.
Phone Number	2821-2-3
Transmitter Location	Roytal, Alberta
Air Time6:30	a.m11:30 p.m.
News Service	
Transcription Service	Standard
Representative	-Canada, Weed
Membership	CAB
President	J. H. Yuill
Station-Commercial Mgr	R. J. Buss
Program Director	Bart Brown
Publicity Director	Bette Kreller
Chief Engineer	J. M. Ellis

# **—BRITISH COLUMBIA—**

#### CHWK

#### CHILLIWACK—EST. 1927 CBC—DOMINION NETWORK

Frequency: 1340 KcPower: 250 Walls
Owned-Operated ByFraser Valley Bostrs.
Ltd.
Business-Studio Address50 Yale Rd. East
Phone Number
Transmitter LocationPrest Rd.
Air Time 7 a.m10:30 p.m.
Transcription Service
RepresentativeAll-Canada, Weed
President
General ManagerJack Pilling
Commercial Manager W. G. Teetzel
Production ManagerJ. M. Maclachlan
Chief EngineerJack Pilling

#### CJDC

#### DAWSON CREEK-EST, 1947

Frequency: 1350 Kc	Power: 1000 Watts
Owned-Operated By	Wilma Moore
Business Address	Dawson Creek
Station Manager (	Gordon H. Cummings

#### CFJC

#### KAMLOOPS—EST. 1926 TRANS-CANADA

Frequency: 910 Kc. Power: 1000 Watts
Owned By Sentinel Publ., Ltd.
Operated By Radio Station CFJC
Address 310 St. Paul St.
Phone Number 1021
Transmitter Location North Kamloops
Air Time 16 hours daily
Representative All-Canada Radio Facilities.
Ltd.; Weed & Co.
News Service PN
Membership CAB, BBM
General Manager Ian G. Clark
Director Walter Harwood
Commercial Manager R. J. Innes

#### CKOV KELOWNA—EST. 1931

CBC

Frequency: 63	0 Kc	Power:	1000	Watts
Owned-Operat	ed By	Okanagan	Bostr	s. Ltd.
Business-Studie	o Address	F	ladio	Bldg.
Phone Numbe	r		2	00-496

Transmitter Location Okanagan Mission, B. C. Air Time 16 hrs. daily News Service Press News Transcription Service World, Thesaurus, Lang-Worth, SESAC Representative All-Canada, Weed Membership CAB Managing-Director J. W. B. Browne Station Manager J. Reg. Beattie Program Director J. D. Bews News Editor, Publicity Director E. S. Frost Chief Engineer J. Fred Weber	PORT ALBERNI—EST. 1946 Chief Engineer G. Henderson Frequency: 1240 Kc. Power: 250 Watts Owned-Operated By CIAV Ltd. Address 3rd Ave. N. 2 Redford Rd. Air Time 7:30 a.m10:30 p.m. News Service PN Transcription Service Lang-Worth Representative Radio Representatives Membership CAB President Manager Charles J. Rudd
CKLN NELSON—EST. 1939	Program Director
CBC—TRANS-CANADA Frequency: 1240 Kc Power: 250 Watts Owned-Operated By News Publishing Co. Business Address	CALL LETTERS TO BE ASSIGNED POWELL RIVER Frequency: 1490 Kc
Production Manager	Owned-Operated By Radio Station CKPG Ltd. Business Studio Address Ritz-Kiefer Hall Phone Number 140 Transmitter Location South Fort George, B. C. Air Time Unlimited Transcription Service UTS Representative All-Canada Weed Membership CAB
NEW WESTMINSTER—EST. 1944  Frequency: 1230 Kc	President Frank H. Elphicke Station Manager Cecil G. Elphicke Commercial Manager Jack E. Carbutt Sales Promotion Manager John V. Boates Chief Announcer Art G. Hall Chief Engineer Ray J. Tate
Transmitter Location Lulu Island, B. C. Air Time	PRINCE RUPERT—EST. 1938 CBC TRANS-CANADA—CBC PACIFIC Frequency: 1240 Kc Power: 50,000 Watts Owned By . Northwest Broadcast & Service Co. Operated By Canadian Bestg. Corp. Business-Studio Address 336 Second Ave. Phone Number 863 Transmitter Location Prince Rupert, B. C. Air Time 13½ hrs, daily News Service CBC President (CBC) Dr. Augustin Frigon General-Station Manager C. H. Insulander Program Director Lloyd Morris

#### CJAT

#### TRAIL-EST. 1932

CBC

Frequency: 610 KcPower: 1000 Watts
Owned-Operated By Kootenay Bcstg. Co.
Business-Studio Address 815 Victoria St.
Phone Number
Transmitter Location
Air Time
News ServicePress News
Transcription ServiceThesaurus
RepresentativeAll-Canada, Weed
PresidentE. W. Hazlewood
Station ManagerEric C. Aylen
Commercial ManagerNorman A. Harrod
Program DirectorJoseph P. Kobluk
Chief Announcer, Musical DirPeter Barker
Chief EngineerGordon L. Fairweather

#### CBR

#### VANCOUVER-EST. 1925

CBC TRANS-CANADA—CBC PACIFIC Frequency: 1130 Kc.....Powe:: 5000 Watts Owned-Operated By . . . . Canadian Bostg. Corp. Business-Studio Address . . . . . 701 Hornby St. Transmitter Location . . . . . Lulu Island, B. C. Membership .....BMB President (CBC)......Dr. Augustin Frigon Regional Representative.....Kenneth Caple Commercial Manager (CBC).....E. A. Weir Program Director..........Kenneth P. Caple Publicity Director......Patrick C. Keatley Farm Editor......T. A. L. Leach

#### CJOR

#### VANCOUVER—EST. 1926 CBC—DOMINION NETWORK

Frequency: 600 Kc... Power: 5000 Watts
Owned-Operated By... CJOR Ltd.
Business-Studio Address... 846 Howe St.
Phone Number... MArine 6464
Transmitter Location... Lulu Island. B. C.
Air Time... Unlimited
News Service... PN. BUP
Transcription Service. Thesaurus. UTS, SESAC
Representative... H. N. Stovin, Adam J. Young
Membership... CAB
President, General Station

Commercial ManagerDon Laws
Sales Promotion ManagerJim Wills
Program DirectorRoss Mortimer
Production ManagerDick Diespecker
Musical Director
Chief Engineer

Manager...........George C. Chandler

#### CKMO

#### VANCOUVER-EST. 1922

Frequency: 1400 KcPower: 1000 Watts
Owned-Operated By British Columbia
Broadcasting System, Ltd.
Address812 Robson St.
Phone Number
News ServiceBritish United Press, PN
RepresentativeNat'l Bostg. Sales
Transcription ServiceStandard, Associated
Membership CAB
PresidentMrs, R. J. Sprott
ManagerR. T. Bowman
Promotion ManagerPhil J. Baldwin
Chief Engineer

#### CKWX

#### VANCOUVER—EST. 1923

MBS-DON LEE

1.12D DOIN HELD
Frequency: 980 KcPower: 5000 Watts
Owned-Operated By. Western Bostg. Co. Ltd.
Business-Studio Address543 Seymour St.
Phone NumberMArine 3344
News ServicePN, BUP
Transcription ServiceLang-Worth, World
Representative
Membership
PresidentArthur Holstead
Manager, Station MgrFrank H. Elphicke
Sales ManagerJack Sayers
Promotion ManagerDon McKim
Chief EngineerJack Gordon

#### CJIB

#### VERNON—EST. 194

Frequency: 940 Kc	.Power: 1000 Watts
Owned-Operated By	.Interior Bcstg. Ltd.
Business Address	Bagnall Block
News Service	
Phone Number	834
Representative	Stovin
General Manager	John Ferguson
Production Manager	Don McGibbon

#### CJVI

#### VICTORIA—EST. 1941

DOMINION

DOMINION
Frequency: 900 KcPower: 1000 Watts d.,
250 Watts n.
Owned-Operated By Island Bostg. Co., Ltd.
Phone NumberGarden 2014, Beacon 1911
News ServicePN
Transcription ServiceNBC, World, Cole
Representative Weed, All-Canada
President
General Manager
Commercial ManagerL. Hallberg
Program Director
Promotion ManagerA. H. Worthington
Chief Engineer

# MANITOBA:

#### **CKX**

#### BRANDON—EST. 1923

#### CFAR

#### FLIN FLON—EST. 1937 TRANS-CANADA

Frequency: 590 Kc	Power: 1000 Watts
Owned-Operated By A	rctic Radio Corp., Ltd.
Address	
Phone Number	
Air Time	Shares Time
News Service	BUP
Transcription Service	

Representative H. N. Stovin	(Canada);
Adam J. Young (U.S.A.)	
President	G. Mundie
Manager	B. Quinney
Chief EngineerGordon	Woodward

#### CKSB

#### ST. BONIFACE—EST. 1946

31. DOMILACE—E31. 1340
Frequency: 1250 KcPower: 1000 Watts
Owned-Operated By . Radio St. Boniface, Ltd.
Address
Phone Number
Air Time
News ServiceBUP
Transcription Service Associated
Membership
Representative
PresidentDr. Henri Guyot
Vice President
GenComm. Mgr Louis E. Leprohon
Prog. DirProm. MgrRene Dussault
Chief Engineer

#### C J O B

#### WINNIPEG—EST. 1946

Frequency: 1340 Kc.......Power: 250 Watts Owned By.........Blick Bcstg. Ltd.

JUGGLE TIME

TO SUIT YOUR

RADIO NEEDS

THE ALL-CANADA WAY

You Control Time And Audience With Spot-Broadcasting!

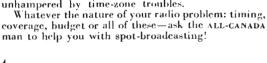
SPOT-BROADCASTING means simply putting on your radio show at desirable times over individual stations.

individual stations.

It is the opposite to buying stations 'holus-bolus' (either regionally or nationally), without regard for

different time zones or listening habits.

When you spot-broadcast, you are really building your own network . . . tailor-made to suit your time, coverage and budget needs. You select the stations that cover your markets, choosing from twenty-nine All-Canada stations across the country. You select the peak local times you want for best effect, unhampered by time-zone troubles.





ALL-CANADA RADIO FACILITIES

VANCOUVER

CALGARY

WINNIPEG

TORONTO

MONTREAL

#### MANITOBA-NEW BRUNSWICK

Operated ByRadio Station CJOB
Business-Studio AddressLindsay Bldg.
Phone Number96, 374
Transmitter LocationSt. Boniface, Man.
Air Time
News ServiceCP, BUP
Transcription Service World, Associated,
Standard, Exclusive
RepresentativeA. J. Messner, Broadcast Rep-
resentatives Ltd.
MembershipBMl
President, General ManagerJ. O. Blick
Commercial Manager
Program Director
Chief Announcer
Chief Engineer R. V. Durie

#### CKRC

#### WINNIPEG-EST. 1934

CBC-DOMINION

CBC—DOMINION
Frequency: 630 Kc Power: 5000 Watts
Owned-Operated ByTranscanada Commu-
nications Ltd.
Business-Studio Address300 Carlton St.,
Free Press Bldg.
Phone Number92266
Transmitter LocationSt. Vital
Air Time
News ServiceBUP, CP
Transcription Service. Lang-Worth, Standard,
World
Representative

Membership C. President Station Manager C. Commercial Manager V.	V. Sifton 3. Gaetz
Sales Promotion Manager, Publicity Director	-
Manager. J. Chief Announcer. J. T Musical Director. H Chief Engineer. A. W	hompson . Brittain

#### CKY

#### WINNIPEG—EST. 1923

CBC-TRANS-CANADA

Frequency: 990 Kc......Power: 15,000 Watts Owned-Operated By.... Manitoba Telephone Business-Studio Address . . . . . Telephone Bldg. Transmitter Location . . St. François Xavier, Man. Air Time...... 7 a.m.-12 M. News Service......BUP, CP Transcription Service ......Thesaurus Representative. . H. N. Stovin; Adam J. Young Commercial Manager.....Wilf Carpentier Production Manager..........Wilf Davidson Publicity Director......D. R. P. Coats Chief Announcer.....Thom Benson Chief Engineer..........George Henderson

# -NEW BRUNSWICK-

#### CKNB

CAMPBELLTON-EST. 1939

CBC-DOMINION NET.K-MARITIME NET.
Frequency: 950 KcPower: 1000 Watts
Owned-Operated By Restigouche Bostg. Co.
Business Address P. O. Box 840
Phone Number
Transmitter Location Maple Green, N. B.
Air Time
Transcription Service
RepresentativeAll-Canada, Weed
Membership
PresidentJ. Wesley MacDonald
Managing DirectorDr. Charles H. Houde
Station ManagerStan Chapman
Program DirectorJim Woods
Chief Engineer L. P. Paguet

#### CJEM

EDMUNDSTON—EST. 1944

FRENCH NET. (SUPPLEMENTARY)
Frequency: 1230 Kc....... Power: 250 Watts

Owned-Operated ByEdmundston Radio Ltd. Business AddressBox 812, Canada Rd.
Phone Number
Studio Address
Transmitter Location
Air Time 7 a.m11:15 p.m.
News ServicePN
Transcription Service
Representative Horace N. Stovin, Adam J.
Young, Jr.
MembershipBBM
President
General Manager R. W. Leclain
Program DirectorBertrand Potvin
Chief Engineer Cyrille Fournier

#### CFNB

#### FREDERICTON-EST. 1923

CBC TRANS-CANADA

Freque	ncy:	550	Kc	 	. F	OA	7ei	:	50	000	W	atts
Owned												
Busines												
Phone	Nun	ber		 								1955

#### NEW BRUNSWICK

NEW BR	UNS
Transmitter LocationNew Maryland, York	Air
Co., N. B.	New
Air Time	Tran Repr
Transcription Service NBC, Standard, Cole	Gene
Representative	Gene
Membership	
PresidentJ. Gordon Neill	
Vice Pres. Station MgrD. Malcolm Neill	
Program-Publicity DirectorC. Austin Moore Chief AnnouncerJ. Everett Palmer	
Chief Engineer	
Chief Engineer	Own
	Co
CKCW	Busin
MONCTON-EST. 1934	Phon Tran
·	Air '
CBC Frequency: 1220 KcPower: 5000 Watts	New
Owned-Operated ByMoncton Bestg., Ltd.	Tran
Business-Studio Address K. of P. Bldg., Corner	As
Bonaccord & Gordon Sts.	Repr
Phone Number	Yo
Transmitter Location Cherryfield, N. B.	Mem
Air Time	Stati Prog
News ServiceBUP Transcription ServiceLang-Worth, World,	Prod
UTS Service Lang-worth, world,	Publ
RepresentativeJoseph Hershey McGillvra,	Chie
Horace N. Stovin	Farn
Membership	
President-Owner, ManagerF. A. Lynds	
Commercial ManagerClair Chambers	I
Program DirectorThomas Rafferty Chief EngineerA. J. White	
Chief Engineer	
$\mathbf{C} \mathbf{D} \mathbf{A}$	
CBA	
SACKVILLE—EST, 1939	
CBC TRANS-CANADA—CBC MARITIME	
Frequency: 1070 KcPower: 50,000 Watts	
Owned-Operated By Canadian Bcstg. Corp.	
Business-Studio Address100 Sackville St.,	
Halifax, N. S.	
Phone Number	
Air Time	
News Service	
MembershipBMB	
President (CBC)Dr. Augustin Frigon	
Regional Program Director, Station Manager,	
Program Director W. E. S. Briggs Regional Engineer H. M. Smith	
Farm Editor A. K. Morrow	

CFBC

SAINT IOHN—EST. 1946

CBC DOMINION
Frequency: 930 Kc......Power: 5000 Watts

Owned-Operated By .... Fundy Bostg. Co. Ltd.

Business-Studio Address...... 4 Carelton St.

Air Time	-
Transcription ServiceThesa	
Representative	All-Canada
General ManagerNorm	an Botterill

#### CHSJ

#### SAINT JOHN—EST. 1934

CBC-TRANS-CANADA ned-Operated By . . . New Brunswick Bastg. iness-Studio Address......14 Church St. nsmitter Location......Coldbrook, N. B. Time......6 a.m.-12:15 a.m. vs Service ......PN nscription Service.....World, Lang-Worth, ssociated, Standard, UTS resentative.... Horace N. Stovin; Adam J. oung, Jr. nbership ......CAB ion Manager......... George A. Cromwell gram Director.......Cleve G. Stillwell duction Manager......Earl McCarron m Editor . . . . . . . . . . . . . . L. C. Rudolf

#### Keep your eye

# on CHSJ

Saint John Canada

Reaching a vital Market Day and Night with

5000 Watts

CHSJ

SAINT JOHN, N. B., CANADA

Also operating on Frequency Modulation 250 watts

Adam J. Young, Jr., Inc.-U. S. A.

Representatives
H. N. Stovin & Co.—Canada

714

# NOVA SCOTIA-

#### CJFX

#### ANTIGONISH—EST. 1943

Frequency: 580 KcPower: 5000 Watts
Owned-Operated By Atlantic Bastrs, Ltd.
Address Broadcasting Bldg.
Phone Number
Transmitter Location New Glasgow Rd.
Air Time7:25 α.m12:15 α.m.
News ServicePN
Transcription ServiceUnited, Lang-Worth
RepresentativeJames L. Alexander (Canada);
Adam J. Young, Jr., Inc. (U.S.A.)
President-General MgrJ. Clyde Nunn
Commercial ManagerR. J. Ricketts
Promotion ManagerJames Burroughs
Chief EngineerGordon C. MacDougall

#### CKBW

#### BRIDGEWATER-EST. 1947

Frequency: 1000 Kc	Power: 1000 Watts
Owned-Operated By	Acadia Bestg. Co. Ltd.
Business Address	
News Service	
Transcription Service .	Associated
Representative	All-Canada
President	
Vice President	
SecyTreas	Charles Lamb
General Manager	J. F. Hirtle
Chief Engineer	

#### CBH

#### HALIFAX-EST. 1944

CBC TRANS-CANADA—CBC MARITIMES
Frequency: 1240 KcPower: 100 Watts
Owned-Operated By Canadian Bostg. Corp.
Business-Studio Address100 Sackville St.
Phone Number
Transmitter LocationSackville, N. B.
Air Time
News ServiceCP, BUP, UP, Reuters
National Sales Office CBC Commercial Div.
MembershipBME
President (CBC), General
ManagerDr. Augustin Frigor
Regional Program Director, Station Manager,
Program Director
Regional Engineer
Farm EditorA. K. Morrow

#### CHNS

#### HALIFAX—EST. 1926 CBC—DOMINION NETWORK

Frequency: 960 Kc......Power: 5000 Watts Owned-Operated By. Maritime Bostg. Co. Ltd.

Business-Studio Address. Broadcasting House, 10 Tobin St., P. O. Box 400
Phone Number3-8318
Transmitter Location Rockingham, Halifax
County, N. S.
Air Time6:30 α.m11:15 p.m.; 8 α.m11:15
p.m., Sun.
News Service
Transcription Service. Thesaurus, Lang-Worth,
World, UTS
Representative
Membership
President Andrew W. Robb
Managing Director Wm. Coates Borrett
Station ManagerGerald Redmond
Commercial-Sales Promotion
Manager
Program Director, Production Manager, Chief
AnnouncerJohn Funston
Publicity DirectorDonald LeBlanc
Musical DirectorRichard L. Fry
Chief Engineer Arthur W. Greig

#### CJCH

#### HALIFAX-EST. 1944

Frequency: 920 KcPower: 5000 Watts
Owned-Operated By Chronicle Co. Ltd.
Business-Studio AddressLord Nelson Hotel
Phone Number
Transmitter Location. St. Margaret's Bay Rd.
Air Time7 α.m12 M.; 9 α.m12 M., Sun.
News ServicePN
RepresentativeJoseph Hershey McGillvra;
Horace N. Stovin
MembershipCAB
Chief Executive B. Pearson McCurdy
Station ManagerFinlay MacDonald
Commercial Manager Howard E. Gerard
Program DirectorE. F. MacDonald
Production ManagerJ. Clyde Douglas
Publicity DirectorSydney Pilkington
Chief EngineerA. Reginald McaWilliams

#### CJCB

#### SYDNEY—EST. 1929 CBC TRANS CANADA

Frequency: 1270 KcPower: 5000 Watts
Owned-Operated By Eastern Bostrs, Ltd.
Business-Studio AddressRadio Bldg.
Phone Number209-1145
Transmitter LocationSouth Bar, Cape
Breton, N. S.
Air Time7:40 α.m12 M.
News ServicePN
Transcription ServiceThesaurus, UTS
Representative
Membership
President, Station ManagerN. Nathanson
Commercial ManagerR. M. Burchell

#### SCOTIA-ONTARIO NOVA

Sales Promotion Manager, Publicity Director	PresGen.Mgr. Avard M. Bishop Program Director Willard A. Bishop CommProm. Mgr. Gene Alton Chief Engineer A. M. Bishop
TRURO—EST. 1947  Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By John A. Manning Business Address 7 Pleasant St. Executive John A. Manning  CFAB  WINDSOR—EST. 1946  Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Avard M. Bishop Address Pulsifer Bldg. Phone Number 496 Transmitter Location Falmouth Air Time 6:55 a.m. to 9 p.m. News Service PN Transcription Service United, Cole Representative James L. Alexander (Canada): Adam J. Young, Jr., Inc. (U.S.A.)	YARMOUTH—EST. 1934  CBC-DOMINION NETMARITIME REGIONAL Frequency: 1340 Kc
C J B Q	Owned-Operated By Telephone City Broadcast, Ltd.
BELLEVILLE—EST. 1946 CBC—DOMINION Frequency: 1230 Kc Power: 250 Watts Owned-Operated By Quinte Bestg. Co. Ltd. Business-Studio Address	Address 49-51 Colborne St. Phone Number 5140-1 Air Time 6 a.m. to 11:30 p.m. News Service BUP Transcription Service World, United Representative J. L. Alexander Pres. Gen. Mgr. Mrs. F. D. Buchanan Program Director Tom Potter Chief Engineer C. Anguish
Sun.  News Service	CFJM  BROCKVILLE—EST. 1943
Membership CAB President A. McLean Haig Station Manager W. H. Stovin Commercial Manager J. H. MacDonald Program Director W. E. Arnold Publicity Director D. Whelan Chief Engineer J. B. Buchanan Farm Editor P. Flagler	CBC—DOMINION NETWORK Frequency: 1450 Kc Power: 250 Watts Owned By Eastern Ontario Bastg. Co. Ltd. Business-Studio Address Revere Hotel Phone Number 4628 Transmitter Location P escott Highway Air Time 7 a.m11:15 p.m. News Service BUF Transcription Service UTS, Trans-Canada Representative H. N. Stovin, Adam J.
CKPC BRANTFORD—EST. 1923	Young, Jr.  Memership
DOMINION Frequency: 1380 Kc. Power: 1000 Watts	Program Director Fred J. Bal Chief Engineer Fred J. Bal

Chief Engineer.....Fred J. Ball

DOMINION Frequency: 1380 Kc......Power: 1000 Watts

#### CFCO

#### CHATHAM—EST. 1926 DOMINION

Frequency: 630 KcPower: 1000 Watts
Owned-Operated ByJohn Beardall
Business Address
Phone Number
Studio Address
Transmitter Location William Pitt Hotel
Air Time7:15 α.m. to 12:30 p.m.
News ServiceBUP
Transcription Service Cole
Owner-Gen. Manager John Beardall
CommProm. Manager Peter Kirkey
Program DirectorGeorge Sulman
Chief EngineerGordon Brooks

#### CKSF

#### CORNWALL—EST. 1945 CBC DOMINION (SUPPLEMENTARY)

Frequency: 1230 KcPower: 250 Watts Owned-Operated ByStandard-Freeholder
Business-Studio Address36 Pitt St.
Phone Number
Transmitter Location Toll Gate Rd.
Air Time6:45 a.m11:15 p.m.
News Service
Transcription ServiceWorld, All-Canada
Representative
Membership
General ManagerH. Duncan Wightman
Station-Commercial Mgr
Sales Promotion ManagerBurton Heward
Program DirectorE. Norman Bailey
Publicity DirectorRichard Hynes
Chief Engineer Mahlon Clark

#### CKFI

#### FORT FRANCES—EST. 1944 CBC DOMINION (SUPPLEMENTARY)

Frequency: 1340 KcP	ower: 250 Watts
Owned ByRg	dio Station CKFI
Business AddressFt.	Frances, Ont., or
International Falls, Minn.	
Phone Number	.Ft. Frances 200
Studio Address	Wells Bldg.
Transmitter Location	ither's Point Pk.
Air Time	Unlimited
News Service	
Representative	.The Walker Co.
President	J. G. McLaren
General Manager	.W. H. McLellan
Commercial Manager	R. S. Mitchner
Program Director	Fred Sear
Musical DirectorN	orman Fagerdahl
Chief Engineer	R. Martin

#### CKPR

#### FORT WILLIAM-PORT ARTHUR EST. 1931

TRANS-CANADA NETWORK—CBC
Frequency: 580 KcPower: 1000 Watts
Owned-Operated By. Dougall Motor Car Co.
Business-Studio Address106 South May St.
Phone Number
Transmitter LocationMemorial Ave., Port
Arthur, Ont.
Air Time7:30 α.m11:30 p.m.
News ServicePN
Transcription ServiceThesaurus, UTS
RepresentativeH. N. Stovin, Radio Repre-
sentatives, Adam Young, All-Canada
MembershipCAB, BBM
President
Station ManagerGeorge Jeffrey
Production ManagerRobert Baker
Chief Engineer

#### CHML

#### HAMILTON-EST. 1927

CBC

CBC
Frequency: 900 KcPower: 5000 Watts
Owned-Operated By Maple Leaf Bostg. Co.
Business-Studio Address 36 James St. S.
Phone Number
Transmitter LocationVinemount, Ont.
Air Time . 5:55 a.m1:10 a.m.; 7:45 a.m1:10
a.m., Sun.
News ServiceUP
Transcription ServiceStandard, Associated,
UTS
RepresentativeMetropolitan; Horace N.
Stovin, Adam J. Young, Jr.
President, General Manager Kenneth D. Soble
Station ManagerTom Darling
Commercial ManagerW. D. Whitaker
Sales Promotion Manager, Publicity
Director
Program Director, Production
ManagerSpencer Gordon
Chief AnnouncerPaul Hanover
Musical DirectorRoy Milne
Chief EngineerO. R. Smith
English Wallace Ford
Farm Editor

#### CKOC

#### HAMILTON-EST. 1922

TRANS-CANADA (SUPPLEMENTARY)—CBC
Frequency: 1150 KcPower: 5000 Watts
Owned-Operated ByWentworth Radio Bcstg.
Co. Ltd.
Business-Studio Address King William & John
Sts.
Phone Number

Transmitter Location . . . . . . . . . . . . Elfrida, Ont.

#### ONTARIO

Air Time	AddressCanadian Bank of Commerce Bldg.
News ServiceAP, PN	Toronto
Transcription ServiceThesaurus, World,	Phone Number
Lang-Worth	Transmitter Location Dane, Ontario
RepresentativeAll-Canada; Weed & Co.	Air Time
Membership	Sunday: 8:45 a.m. to 12 midnight
President	News Service PN
Station Manager	Transcription ServiceStandard, Thesaurus
Commercial ManagerL. A. Westmoreland	Lang-Worth
	RepresentativeNational Broadcast Sales
Asst. ManagerJ. Lyman Potts	
Production Manager, Farm EditorR. Amos	(Canada); Donald K. Cooke, Inc. (U.S.A.)
Chief EngineerLeslie Horton	Membership
	President
$\sim$ 1 D I	ManagerBrian G. Shellon
CJRL	Commercial ManagerThomas J. Warner
PENODA FOT 1000	Program DirectorNeil J. Weatherwax
KENORA—EST. 1938	Chief EngineerThomas G. Watson
DOMINION	
Frequency: 1220 KcPower: 1000 Watts	
Owned ByJames Richardson & Sons, Ltd.	CKCR
Operated ByKenora Bastg. Co., Ltd.	
Address Brydon Block, Main St.	KITCHENER—EST. 1929
Phone Number 717	CBC (SUBSIDIARY)
Transmitter Location Jaffray Township	Frequency: 1490 Kc Power: 250 Watts
Air Time7:30 α.m. to 11 p.m.	Owned By KW. Bcstg. Co.
News ServicePN	Operated By W. C. Mitchell, G. Liddle
Transcription ServiceThesaurus	Business-Studio Address125 King St. W.
Representative H. N. Stovin & Co.	Phone Number
Membership CAB	Transmitter Location
Supervisor A. L. Garside	
Commercial Manager G. A. McLean	Air Time
Program Manager	News Service
	Transcription Service
Promotion Manager	Representative
Chief EngineerDouglas Jones	OwnersW. C. Mitchell; G. Liddle
<del>-</del>	General-Station Manager
CVWC	Commercial Manager
CKWS	Sales Promotion ManagerG. Shaw
	Program DirectorEd. Manning
KINGSTON—EST. 1942	Chief AnnouncerRay Sterling
TRANS CANADA	Chief Engineer
Frequency: 960 KcPower: 5000 Watts	Farm EditorBob Trotter
Owned-Operated By Brookland Co., Ltd.	
Address	
Phone Number	CFPL
Fransmitter Location	OII E
Air Time 6:30 a.m. to 12:10 a.m.	LONDON—EST. 1933
News ServiceCPN	DOMINION
Franscription Service Thesaurus,	Frequency: 1570 Kc Power: 5000 Watts
Standard, Lang-Worth	Owned-Operated ByThe Free Press
RepresentativeNational Broadcast Sales	Printing Co.
(Canada): Donald Cooke, Inc. (U.S.A.)	Address442 Richmond St.
Membership CAB	Phone Number
President Senator W. R. Davies	Transmitter Location Wellington Rd.
Station Manager Roy W. Hofstetter	Air Time
Commercial ManagerRussell Baer	News Service PN
Program DirectorJ. Kirkpatrick	Transmitted ServiceWorld, Standard,
Chief EngineerBurt Coy	Lang-Worth
<del></del>	Representative
0.11/.1	Horace N. Stovin & Co. (Canada)
CJKL	Membership CAB
	President

General Manager......Donald J. A. Wright Commercial Manager......Murray T. Brown

Program Director.....Bob Reinhart Chief Engineer......Percy A. Field

KIRKLAND LAKE-EST. 1934

TRANS CANADA Frequency: 560 Kc........ Power: 5000 Watts Owned-Operated By. Northern Bosig. Co., Ltd.

#### CHVC

NIAGARA FALLS—EST. 1947 Frequency: 1600 KcPower: 1000 Watts Owned-Operated ByB, H. Bedford
Business-Studio AddressRainbow Bridge
Phone NumberNiagara Falls, Ont. 4110; Niagara Falls, N. Y. 9801
Transmitter LocationQueen Elizabeth Way
Air Time 7 α.m1 α.m.
News ServiceUP, BUP
Transcription ServiceWorld
Representative
MembershipCAB
President, General-Station Mgr B. H. Bedford
Commercial Manager R. J. Cleland Program Director Jim Sulivan Chief Engineer George Slinn

#### CFCH

#### NORTH BAY-EST, 1931

TRANS-CANADA

Frequency: 800 KcPower: 1000 Watts
Owned-Operated ByNorthern Bostg. Co., Ltd.
Address Front St.
Phone Number
Transmitter Location Callander Highway
Air Time7:45 a.m. to 12:15 p.m.
News Service
Transcription ServiceThesaurus, United,
Lang-Worth
Representative National Broadcast Sales
PresidentRoy H. Thomson
General ManagerJack M. Davidson
Station ManagerCliff Pickrem
Commercial ManagerKeith Packer
Prog. DirProm. MgrPhil Clayton
J Clayton

#### CFOR

#### ORILLIA—EST. 1945 DOMINION NETWORK, CBC

Frequency: 1450 KcPower: 250 Watts
Owned-Operated ByGordon E. Smith
Business-Studio Address32 Mississaga St.
Phone Number
Transmitter LocationOrillia Township
Air Time7:25 a.m12:15 a.m.
News ServiceBUP
Transcription ServiceThesaurus, UTS
RepresentativeH. N. Stovin, Adam J.
Young, Jr.
Membership
President, General MgrGordon E. Smith
Commercial ManagerGordon Garrison
Program DirectorFrancis R. Kirton
Chief AnnouncerRichard Mungham
Musical DirectorRuss Waters
Chief EngineerJames Nash
Farm EditorJames McGarvey

#### CKDO

#### OSHAWA-EST 1946

C51111 VV 11L51: 1540
Frequency: 1240 KcPower: 100 Watts
Owned-Operated By
Address 70 King St. E.
Phone Number 4481
Studio Addressc/o Genosha Hotel
Transmitter LocationE. Whitby Township
Air Time6:30 a.m. to 11 p.m.
News Service PN
Transcription ServiceThesaurus, World
RepresentativeJames L. Alexander
Membership CAB
President-Managing DirTom W. Elliott
Commercial ManagerWillard F. King
Program DirectorRoss W. Rowlands
Promotion ManagerGordon Sinclair, Jr.
Chief EngineerGeorge Blanchett

#### CBO

#### OTTAWA-EST. 1924

CBC TRANS-CANADA—CBC MIDEAST
Frequency: 910 KcPower: 1000 Watts
Owned-Operated ByCanadian Bostg. Corp.
Business-Studio AddressChateau Laurier
Hotel
Phone Number
Transmitter Location. Hurdman's Bridge P. O.
Ont.
Air Time17 hrs. daily
News Service
MembershipBMB
President (CBC)Dr. Augustin Frigon
General-Station Manager, Program
Director
Chief OperatorMaxted Gilbert
Farm Editor

#### CFRA

#### OTTAWA—EST. 1947

O
Frequency: 560 KcPower: 1000 Watts
Owned-Operated ByFrank Ryan
Business Address
Phone Number
News ServiceBUP
Transcription ServiceStandard, World
Representative All-Canada, Weed
President-General ManagerFrank Ryan
Commercial ManagerGeorge M. Gowling
Program DirectorBrian Hodgkinson
Chief Engineer

#### CKCO

#### OTTAWA-EST. 1924

DOMINION

Frequency: 1310 Kc... Power: 5000 d.: 1990 n. Owned-Operated By......Dr. G. M. Geldert 

#### ONTARIO

Phone Number	PEMBROKE—EST. 1942  DOMINION Frequency: 1340 Kc. Power: 250 Watts Cwned-Operated By Ottawa Valley Broadcasting Co., Ltd. Address 97 Albert St. Phone Number 430 Transmitter Location East of Pembroke Air Time 7 a.m. to 11:30 p.m. News Service BUP Transcription Service Thesaurus Representatives H. N. Stovin Co. (Canada); Joseph Hershey McGillvra (U.S.A.) Chief Owner-Gen. Mgr. E. G. Archibald Commercial Manager W. Montaigne Fromotion Manager Marg. Miller
Owned-Operated By Grey & Bruce Bostg.	
Co., Ltd.	CEDA
Business-Studio Address. 904 Second Ave. E. Phone Number	CFPA
Transmitter LocationSydenham Township,	PORT ARTHUR—EST. 1944
Highways 6 & 10 Air Time	CBC—DOMINION
News Service	Frequency: 1230 KcPower: 250 Watts Owned-Operated ByRalph H. Parker
Transcription Service	Business-Studio Address. Public Utilities Bldg.
RepresentativeHorace N. Stovin; Adam J.	Phone NumberNorth 315
Young, Jr. Membership	Transmitter LocationMemorial Ave. Air Time7:30 a.m11:15 p.m.
President Howard Fleiming	Transcription Service Lang-Worth, Associated
General-Station MgrRalph T. Snelgrove Commercial ManagerWilliam N. Hawkins Sales Promotion ManagerRussell Thomson	RepresentativeNational Broadcast Sales, Broadcast Representatives, Radio Selling, Weed & Co.
Program       Director       Denys       Ferry         Production       Manager       Everett       Smith         Publicity       Director       Vera       Loney         Chief       Engineer       William       Vallins	Membership CAB, BBM Owner, General-Station Mgr., Ralph H, Parker Commercial Manager R, P, MacGowan Program Director Edison Gunn
CHEX	CKTB
PETERBOROUGH—EST. 1942 CBC DOMINION NETWORK Frequency: 1430 Kc	ST. CATHARINES—1930 CBC—DOMINION (SUPPLEMENTARY) Frequency: 1550 Kc Power: 1000 Watts Owned-Operated By The Niagara District Bcstg. Co. Ltd. Business-Studio Address 12 Yates St. Phone Number 5-7351 Transmitter Location Lakeshore Rd., Port Dalhousie, Ont. Air Time 6 a.m12 M., 8 a.m12 M., Sun. News Service PN Transcription Service Thesaurus, UTS Representative National Broadcast Sales. J. H. McGillvra Inc. Membership CAB, BBM President, Station Manager W. B. C. Burgoyne Managing Director H. B. Burgoyne Commercial Manager V. A. Lococo Sales Promotion Manager W. C. Wingrove

#### CHOK

#### SARNIA—EST. 1946

TRANS-CANADA

THE CHILLE
Frequency: 1070 Kc Fower: 5000 d.; 1000 n.
Owned-Operated By Sarnia Bostg. Co., Ltd.
Address
Phone Number 4000
Air Time 6 a.m. to 2 a.m.
News ServicePN
Transcription ServiceThesaurus, Standard
Representative National Broadcast Sales
(Canada): Donald Cocke, Inc. (U.S.A.)
President
General ManagerClaude R. Irvine
Commercial Manager H. M. Edgar
Promotion ManagerGrant Webber
Chief EngineerRobert F. Cooke

#### CJIC

#### SAULT STE. MARIE—EST. 1934 TRANS-CANADA

Frequency: 1490 KcPower:	250 Watts
Owned-Operated By Hyland	Bostg. Co.
Address	Box 504
Phone Number	3500
News Service	PN
Transcription	Thesaurus
RepresentativeJ. L. Alexander,	McGillyra
Chief ExecGeneral Mgr	G. Hyland
Chief Engineer	

#### CJCS

#### STRATFORD—EST. 1927 DOMINION

Frequency: 1240 KcPower: 250 Watts
Owned-Operated By Central Broadcasting Co.
Address
Fhone Number
Air Time 7 a.m. to 11 p.m.
News Service BUP
Transcription Service
Representative All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)
Membership CAB
President-General MgrFrank M. Squires
Commercial Manager
Program DirPromotion MgrJ. E. Phillips
Chief Engineer

#### CHNO

#### SUDBURY—EST. 1947

Frequency: 1440 Kc	Power: 1000 Watts
Owned-Operated BySud	bury Bosta, Co., Ltd.
Business Address	166 Elm St.
News Service	PN
Transcription Service	Associated
Representative	Alexander
Manager	A. I. Robinson

#### CKSO

#### SUDBURY-EST. 1937

CBC

CBC
Frequency: 790 KcPower: 5000 Watts
Owned-Operated By
Business-Studio Address 21 Elgin St.
Phone Number
Transmitter Location6 mi. from Sudbury
at McFarlane Lake
Air Time7 a.m12:05 a.m.; 9 a.m12:05., Sun.
News ServicePN
Transcription Service Thesaurus, World
Representative All-Canada, Weed & Co.
President-Owner
General Manager
SalesmanBill Knapp
Program Director
Traffic ManagerLeila Deegan
LibrarianJean Macgregor

#### CKGB

#### TIMMINS—EST. 1934

TRANS-CANADA NETWORK—CBC
Frequency: 680 Kc.......Power: 5000 Watts
Owned-Operated By..Northern Bostg. Co. Ltd.
Business-Studio Address..Corner of Cedar St.
S. & Second Ave.

 Phone Number
 1500

 Transmitter Location
 Mountjoy Township

 Air Time
 6:45 a.m.-12:30 a.m.; 8:15 a.m.-12:10 a.m., Sun.

 News Service
 PN

Representative ... Canada-National Broadcast Sales; Donald Cooke

Membership ... CAB
President ... R. H. Thomson General Manager ... J. M. Davidson Station Manager ... H. C. Freeman Commercial Manager ... H. McLay Program-Publicity Director ... E. Courtney Chief Announcer ... Doug Burrows Musical Director ... Bill Nadeau Chief Engineer ... Ernie Mott

#### CBL

#### TORONTO-EST. 1927

# YOUR ADVERTISING DOLLAR...

#### on CFRB each advertising dollar buys

2,795 potential radio homes after 7:00 p.m.

3,475 potential radio homes between 6 and 7 p.m.

5,195 potential radio homes at other times.

ON CFRB you reach more listeners per dollar than on any other Toronto station. That's why CFRB's advertisers keep on using the station year after year.

Ask them why they stay! Perhaps they won't quote figures or facts . . . but they'll give you the real answer. They stay because they get results! They stay because they reach more radio homes, more prospects for their product . . . selling an audience that's been growing for twenty years!



#### REPRESENTATIVES:

UNITED STATES
Adam J. Young Jr., Incorporated
CANADA
All-Canada Radio Facilities Ltd.

Ontario's Favourite Radio Station!

#### ONTARIO

Director-General of Programs Ernest L. Bushnell Program Director Harry J. Boyle Commercial Manager E. A. Weir Program Director Harry J. Boyle Supervisor of Presentation John Kannawin Supervising Engineer (Toronto Area) Howard Hilliard Farm Editor W. J. McPherson	Owned-Operated By Canadian Bostq. Corp. Business-Studio Address
CFRB TORONTO—EST. 1927 CBS Frequency: 860 KcPower: 10,000 Watts	Manager, Dominion Network, Program Director
Owned-Operated ByRogers Radio Bestg. Co. Ltd. Business-Studio Address37 Bloor St. W. Phone Number	Farm Editor Howard Hilliard  Farm Editor W. J. McPherson  CKEY
Sun.  News Service	TORONTO—EST. 1945  NBC, ABC, MBS, CBC  Frequency: 580 Kc Power: 5000 Watts d.;
World, Associated Representative Adam J. Young, Jr.; All- Canada Membership	1000 Watts n.  Owned ByToronto Bcstg. Co.  Business-Studio Address. 444 University Ave.  Phone NumberWAverly 3881
President	Transmitter Location Scarboro Heights Air Time 24 hrs. daily News Service AP, UP Transcription Service World, Lang-Worth, Standard, Associated
Publicity Director Ken Marsden Musical Director Wishart Campbell Chief Engineer Jack Sharpe Farm Editor Rex Frost	RepresentativeNational Broadcast Sales, Donald Cooke President, General MgrJack K. Cooke Station-Commercial ManagerHal Cooke Sales Promotion ManagerHarry Witton
CHUM	Program Director
TORONTO—EST. 1945 Frequency: 1050 KcPower: 1000 Watts d. Owned-Operated ByYork Broadcasters, Ltd. Address	Publicity Director
Phone Number	CKLW WINDSOR—EST. 1922
Air Time Sup-up to Sun-down Transcription Service Long-Worth, Cole, Associated, United	CBS—MBS (See Detroit, Mich. Listing)
News Service BUP Representative James L. Alexander President John H. Part General-Commercial Mgr. Roland E. Ford	CKNX WINGHAM—EST. 1926
Program Director	CBC DOMINION (SUPPLEMENTARY) Frequency: 920 KcPower: 1000 Watts Owned ByRadio Station CKNX Ltd. Business AddressWingham, Ont.
CJBC TORONTO—EST. 1936	Phone Number
CBC DOMINION—CBC MIDEAST Frequency: 1010 Kc Power: 5000 Worte	Air Time7 a.m11 p.m.; 8 a.m11 p.m., Sun.

News Service ......UP

Frequency: 1010 Kc......Power: 5000 Watts

#### ONTARIO - PRINCE EDWARD ISLAND - QUEBEC

Transcription ServiceThesaurus, Cole, Lang-Worth
Representative
President, General Manager, Farm
Editor
Station Manager
Commercial ManagerT. R. Mathers
Sales Promotion Manager. G. W. Cruickshank
Program Director
Publicity DirectorF. V. Russell
Chief Announcer
Musical Director
Chief EngineerS. C. Reid

#### CKOX

WOODSTOCK-EST. 1947

Frequency: 1340 Kc......Power: 250 Watts

Owned-Operated ByOxford Bastg. Co. Ltd. Business Address
Studio Address380 Hunter St.
Transmitter Location Sweaburg Rd., Township of West Oxford
Air Time 7 α.mll p.m.
News ServiceCPN
Transcription Service
Membership
President, General-Station
ManagerMonty J. Werry
Commercial-Sales Promotion Manager
Program Director, Production
ManagerJohn B. Starke

#### =PRINCE EDWARD ISLAND=

#### CFCY

CHARLOTTETOWN-EST. 1924

CBC-MARITIME

Frequency: 630 Kc.... Power: 5000 Watts d.; 1000 Watts n. Owned-Operated By . . . Island Radio Bosta. Co. Ltd. Business-Studio Address............ 85 Kent St. Phone Number ......741 Transmitter Location . . . . West Royalty, P.E.I. Air Time......7:25 a.m.-12:10 a.m. News Service ......UP Transcription Service... Associated, Standard, Lang-Worth Representative . . . . All-Canada, Weed & Co. 

President, Managing Dir., General-Station Manager . . . . . . . . . Lt. Col. K. S. Rogers Commercial-Program Manager....R. F. Large Publicity Director......A. Duffy

Chief Announcer	C.	E.	MacArthur
Musical Director	Mr	s. K	C. S. Rogers
Acting Chief Engineer		4	A. L. Finley

#### CHGS

SUMMERSIDE—EST, 1925 TRANS-CANADA

Frequency: 1480 KcPower: 100 Watts
Owned-Operated By R. T. Holman, Ltd.
Address
Phone Number
Transmitter LocationSummerside
Air Time7:30 to 8:30, 10 α.m. to 3 p.m.,
4 p.m. to 9 p.m.
Transmitter Location Holman Building
RepresentativeRadio Representatives
President
General ManagerR. L. Mollison
Program Director
Chief Engineer

# UEBEC

#### CHAD

AMOS—EST. 1939

CBC (FRENCH SUPPLEMENTARY)

Frequency: 1340 Kc......Power: 250 Watts Owned-Operated By....Radio Rouyn Abitibi Ltd. Business Address . . . . . . . . . . . 5225 DeGaspe St., Montreal, Que.

Studio Address . . . Reilly Block Bldg., Main St., Capitol Theatre Bldg.

News Service ......CP Representative.... National Broadcast Sales; Weed & Co. General Administrator....Roger Charbonneau Station Manager................Jos. DeGuay Commercial-Sales Promotion Manager, Publicity Director......John R. Fox Program Director.....Jack Linklater Production Manager......Maurice Dubois

Chief Engineer......John J. McGrail

#### C B J

CHICOUTIMI-	EST.	1933
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CINCOOIII-II—LDI. 1999
CBC TRANS-CANADA—CBC FRENCH
Frequency: 1580 KcPower: 1000 Watts
Owned-Operated By Canadian Bostg. Corp.
Business-Studio Address 286A Racine St.
Phone Number
Transmitter Location4 Larouche Ave.
Mir Time15½ hrs. daily
News Service
MembershipBMB
President (CBC), General
ManagerDr. Augustin Frigon
Station Manager, Program
Director
Commercial ManagerM. Valiquette
Supervisor of Press & Information
ServiceLeopold Houle
Supervising Broadcast Operator . J. E. Roberts
Farm EditorArmand Berube

#### CHEF

#### GRANBY-EST, 1945

Frequency: 1450 KcPower: 250 Watts
Owned-Operated By The Granby Bostg. Co.
Ltd.
Business-Studio Address 7 Johnson St.
Phone Number
Transmitter Location Abbotsford Rd.
Air Time 6 α.m12 M.
News ServiceAP
Transcription Service
RepresentativeRadio Representatives
Membership
PresidentJ. A. Bourgault
General-Station Manager, Chief
Engineer
Commercial ManagerL. Lajoie
Program DirectorAl D'Eon
Chief Announcer
Musical DirectorJ. P. Comeau
Farm Editor G. Routet

#### CKCH

#### HULL-EST. 1933

CBC FRENCH

riequency: 1240 Ac Power: 250 Walls
Owned ByLa Cie de Radiodiffusion de
Hull CKCH Ltée.
Operated ByLe Droit
Business Address 121 Notre-Dame St.
Phone Number
Studio Address
Transmitter Location Chelsea Rd.
Air Time15 hrs. daily
News ServicePN
Transcription Service
RepresentativeRadio Representatives;
Adam J. Young

Membership CAB, BBM President L. J. Billy
General Manager Aurele Gratton
Station-Commercial MgrRaymond Benoit
Sales Promotion ManagerErnest Lalonde
Program Director, Production
ManagerGeorges Francon
Publicity DirectorPaul DeGranpre
Chief AnnouncerGeorges Huard
Musical DirectorAurele Groulx
Chief Engineer
Farm EditorLucien Michaud

#### CKRS

#### JONQUIERE—EST. 1947

,	
Frequency: 1240 Kc	Power: 250 Watts
Owned-Operated By	Henri Lepage
Business Address	223 St. Dominique St.
News Service.	PN

#### CBF

#### MONTREAL-EST. 1936

CBC TRANS-CANADA—CBC FRENCH

Frequency: 690 KcPower: 50,000 Watts
Owned-Operated By Canadian Bostg. Corp.
Business-Studio Address 1231 St. Catherine
St. W.
Phone NumberPLateau 7161
Transmitter LocationVercheres, Que.
Air Time17 hrs. daily
News Service
MembershipBMB
President (CBC), General
ManagerDr. Augustin Frigon
Director of CBC French
Network
Commercial ManagerM. Valiquette
Program DirectorMarcel Ouimet
Supervisor of ProductionRupert Caplan
Supervisor of Press & Information
ServiceLeopold Houle
Chief Operator E. D. Roberts
Farm Editor

#### **CBM**

#### MONTREAL-EST. 1937

CBC TRANS-CANADA—CBC MIDEAST
Frequency: 940 KcPower: 5000 Watts
Owned-Operated By Canadian Bostg. Corp.
Business-Studio Address 1231 St. Catherine
St. W.
Phone NumberPLateau 7161
Transmitter LocationMarieville, Que.
Air Time17 hrs. daily
News Service
MembershipBMB
President (CBC), General
Manager D. Warner C. C.

Commercial Manager
Program Director
Supervisor of ProductionR. Caplan
Supervisor of Press &
InformationLeopold Houle
Chief OperatorE. D. Roberts
Farm EditorLamont Tilden

#### CFCF

#### MONTREAL—EST. 1919 ABC—DOMINION NETWORK

Frequency: 600 Kc.......Power: 5000 Watts Owned-Operated By..Canadian Marconi Co. Business-Studio Address...1231 St. Catherine St. W.

St. W.
Phone NumberPLateau 2577
Transmitter LocationSenneville, Que.
Air Time7 a.m12 M.; 8 a.m.12 M., Sun.
News ServiceBUP, PN
Transcription ServiceThesaurus
RepresentativeWeed & Co., All-Canada
Membership
General ManagerS. M. Finlayson
Station ManagerJ. A. Shaw
Commercial DirectorP. E. Hiltz
Sales Promotion DirectorE. H. Smith
Program Director, Production
Manager

Manager ... H. H. Hewetson
Publicity Director ... E. H. Smith
Chief Engineer ... J. G. Gettenby

#### CHLP

#### MONTREAL—EST. 1933

Frequency: 1410 Kc......Power: 1000 Watts Owned-Operated By . . . . . La Patrie Publishing Address.....Sun Life Bldg., Dominion Square Transmitter Location . . . . . St. Michel Rd., Ville St. Michel, P. Q. Air Time......7 a.m. to Midnight News Service.....PN Transcription Service......Standard, PN Representative: J. A. Alexander (Canada); Joseph Hershey McGillvria (U.S.A.) Membership ......CAB President-Gen. Mgr.....Sen. P. R. DuTremblay Asst. Mgr.-Dir..... Fernand Bergevin Commercial Manager.....Simon Gendron Program Director......Andre Chabot Production Director . . . . . . Marcel Marineau Chief Engineer.......Alphonse Cloutier

#### CJAD

#### MONTREAL-EST. 1945

Frequency: 800 Kc	Power: 1000 Watts
Owned-Operated By	CJAD Ltd.
Business-Studio Address	1191 Mountain St.
Phone Number	Marquette 1805

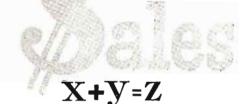
Transmitter LocationMacKayville, Que. Air Time6 a.m12:05 a.m.; 8 a.m12:05 a.m., Sun.
News Service
Transcription Service Lang-Worth, Standard, World, Associated
RepresentativeAdam J. Young, Jr.; National
Broadcast Sales
President, General-Station-Commercial
ManagerJ. Art. Dupont
Program DirectorRon Morrier
Traffic ManagerRobert Laurion
News Editor
Chief Announcer
Librarian
Chief Engineer

#### CKAC

MONTREAL—EST. 1922

CBS

## **EQUATION** for



111 9 2

X = your sales message

Y = CKAC coverage

Z = Your share of French Canada's billion-dollar market

\* 285,789 radio families in areas where 80% of Quebec's retail sales are made.



Representatives: C. W. Wright, Toronto Adam J. Young Jr. Inc., U.S.A.

10,000 WATTS SOON

• • •	QUI	BEC
Phone Number Transmitter Locati Air Time News Service Transcription Serv Representative President	080 St. Catherine Street, West	Representative Adam J. Young, Jr., Inc. (U.S.A.): Jos. A. Hardy & Co. Ltd. (Canada) President Herve Baribeau General Manager Henri Lepage Commercial Manager Aurele Pellitier Program Director Magella Alain Chief Engineer Arsene Nadeau
Commercial Mana	gerGeorges Bourassa Ferdinand Biondi	CKCV QUEBEC—EST. 1926
NEW CAI CBC—Q Frequency: 610 K Owned By Operated By Business-Studio A Phone Number	HNC  RLISLE—EST. 1933  UEBEC NETWORK  CPower: 5000 Watts  Gaspesia Radio Bestg. Co.  Radio Station CHNC  ddressMain St.  64  onBarachois dePasébiac	CBC Frequency: 1280 Kc Power: 1000 Watts Owned-Operated By CKCV Ltd. Business-Studio Address 142 St. John St. Phone Number 2-1585 Transmitter Location St. Louis Rd Ste. Foye Air Time 17½ hrs. daily News Service PN Transcription Service World, UTS Representative Radio Representatives, Weed & Co. President Gaston Pratte General-Station Manager Paul Lepage
Air Time Representative J. Young, Jr.		Commercial Manager Lucien A. Bernier Production Manager Jean Bender Chief Engineer Albert DuBerger
President, General Station Manager. Chief Engineer	MgrDr. Charles HoudeViateur BernardGordon S. Coleman	CJBR RIMOUSKI—EST. 1937 Frequency: 900 KcPower: 5000 Watts d.,
QUEBEC CBC TRANS-C Frequency: 980 K Owned-Operated I Business-Studio A Phone Number Transmitter Locati Air Time News Service Membership President (CBC) M Acting Station M Director Commercial Mana Supervisor of Pres		Owned-Operated By The Central Public Service Corp., Ltd. Address
QUEBI Frequency: 800 Kc Owned-Operated I Address. Phone Number. Transmitter Locatic Air Time. News Service	HRC EC_EST. 1926	RIVIERE-DU-LOUP—EST. 1947 Frequency: 1400 Kc

#### CKRN ROUYN—EST. 1939

1100111 LD1: 1000
CBC (FRENCH SUPPLEMENTARY)
Frequency: 1400 KcPower: 1000 Watts
Owned-Operated ByRadio Rouyn Abitibi
Ltd.
Business Address5225 DeGaspe St.
Phone Number
Studio AddressReilly Block Bldg., Main St.,
Capitol Theatre Bldg.
Transmitter LocationRouyn
Air Time 7 α.m12 M.
News ServiceCP
Transcription ServiceWorld
Representative National Broadcast Sales,
Weed & Co.
Membership
President
General AdministratorRoger Charbonneau
Station Manager, Program
DirectorJack Linklater
Commercial-Sales Promotion Manager, Publicity
Director
Production ManagerMaurice Dubois
Chief EngineerJohn J. McGrail

#### CHLT SHERBROOKE—EST. 1937

Frequency: 900 KcPower: 1000 Watts
Owned-Operated ByLa Tribune Ltd.
Business-Studio Address3 Marquette St.
Phone Number
Transmitter Location King St., East Sherbrooke
Air Time
Transcription ServiceWorld, UTS
RepresentativeJos. A. Hardy & Co.
President
General Manager
Station Manager
Commercial ManagerE. Rozand
Sales Promotion ManagerG. Ferguson
Chief AnnouncerJ. P. La Sonde
Musical DirectorP. M. Robidoux
Chief EngineerS. Cusack
Farm Editor Alex Simms

#### CKTS

#### SHERBROOKE—EST. 1946

Station Manager, Program-Publicity
Director
Commercial ManagerE. Rozan
Sales Promotion ManagerM. Ferguso
Chief Announcer Bert Paquett
Musical DirectorP. M. Robidou
Chief EngineerS. Cusac
Farm EditorAlex Simm

#### CJSO

#### SOREL—EST. 1945

50REL—E51. 1343
Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Radio Richelieu, Ltd.
Business Address
Phone Number
Transmitter Location National Highway
Air Time 7 α.m. to 11 p.m.
News Service
Transcription Service
Representative
MembershipBBM
President J. Arthur Villeneuve
General ManagerGerard Boulay
Commercial ManagerAlphonse Provost
Program Director
Sales Manager
Chief EngineerJoseph Cardin

#### CHLN

#### THREE RIVERS—EST. 1937

TITULE RIVERS—EST. 1937
Frequency: 550 Kc Power: 1000 Watts
Owned By CHLN "Le Nouvelliste" Ltée.
Operated By"Le Nouvelliste"
Business AddressBatisse Municipale, rue
Ste. Marguerite
Studio Address
Phone Number3000
Transmitter Location Montreal Highway
Air Time
News Service PN
Transcription Service
RepresentativeJos. Hardy & Co.; Allan J.
Young
Membership
President
General ManagerEmile Jean
Station-Production MgrLéon Trépanier
Commercial-Sales Promotion
Manager
Program-Publicity DirectorPaul Richard
Chief Announcer
Musical DirectorMrs. M. Tardif Séguin
Chief EngineerFrancois Comtois

#### CKVD

VAL D'OR-EST. 1939

CBC (FRENCH SUPPLEMENTARY)
Frequency: 1230 Kc......Power: 250 Watts
Owned-Operated By...Radio Rouyn Abitibi

#### QUEBEC-SASKATCHEWAN

Business Address 5225 DeGaspe St., Montreal, Que.
Phone Number
Studio AddressReilly Block Bldg., Main St., Capitol Theatre Bldg.
Transmitter Location
Air Time 7 a.m12 M.
News Service
Transcription Service
RepresentativeNational Broadcast Sales;
Weed & Co.
Membership
President
General AdministratorRoger Charbonneau
Station ManagerJacques Demers
Commercial-Sales Promotion Manager,
Publicity DirectorJohn R. Fox
Program DirectorJack Linklater

Produ	ction Manager	. Mau	rice	Dubois
Chief	Engineer	John	J.	McGrail

#### CKVL

#### VERDUN-EST, 1946

Frequency: 980 KcPower: 1000 Watts
Owned-Operated By J. Teitolman
Business Address
Phone NumberYork 3690
News ServicePN, BUI
Transcription ServiceLang-Worth, United
RepresentativeStovin, Cooke
PresidentJ. Teitolmon
General ManagerCorray Thomson
Program Director (English)Hal Stubb
Description (Franch) Once Description
Program Director (French)Omer Duranceau
Chief Engineer

# -SASKATCHEWAN-

#### CHAB

#### MOOSE JAW—EST. 1922

CBC DOMINION
Frequency: 800 KcPower: 5000 Watts
Owned-Operated By
Business-Studio AddressGrant Hall Hotel
Phone Number
Transmitter LocationBoharm, Sask.
Air Time
News Service
Transcription ServiceLang-Worth, UTS, Cole
Representative
Membership
General Manager
Commercial ManagerLloyd Crittendon
Sales Promotion ManagerC. H. Witney
Production Manager
Chief Announcer
Musical DirectorJ. Purvis
Chief Engineer

#### CJNB

#### NORTH BATTLEFORD—EST. 1946

riequency: 1240 Ac Power: 250 Walls
Owned-Operated By Northwestern Bastg. Co.
Business AddressSallows & Boyd Bldg.
Phone Number
Studio Addresslst Ave.
Transmitter LocationNorth Battleford
Air Time 7 α.m11 p.m.
News ServiceBUP
Transcription ServiceWorld, All-Canada
Representative
Membership
ManagerJack H. Coalston
Program DirectorFred L. Patterson
Chief EngineerIan K. Carson

### CKBI

#### PRINCE ALBERT-EST. 1927

CBC—DOMINION
Frequency: 900 KcPower: 5000 Watts
Owned-Operated By Central Bostg. Co.
Business Address Prince Albert, Sask.
Phone Number
Studio AddressSanderson Block
Transmitter Location 7 mi. S. of Prince Albert
Air Time 6 α.m12 M.
News ServiceBUP
Transcription Service Thesaurus
Representative All-Canada, Weed & Co.
Membership
General-Station ManagerE, A. Rawlinson
Commercial-Sales Promotion
Manager
Program Director
Production Manager

# CKCK

#### REGINA-EST. 1922

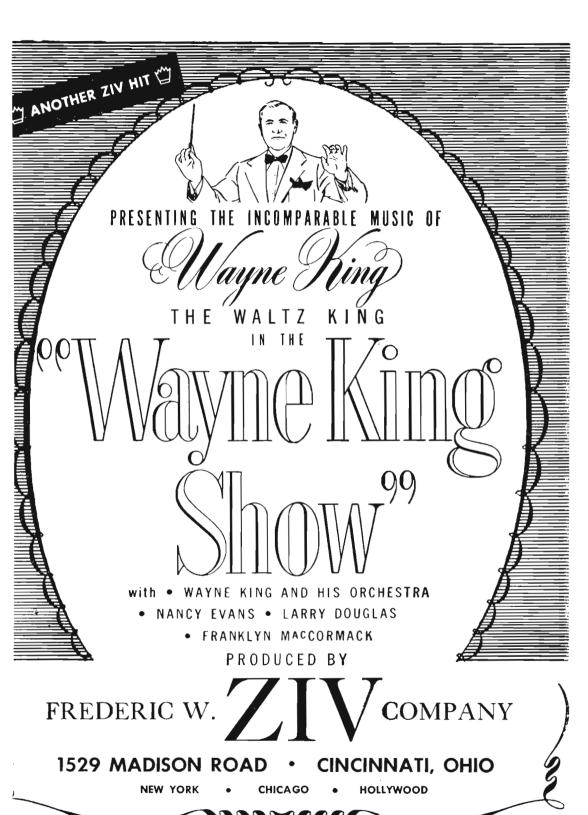
TRANS-CANADA (SUPPLEMENTAL)
Frequency: 620 KcPower: 5000 Watts
Owned ByLeader-Post Ltd.
Operated ByAll-Canada Mutually Operated
Business AddressRegina, Sask.
Phone Number8525
Studio AddressLeader-Post Bldg.
Transmitter Location8 mi. S. of city
Air Time
News ServiceAP, UP
Transcription ServiceThesaurus, Cole
RepresentativeAll-Canada Radio Facilities,
Weed & Co.
Mambanakin CER DRM

#### SASKATCHEWAN

SASKATO	HEWAN
Station Manager Harold A. Crittenden Commercial Manager Gil Seabrook Sales Promotion Manager Bob Weir Program Director Wilf Collier Production Manager Vern Huggins Chief Engineer E. A. Strong	Publicity Director
REGINA—EST. 1926  DOMINION NETWORK, CBC  Frequency: 980 Kc	WATROUS—EST. 1939  CBC TRANS-CANADA—CBC PRAIRIE  Frequency: 540 Kc Power: 50,000 Watts  Owned-Operated By Canadian Bestg. Corp.  Business-Studio Address. 300 Manitoba Telephone Bldg.  Phone Number
Commercial ManagerB. M. Pirle Director, Special Broadcast Services,	CJGX
Publicity Director F. Laight Production Manager W. L. Walker Chief Engineer Wm. MacDonald	YORKTON—EST. 1927 CBC—DOMINION NETWORK Frequency: 940 KcPower: 1000 Watts
CFQC	Owned-Operated By. Yorkton Bostg. Co. Ltd. Business-Studio AddressSmith-McKay Bldg.
SASKATOON—EST. 1923	Phone Number
CBC DOMINION Frequency: 600 KcPower: 5000 Watts Owned-Operated ByA. A. Murphy & Sons	Transmitter Location14 mi. E. of Yorkton on Highway No. 14  Air Time6:30 a.m11:30 p.m.; 8:30 a.m11 p.m., Sun.
Ltd.  Business-Studio Address216 — 1st Ave., N.  Phone Number	News Service
Air Time6:30 a.m12 M.; 7:50 a.m11:30 p.m Sun.	Membership
News Service	Managing Director
Representative Radio Representatives  President, General Manager A. A. Murphy Station Manager Vernon Dallin Commercial Manager G. B. Nelson Program Director Wilfred Gilbey	Assistant Manager K. S. Parton Production Manager Wm. Liska Chief Announcer J. C. Goodman Musical Director Norman Runtz Chief Engineer Arthur Mills

Farm Editor..... E. C. Deering

Production Manager......George Dawes



# "All In One"

EVERY BROADCASTING STATION strives to capture a larger share of its potential audience.

EXPERIENCE proves the importance of selecting your library service with great care . . . if it is to produce the results you want.

- More and more stations have found after careful comparative analysis that Associated is THE basic-plus service—a service which can do a full time programming job . . . broad in scope, skillfully balanced, flexible for programming and strong in commercial utility.
- The Associated family of subscribers has more than tripled in size during the last two years alone!
- Associated produces only *one* transcribed radio program service . . . no "partial" libraries . . . a *complete* service for every station budget . . . ALL IN ONE.
- · We invite you to write for complete details.



ASSOCIATED PROGRAM SERVICE -- A Division of Muzak Corporation 151 WEST 46th STREET, NEW YORK 19, N. Y.

# PRODUCTION

**Program Producers** 

**Transcription Companies** 

Music

105 WEST 55TH STREET · NEW YORK 19, N. Y. · CIRCLE 6-0006



1948

# TO THE RADIO INDUSTRY—

We are submitting outstanding Radio and Television packaged programs. The following contribute to the high standard of these productions:

FRANK PAPP

Hu Chain

DR. FRANK BLACK Music Adviser Margaret Webster

Drama

ERNEST M. WALKER Comedy Program Analyst

Radio and Television Directors

ALBERT N. WILLIAMS

JOHN BRYAN Technician

SAUL KRIEG ASSOCIATES

# Productions

"Building America"

"Adventures of Horace Jenks"

"Tribute to Women"
"Knocking On Your Door"

and

"American Repertory Theatre On the Air" Supervised by

Margaret Webster Eva Le Gallienne

Featuring

Eva Le Gallienne

Fannie Hurst Edward Everett Horton

Cobina Wright, Sr.

Otto Kruger

Lisa Sergio

Ben Grauer

Sincerely yours,

John Male

Blanche Street Las

WRAY DAVIS

Hollywood Manager 1600 Summit Ridge Drive

Beverly Hills, Cal.

735

JERRY DEVINE

THIS IS YOUR FBI"

# PROGRAM PRODUCERS

### Paul F. Adler Associates

535 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 6-3487. SERVICES OFFERED: Sales and production of live and transcribed programs. Representatives for Mayfair Transcription Co. vehicles including The Alan Ladd program, "Box 13." Act in advisory capacity for ad agencies.

# Advance Television Picture Service, Inc.

729 Seventh Ave., New York 19, N. Y. Phone Columbus 5-5400. President, Chas. A. Alicoate; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Producers and distributors of films, features, and shorts and package films for television.

# Advertisers Recordings Limited

624 Dominion Square Bidg., Montreal, Quebec, Canada. Phone Marquette 6368. President-General Manager, Walter P. Downs; Secretary, Mary Helen Gerl. SERVICES OFFERED: Transcription and private wire service.

# Advertisers Recording Service, Inc.

113 West 57th St., New York 19, N. Y. Phone, CIrcle 6-0141-2. President, James A. Miller; Secretary, E. B. McCutcheon. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

# Air Features, Inc.

247 Park Ave., New York 17, N. Y. Phone Wickersham 2-2700. SERVICES OFFERED: Radio Program Producers.

## Alton Alexander Radio Production

825 W. 187th St., New York 33, N. Y. Phone, LOrraine 8-3100. Manager Lottie Ritter; Director, Alton G. Alexander. SERVICES OFFERED: Complete production service for the advertising agency—Scripts, commercials, direction . . . program ideas submitted, also spot campaigns. Specialists in Network Musicals.

### American Institute of Food Products, Inc.

509 Madison Ave., New York 22, N. Y. Phone, PLaza 3-7146. General Manager, Robert A. Bories; Vice-President, Edward W. Wood, Jr. BRANCH OFFICES: 35 S. Ninth St., Phila., Pa. Phone, Walnut 2-6800. Sam Hill; 6 St. James Ave., Boston, Mass. Phone, Hancock 6-5558. Paul Herlihy; 30 W. Washington St., Chicago, Ill. Phone, Dearborn 5670. R. R. Kaufman; 235 Montgomery St., San Francisco, Calif. W. H. Keenan; 411 W. Fifth St., Los Angeles, Calif. Wilbur Eickelberg. SERVICES OFFERED: Women's participating programs for food and home product advertisers. Each program backed by merchandising service to the grocery trade in area where we operate.

# American-Jewish Broadcasting Co., Inc.

86 Chambers St., New York 7, N. Y. Phones, WOrth 2-3322, REctor 2-5341. President, Herman Younglieb. SERVICES OFFERED: Program production, script and transcription library. All foreign languages; specializing in American-Jewish field.

# **American Royal Productions**

7928 Michigan Ave., Oakland 5, Calif. Phone, Lockhaven 8-8698. Scott Weakley, Manager. SERVICES OFFERED: Custom-built production and recording service, survey and market analysis service, public relations counsel.

# **Arts Recording Studios**

29 West 57th St., New York 19, N. Y. Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent, record pressings.

# Associated Broadcast Advertising Co.

5918 Melrose Ave., Los Angeles 38, Calif. Irwin T. Porter, Partner & Adver-



# The BEST In TRANSCRIBED PROGRAMS

For 17 years we have served agencies, stations, and sponsors. Our transcribed programs play on about 700 stations. If the type of show you wish is not listed below, let us build it for you.

# SYNDICATED SHOWS NOW AVAILABLE

"THE SPICE OF LIFE".  Musical variety show, big cast, completely in rhyme! Terrific!	39	1/2-hour	shows
"THE FAMILY ALBUM" Musical, starring Gene Jones, The Girl Friends, Don Hicks, Hal Freede	78	1/4-hour	shows
"GLORIA CARROLL ENTERTAINS" Starring Gloria Carroll, and Frank Bell and "The Belltones"	78	1/4-hour	shows
"THE BAND CONCERT" England's greatest concert bands, superbly recorded	26	1/4-hour	shows
"EAT-ITORIALLY SPEAKING" Starring Dick Stone in the most unusual food program in the country	<b>7</b> 8	1/4-hour	shows
"ADVENTURES OF BUDDY BEAR". The most lovable, adventurous playmate a child ever had!	26	1/4-hour	shows
"SONGS OF CHEER & COMFORT". Starring Richard Maxwell, famous Gospel singer	52	1/4-hour	shows
"THE VAGABOND ADVENTURER" Starring Tom Terriss, internationally known adventurer	39	1/4-hour	shows
"UNSOLVED MYSTERIES" Dramatizations of true mysteries as yet unsolved	39	1/4-hour	shows
"ONE I'LL NEVER FORGET". 19 Unusual sports stories, starring Jack Stevens			
"TWILIGHT TALES" Fairy tales for children, unusually told by Elinor Gene	94	1/4-hour	shows
"DAN DUNN, SECRET OPERATIVE No. 48"			
"FUN WITH MUSIC". Starring Sigmund Spaeth, The Tune Detective	26	1/4-hour	shows
"UNCLE JIMMY" Daytime family serial, starring William Farnum	156	1/4-hour	shows
"FAMOUS MOTHERS" Starring Jane Dillon. All parts taken by Miss Dillon	75	5-minute	shows
"HISTORY IN THE MAKING"			
"FURS ON PARADE". Sponsored successfully by hundreds of fur retailers	39	1/4-hour	shows
"A CHRISTMAS CAROL". Original one-half hour adaptation starring Tom Terriss	1	½-hour	show
"ADVENTURES IN CHRISTMASTREE GROVE"	15	1/4-hour	shows
"SANTA'S MAGIC CHRISTMAS TREE"	15	1/4-hour	shows

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tising Manager, Publicity Director; Gertrude T. Porter, Partner & Program Manager, Research Dept. SERVICES OFFERED: Scripts, from miniature 5-minute programs to half hour shows; also spot announcements. Promotion, programming, production, and merchandising. Several participation shows available.

# Associated Broadcasting Co., Ltd.

348 Dominion Square Bldg., 1010 St. Catherine St., W. Montreal 2, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Sec.-Treas., Frances Maxwell; Sales Director, Arthur Burns. SERVICES OFFERED: Production of livetalent shows in English and French, recordings of programs and spots, scripts.

# Associated Program Service (Div. of Muzak Corp.)

(For detailed listing see Transcription Section.)

# Associated Radio-Television Productions

Empire State Bldg., New York 18, New York. Phone, LOngacre 3-7040. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox. SERVICES OFFERED: Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custombuilt transcriptions of spot announcements, singing commercials, also live and transcribed programs. Production of television film.

# Ann Barbinel

54 Riverside Drive, New York 24, N. Y. Phone, ENdicott 2-4351. Pres., Ann Barbinel. SERVICES OFFERED: Creating—producing—directing custom built package shows for radio and television.

# **Basch Radio Productions**

17 East 45th St., New York 17, N. Y. Phone, MUrray Hill 2-8877. Sales Manager. Charles J. Basch, Jr. BRANCH OFFICE: 64 E. Jackson Blvd., Chicago 4, Ill., Phone, Webster 4687,Ed Meltzner; Citizen Bldg., Cleveland, O., Phone, Superior 3850, Louis M. Bloch, Jr.; 216 Tremont St., Boston, Mass., Liberty 9161, Michael Pesanelli. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; television pro-

grams and commercial spots, live and film.

Bass & Co., Inc.

2 Stone St., New York 4, N. Y. Sydney Bass, President; David J. Gallagher, Vice-President; Milton Bass, Secretary-Treasurer. SERVICES OFFERED: Foreign and domestic market research and analysis, advertising placement, advertising copy layout, studies on organizational problems and procedures, radio productions, industrial motion pictures and slide films.

# Walter Batchelor Agency, Inc.

30 Rockefeller Plaza, New York 20, N. Y. Phone, CIrcle 6-4224-5-6-7-8. President, Walter Batchelor; Secretary, Henry H. Dagand; Attorney, Martin J. Desmoni. SERVICES OFFERED: Package radio shows.

Zach Baym

114 Grafton St., Brooklyn 12, N. Y. Phone, Dickens 2-0243. SERVICES OF-FERED: A television film rental library, serving television stations, advertising sponsors, and independent television producers with features, westerns, news, comedies, cartoons, musicals, travel, educational, and sports films.

# Beck Recording Studios

1722 Hennepin Ave., Minneapolis 3, Minn. Phone, Main 8731. Managing Director, Joseph H. Beck. SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings.

# V. S. Becker Advertising Service

562 Fifth Ave., New York 17, N. Y. Phone, BRyant 9-7577. Viola S. Becker, Owner. SERVICES OFFERED: Production of package shows and spots for all kinds of Radio and Television programs. Representatives of Talent, Writers and original ideas for Radio, Television, Motion Pictures and Sales Promotion.

The Bentely Agency

6606 Sunset Blvd., Hollywood 28, Calif. Phone, Granite 8606. George Bentel, President. SERVICES OFFERED: Dealing in radio manuscripts, radio packages, television material, International play brokers.

# Stanley J. Wolf

# RADIO PRODUCTIONS

LIVE AND TRANSCRIBED



# Walter Biddick Company

(Radio Programs Division)

1151 South Broadway, Los Angeles 15, Calif. Phone, RIchmond 6184. Guy M. Biddick, President; Mildred V. Biddick, Vice-President; George E. Link, Sec.-Treas.; Lela J. C. Hill, Office Assistant; Dorothy M. Arnold, Traveling Representative; Doris M. Biddick, Office Assistant. SERVICES OFFERED: Preparing scripts, recording, selling transcribed onehalf min, spot announcements for various type businesses, also quarter hour programs.

# G. C. Bird & Associates

311 So. New Hampshire Ave., Los Angeles, Calif. Phone, FAirfax 8603. Manager, G. C. Bird. SERVICES OFFERED: Syndicated dramatic transcribed pro-

Joseph Bloom

19 West 44th St., New York 18, N. Y. VAnderbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, musical jingles.

# Ford Bond Radio Productions, Inc.

810 RCA Bldg., W., New York 20, N. Y. Phone, CIrcle 7-2236. President, Ford Bond; Sales Mgr., W. C. Bond. SER-VICES OFFERED: Specializing in openend, transcribed programs. "Music Hall of Fame," quarter-hour, big-name musical, 52 shows available; Howard and Shelton, "Fun At Breakfast," 5-minutes, 325 shows available. "Rod Hendrickson," 15minutes, homey philosophy, 260 shows available.

Richard Bradley & Associates

188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. President, Richard Bradley; Secretary-Treasurer, B. J. Tunick. Advertising Mgr., Talent Sponsor, Leo Rabens; Program Executive and Dir. of Radio Sales, Merrill W. Fugit; Purchasing Agent, Leo Rabens. SER-VICES OFFERED: Transcribed radio productions, script service, program production, air checks, recording, film projection service, radio advertising.

# Ruth & Gilbert Braun

130 E. 40th St., New York 16, N. Y. Phone, MUrray Hill 3-9580. Gilbert Braun, Program Producer; Ruth Braun, Director. SERVICES OFFERED: Package shows, live and transcribed; ideas, scripts, production for radio.

### **Broadcast Productions**

25 East Jackson Blvd., Chicago 4, Ill. Phone, Wabash 0711. President, John Stamford; Vice-President, John Stamford, Jr.; Secretary-Treasurer, Loretta Clusman. SERVICES OFFERED: School of radio announcing, acting, singing, record jockeying, program production. Also producers of radio programs, live and transcribed. Auditions, recordings and transcriptions. Script service.

Allyn Butterfield Prod.

6823 Santa Monica Blvd., Hollywood 38, Calif. Phone, Hollywood 3961. Pres., Allyn Butterfield. SERVICES OFFERED: Complete production facilities, including studios, recording-scripts, film editing, printing and dev. lab. cameramen, directors, etc., specializing in documentaries, short subjects, news, etc.

# Byron Productions Co.

730 Fifth Ave., New York 19, N. Y. Phone, Circle 6-2677. Owner-President, Edward A. Byron; Production Mgr., Daniel C. Sutter. SERVICES OFFERED: Package producers.

The Caples Company

535 Fifth Avenue, N. Y. 17, N. Y. Phone, LExington 2-0850. Hudson F. Meyer, Vice-President; Ruth D. Folster, Space-Time Buyer; Arthur Gleitz. Production Manager. BRANCH OF-FICES: 225 East Erie St., Chicago, Ill., Phone, Superior 6016, R. N. Hartsing. Vice-President, 1504 Dodge St., Omaha, Nebraska, Phone, Jackson 1107, L. M. Branch, Vice-President, 412 West 6th St., Los Angeles, California, Phone, Mutual 4145, Arthur Caron, Manager. SERVICES OFFERED: Complete radio and television services and staff. Programs for both media prepared and executed.

# The Cardinal Co.

6000 Sunset Blvd., Hollywood 28, Calif. Phone, Hempstead 1177. Joseph F. Mac-Caughtry, Pres., Gen. Mgr.; Joseph Scott, Sec.-Treas. BRANCH OFFICE: Los Angeles, Calif. Joseph Scott, Mgr. SER-VICES OFFERED: Radio transcriptions, program productions, script service.

# Garry J. Carter of Canada. Ltd.

394 Bay St., Toronto, Ont., Can. Phone, Waverley 4635. Garry J. Carter, President; Bob Howe, Asst. to President. BRANCH OFFICE: 67 W. 44th St., New York 18, N. Y. Phone, MUrray Hill \* Kermit-Raymond Radio Productions

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# "HOLLYWOOD'S OPEN HOUSE"

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The Greatest Comedians of Stage-Screen and Radio

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(second series of 26 shows)

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Jan Murray Constance Bennett Harrington & Hyers Fay Wray Joseph Calleia Block & Sully

Mischa Auer Walter Abel Jean Parker John Carradine Edith Fellows

\*

Jack Carter

\*

Peter Lorre Peter Donald Wendy Barrie Jerry Cooper Morey Amsterdam Joseph Schildkraut George Givot Skippy Homeier Neil Hamilton Jane Withers Gregory Ratoff Elsa Maxwell Guy Kibbee Richard Arlen Nan Wynn Phil Regan Adele Astaire Bea Wain

Jackie Gleason Romo Vincent

Milton Berle

Joy Hodges

Pat O'Brien Diana Lewis Bonita Granville Jack Pearl Lucille Ball Desi Arnaz Basil Rathbone Virginia Weidler Phil Brito John Loder Dick Powell Dinning Sisters Wesson Brothers Stuart Erwin Frances Faye Danny O'Neil Stroud Twins Francis Lederer Bert Lahr Roger Pryor Zasu Pitts Joey Adams

Mary Livingston Phil Harris "Rochester" Don Wilson Martha Scott Lec Sullivan Zero Mostel Kay Francis Faye Emerson Ralph Morgan Helmut Dantine Buddy Lester Diana Barrymore Lew Parker Roland Young Monica Lewis Johnny Morgan Roddy McDowall Yvette Dean Jagger Anita Louise

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ELdorado 5-5511

2-5168. SERVICES OFFERED: Radio production, transcriptions, time placement, talent.

# Champs-Elysees Radio and Television Production

Paris Office: Théâtre des Champs-Elysées, 15 Avenue Montaigne, Paris 8me. Phone, Balzac 29-64, Elysées 35-25; General Manager, Hilda Jolivet; New York Office: 49 West 46th St., New York 18, N. Y. Phone, BRyant 9-2674; Executive Director, Robert Franc. SERVICES OFFERED: Complete program building and recording service in French, Spanish and English languages. Electrical, magnetic and film transcription for radio and television, international sales organization for European and American commercial radio and television stations, scripts, research, suggestions and package shows with participation of all outstanding French talents.

The Bruce Chapman Co.

145 West 41st St., New York 18, N. Y. Phone, WIsconsin 7-9244. President, Bruce Chapman; Vice-Pres. and Treasurer, Edna Chapman; Sales Promotion Manager, Quentin Gulliver; Program Manager, Dan Morley; Editor, Fletcher Coates; Production Manager, Cecil Secrest; Research Director, Edythe Roberts; Office Manager, Anna Levy. REPRESENTATIVE: Charles Forrester, 21 Brookline Avenue, Boston 15, Mass. Phone, Commonwealth 0800; John Hooley, 111 E. Ave., Rochester 4, N. Y., Phone Stone 162. SERVICES OFFERED: Program production, commercial scripts, package shows.

Mary D. Chase Productions

875 Fifth Ave., New York 21, N. Y. Phone REgent 7-1120, REgent 4-4232. Mary D. Chase, Program Producer. SERVICES OFFERED: Package shows (live and transcribed), ideas, scripts, production for radio and television.

Cineffects, Inc.

1600 Broadway, New York 19, N. Y. Phone, CIrcle 6-0951-2-3-4-5. Nathan Sobel, President; Isaac Hecht, Secretary-Treasurer. SERVICES OFFERED: Special optical effects, photography of titles, animation, trailers, song reels, slide films, television presentations in 16 and 35 mm. black and white and 16 mm. Kodachrome.

# Leslie Clucas

333 North Michigan Ave., Chicago 1, lll. Phone, Franklin 7100. BRANCH OF-

FICES: 6331 Hollywood Blvd., Hollywood 28, Calif. Phone, Hollywood 5111. Owner, Leslie Clucas. SERVICES OFFERED: Production of live "packaged" musical and dramatic shows, which include writing, production, musicians, conductor and arrangements, actors, announcer, and all other talent.

**Ted Collins Corporation** 

1819 Broadway, New York, N. Y. Phone, CIrcle 7-0094. President, Program Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller. SERVICES OFFERED: Program building and producing.

# Russell C. Comer Co.

15 West 10th St., Kansas City 5, Mo. Phone, Harrison 3964. Partner, Russell C. Comer; Partner, Ruth Eloise Comer; Production Manager, John C. Fehlandt; Office Manager, Daniel C. Martin; Mgr., Transcription Dept., Bill L. Godden. SER-VICES OFFERED: Production of syndicated programs and serials.

# Commodore Productions and Artists

1350 No. Highland Ave., Hollywood 18, Calif. Phone, Ho. 8229-8220. Walter White, Jr., Production Mgr.; Shirley Thomas, Program Dir. and Sales Promotion. BRANCH OFFICE: Commodore Productions, Rep., 521 Fifth Ave., New York 17, N. Y. Phone VAn. 6-1750. Dell Peters. SERVICES OFFERED: Creators of "live" and transcribed programs. Writing, production, talent representation.

Jack L. Cooper Radio Advertising Service

2400 W. Madison Št., Chicago 12, Ill. Phone, Monroe 9060. Managing Director, Jack L. Cooper; Assistant Mgr., Bob Roberts. SERVICES OFFERED: Recorded and transcribed musical programs.

Louis G. Cowan, Inc.

485 Madison Ave., New York 22, N. Y. Phone, PLaza 9-3700. Louis G. Cowan, President; John B. Lewellen, Vice-President; Robert D. Michels, Vice-President; Alfred L. Hollender, Vice-President; Joseph W. Bailey, Treasurer-General Manager; Florence M. Muller, Production; Marijean Isaac, Publicity; Rachel Stevenson, Research. BRANCH OF-FICES: 8 So. Michigan Ave., Chicago 3, Ill., Phone, RAndolph 2022, John B. Lewellen, Robert D. Michels, 6331 Holly-

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wood Blvd., Hollywood 28, Calif., Phone, Hillside 5337. J. Riley Jackson, Jr. SER-VICES OFFERED: Production network programs (package). Production transcription programs.

# Damon Recording Studios, Inc.

1221 Baltimore Ave., Kansas City 6, Mo. Phone, Victor 2585. Victor Damon, President & General Manager. SER-VICES OFFERED: All types of radio transcribing and phonograph recording. Exceptional production talent and sound effect facilities for radio shows and spots. Complete service from script to pressed transcription. Sound amplification equipment leased.

# Charles Davis Radio & Television Productions

147 Raymond St., Hasbrouck Heights, N. J. SERVICES OFFERED: Creation of live and transcribed radio and television shows.

Gordon M. Day Adv. Service

145 E. 53rd St., New York 22, N. Y. Phone, PLaza 3-3460. Gordon M. Day, Producer, Writer, Composer; Carol Bulkey, Producer-Director; Luise Johnson, Copy Supervisor. BRANCH OF-FICE: Jack Kourke Productions, 6331 Hollywood Blvd., Hollywood 28, Calif., Phone, GRanite 1950, Jack Rourke. SER-VICES OFFERED: Package programs; radio department service to advertising agencies; creating and producing custombuilt musical jingles.

# Roy De Groot Consultants, Inc.

17 E. 48th St., New York 17, N. Y. Phone, WIckersham 2-1127. Roy De Groot, Pres.; Talbot Rantoul, Chairman of the Board; Katherine Hynes, Secty-Treas.; Richard Dana, Chief, Script Dept. SERVICES OFFERED: Consultants in public relations through radio and motion picture production. Specialists in radio production for wire and tape recording. Consumer and market research. Industrial labor relations through radio. Producers of transcribed series: "If I Had My Way . . ." and "Told at the Seven Seas Club."

# Jerry Devine Productions

6331 Hollywood Blvd. Phone, GRanite 7675 or HEmpstead 8163. Jerry Devine, Owner; Joyce Merchant, Casting Dir.; Lee Meyers, Publicity. SERVICES OF-FERED: Packaged radio programs.

# Virginia Doak Agency, Inc.

6381 Hollywood Blvd., Hollywood 28, Calif. Phone, HIllside 0174. Virginia Doak, Mgr.; Paul Cruger, Story and Radio Dir.; Lawell D'Arcy, Talent Dept.; Charles Mays, Music and Variety Acts. SERVICES OFFERED: Complete custom-built programs and individual script service.

# Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams. SERVICES OFFERED: Program production, air and line checks, script-writing, ideas, talent on live and transcribed programs, spot announcements, custom and syndicated recordings, complete recording and transcription plant.

Harry S. Dube

1270 Avenue of the Americas, New York 20, N. Y. Phone, Columbus 5-7035. Owner, Harry S. Dube; Manager, J. Knight. SERVICES OFFERED: Live talent, package shows, transcriptions.

# Ed East Creative Recorded Spots

910 Taft Bldg., 1680 N. Vine St., Hollywood 28, Calif. Phone, Gladstone 3352. SERVICES OFFERED: Producers of tailored and syndicated spots for national, regional and local sponsors.

# W. M. Ellsworth

75 East Wacker Drive, Chicago 1, Ill. Phone, Central 0942. SERVICES OF-FERED: Custom transcriptions, radio programs, script shows, talent.

Empire Broadcasting Corporation

480 Lexington Ave., New York 17, N. Y. Phone, PLaza 9-4500. Helen D. Kelleher, President and Treasurer; F. de Jaager, Vice-President; Arthur Lubo, Secretary. SERVICES OFFERED: Custom-built transcriptions, production, scripts, talent and complete recording facilities.

Entertainment Enterprises, Inc.

38 Central Park South, New York 19, N. Y. Phone, PLaza 9-1120. Brent O. Gunts, President; Denes Agay, Vice-President; George G. Herz, Sec.-Treas. SERVICES OFFERED: Radio production, artists representatives, packages.

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225 Mutual St., Toronto, Ont., Canada. Phone, Waverly 9419. President, A. J. Lewis. SERVICES OFFERED: Tailor made, live or transcribed shows.

# Fadiman Associates, Ltd.

1501 Broadway, New York 18, N. Y. Phone, LAckawanna 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

# Fanchon & Marco (F & M Stageshows, Inc.)

1501 Broadway, New York 18, N. Y. Phone, Chickering 4-3956. SERVICES OFFERED: Production, talent, package shows.

# **Fenton Productions**

38 E. 57th St., New York 22, N. Y. Phone, PL 5-2940. Mildred Fenton, Howard Barnes. SERVICES OFFERED: Package Productions.

# Films Associates, Inc.

440 E. Schantz Ave., Dayton 9, Ohio. Phone, Walnut 2164. President-Treasurer, E. Raymond Arn, Jr.; Vice-President, Mildred G. Arn; Secretary, Clement V. Jacobs. SERVICES OFFERED: Transcription producers. No library. No scripts sold. Producers of Industrial motion pictures and slidefilms. Complete recording facilities all media.

# **Maggy Fisher**

1501 Broadway, Suite 1508, New York 18, N. Y. Phone, BRyant 9-9580. Assistant, Useulte Simone. SERVICES OFFERED: Package Shows. Radio Production. Television Production.

### **Five-Minute Features**

822 South Park View, Los Angeles, Calif. Phone, Federal 1936. Director, Cal Frederick (Services, Script).

### Edward H. Ford

156 West 44th St., New York 18, N. Y. Phone, BRyant 9-6624. Owner, "Senator" Edward H. Ford; General Manager, Ed. J. Weber; Office Staff, Betty North, Kay Aulbach, Ethel Dillon. SERVICES OFFERED: "Can You Top This?"

### Harry E. Foster Agencies Limited

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6373. H. E. Foster, President; T. J. Quigley, Radio Time Buyer; W. R. T. Cory, Acct. Exec. & Copy Chief; C. Ralph, Account Executive; R. A. Cauley, Acct. Exec., Don Dickson, Radio Dept. BRANCH OFFICES: Room 128, Sun Life Building, Dominion Square, Montreal. Phone, BElair 1984. J. C. Nicholls, Rep. 119 W. Pender St., St., Vancouver, B. C. Phone, TAtlow 1171. Leagh Webster, Rep. 612 Barrington St., Halifax, N. S. Phone, 3-7301. Ervin S. Murray, Rep., SERVICES OFFERED: General Advertising Agency with a complete radio department including production facilities for "live" talent programs, transcribed shows, flashes, spots, 15 minute "strip" programs, variety and symphonic broadcasts

## Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York 17, N. Y. Phone, MUrray Hill 7-8741. President, Allen A. Funt; Gen. Mgr., Philip J. Pollard; Creative Dir., Al J. Slep; Editorial Supervisor, Irwin Fox; Chief Engineer, Herbert Exner; Personnel Dir., Nina Heberer. SERVICES OFFERED: Network, live, transcribed and syndicated programs.

# **Gainsborough Associates**

507 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 2-8288-9-8290, Jack D. Gaines, Mgr.; Nathan M. Rudich, Radio Dir.; Mike Jablons, Public Relations Dir.; Arlene Shelly Gaines, Talent Supervisor. SERVICES OFFERED: Produce radio and television package shows. Provide talent for radio series, special broadcasts, etc. Publicity and public relations consultants to radio stations, advertisers, radio and television programs, radio personalities, and fund raising organizations using radio. Writers and directors offered for existing or proposed radio and television program series. Transcribed program series produced and distributed to radio stations for advertisers in 13, 26, and 52 week contracts.

### Gale, Inc.

48 W. 48th St., New York 19, N. Y. Phone, LOngacre 3-0350. President, Moe Gale; Dir. of Radio Dept., Mitchell Benson. SERVICES OFFERED: Complete package program service.

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### General Artists Corp.

1270 Avenue of the Americas, New York 20, N. Y. Phone, CIrcle 7-7543. Thomas G. Rockwell, President; Jack Philbin, Danny Hollywood. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Milton W. Krasny Radio Sales; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. Bob Weems; 1511 Carew Towers, Cincinnati, Ohio. Phone, Main 1197. Frank Hanshaw. SERVICES OFFERED: Program production, package shows, artists' representatives.

# General Broadcasting System

Rockefeller Bldg., Cleveland, Ohio Phone, Prospect 4900. President, Donald C. Jones; Manager, Robert Haviland. SERVICES OFFERED: Custom - built Rockefeller Bldg., radio transcriptions, production, script, recording talent, off-the-wire and off-theair recordings.

# William Gernannt

6253 Hollywood Blvd., Hollywood 28, Calif. SERVICES OFFERED: Package production.

### John E. Gibbs & Co.

9 Rockefeller Plaza, New York 20, N. Y. Phone, COlumbus 5-4888-9. President, John Gibbs; Assistant, Francis Head. SERVICES OFFERED: Radio production, talent representation.

# Harry S. Goodman Radio **Productions**

19 East 53rd St., New York 22, N. Y. Phone, Wickersham 2-3338. Harry S. Goodman, President and General Manager; Everett F. Goodman, Vice-Pres.; H. Knuth, Secretary; Stanley Florsheim, V.-P. Chg. of Special Attractions; Daniel R. Goodman, V.-P. Chg. of West Coast; William Fender, Radio Dir.; Samuel Medoff, Musical Dir.; BRANCH OFFICE: 1777 N. Vermont Ave., Los Angeles, Calif. Daniel R. Goodman. SERVICES OFFERED: Transcribed and "live" radio programs. Syndicated and custom-built spot announcements, Television programs and spots.

# Gotham Radio

**Productions, Inc.**120 E. 16th St., New York 3, N. Y.
Phone, GRamercy 5-7614. Louis Cioffi,

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\*It happened in San Francisco, where the first Hooper on "Box 13" was taken, The time = 10-10:30 P.M, The station—ABC's KGO. The Hooperating (and get this) = 8.0 — That's 33 1/3% of the total audience. And this was only the seventh show of the series! There's proof that given a great name motion picture star in the right vehicle with superb acting, direction, music and stories, you can get hordes of people to listen—it's happening in dozens of markets.

# IN ONLY 6 WEEKS A PROVEN HIT!\*

# Alan Ladd

starring in Radio's New Half-Hour Adventure Thriller



Alan Ladd Paramount Pictures' great star—plays a part tailor-made for him . . . a man of action . . . a daring, versatile fiction writer who advertises for adventure . . . and gets it the hard way! 39 shows in series.

FOR RATES AND AVAILABILITIES WRITE, WIRE, OR TELEPHONE

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8511 SUNSET BOULEVARD HOLLYWOOD 46, CALIFORNIA Gen. Mgr.; James Breetveld, Script Editor; Morton Fleischmann, Talent Dir.; Jerry Gregoris, Research Dir. SER-VICES OFFERED: Live package productions, talent.

### John Guedel Radio Productions

1680 North Vine Street, Hollywood 28, Calif. Phone, HEmpstead 5186. Executive Producer, John Guedel; Production Manager, Irvin Atkins; Script Editor, Walter Guedel; Office Manager, Eleanor Rowland; Accountant, Shirley Spencer; Expediter, Martin Hill; Publicity Dir., Ned Crawford; Children Supervisor, Martha Proudfoot; Writers, Walter Guedel, Jack Stanley, Bernie Smith, Bob Dawn, Walter Schmidt, Hy Freedman, Ed Tyler, Harry Stapf. SERVICES OFFERED: Producers of network package radio programs.

Leland Hayward, Inc. (MCA Management, Ltd.)

444 Madison Ave., New York, N. Y. Phone, ELdorado 5-4100. BRANCH OF-FICE: MCA Artists, Ltd., 9370 Burton Way, Hollywood, Calif. Phone, Crest-

view 6-2001. SERVICES OFFERED: Program production.

**George Heid Productions** 

1005 Century Bldg., Pittsburgh 22, Pa. Phone, GRant 3696. Owner, George Heid; Musical Director, Leo J. Strini. SERVICES OFFERED: Program production, continuity, recordings, transcriptions, commercial spots and jingles, air checks, slide film recording, sound for mechanical displays.

# **Arthur Henley**

88-04 63rd Drive, Forest Hills, N. Y. Phone ILlinois 9-6729. SERVICES OFFERED: Radio programs written to order, on-the-air shows analyzed and repaired, packages prepared and produced on option. Comedy a specialty, analyzed by mathematics.

Hoffberg Productions, Inc.

620 Ninth Ave., New York 18, N. Y. Phone, CIrcle 6-9031-2. J. H. Hoffberg, President. SERVICES OFFERED: 35 mm. and 16mm. of features and short subjects for television broadcasts.



# Quality Radio Productions

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Hillside 2151

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WORLD MASTER
OF CEREMONIES

ORIGINATOR OF

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"THE MARRIAGE CLUB"

"DO YOU WANT TO BE AN ACTOR?"

ALL COAST TO COAST FAVORITES







## William F. Holland Radio Productions

Hotel Sinton, Cincinnati 2, Ohio. Phone, Main 3450, Parkway 7584. William F. Holland, Gen. Mgr. SERVICES OF-FERED: Custom-built radio spot announcements and radio programs, live and transcribed.

# Howard House Radio Productions

206 Columbia Bldg., Portland 5, Orc. Phone, Beacon 8835. Cloyde P. Howard, Owner-Mgr. SERVICES OFFERED: Package and custom-built radio programs, live and transcribed.

# Ted Hudes Radio Consultants

39 E. 36th St., New York 16, N. Y. Phone, MUrray Hill 9-2440-2473, BOulevard 8-3065. Ted Hudes, Owner. SERVICES OFFERED: Produce public service transcribed programs, distribution over 400 stations from coast-to-coast, handle radio accounts for commercial and non-commercial institutions.

### **Hummert Radio Features**

247 Park Ave., New York 17, N. Y. Phone, Wickersham 2-2700. Partners: Frank & Anne Hummert. BRANCH OFFICE: 289 Greenwich Ave., Greenwich Conn. Phone, Greenwich 4620. SERVICES OFFERED: Creators and producers of network radio productions.

Inter-California Broadcasting System

253 So. Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Mgr., Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Julia R. Ballesteros. SERVICES OFFERED: Production of Spanish Language Programs, over Station XEGM, Tijuana, B. C.

International 16mm Corporation

165 W. 46th St., New York 19, N. Y. Phone, PLaza 7-2265. Patrick E. Shanahan, Pres. & Treas.; George Blake, Sec.; Board of Directors: Patrick E. Shanahan, George Blake, Fabian R. Normandin. SERVICES OFFERED: Producers and distributors of motion pictures, prints in both 16 mm. and 35 mm.

# WILLIAM GERNANNT

### International Prods., Ltd.

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6376. Gordon Forsyth, In Charge of All Production; T. J. Quigley, Radio Time Buyer; Wm. Orrett, Chief Engineer; Gordon E. Howard, Script and Commercial Copy Writer, Irene Fisher, Script Production. SERVICES OFFERED: Complete radio programs, live and transcribed; recording facilities and public address systems.

# International Radio & Television Features

322 E. 55th St., New York 22, N. Y. Phone, Plaza 5-5781. Executive Director, Jack H. Lloyd. SERVICES OFFERED: Complete production of shows for radio and television, live and transcribed musical jingles and spot announcements, 16 mm. films for television, custom-built audition scripts for talent, foreign language programs and commercials, program ideas and consultation.

## Harry Jacobs Productions

6000 Sunset Blvd., Hollywood 28, Calif. Phone, GRanite 9583. President, Harry R. Jacobs. SERVICES OFFERED: Producer of radio shows, also sales representative for other producers.

#### Estella H. Karn

49 West 45th St., New York, N. Y. Phone, VAnderbilt 6-3860. SERVICES OFFERED: Program production.

# Kasper-Gordon Studios, Inc.

140 Boylston St., Boston 16, Mass. Phone, Devonshire 8-7357. President and Production Mgr., Edwin H. Kasper; Treas. & Dir. Commercial Dept., Aaron S. Bloom; Office Manager, Robert W. Graham; Chief Engineer, Forrest L. Bishop; Secty., Theresa Fahey; Special Events Recordings, Edward Richards; Sales & Production, Kenn Schaffer; Sales, A. Arnold. SERVICES OF-FERED: Oldest syndicated transcription producer in the U. S.; recordings; program production; originators of transcribed musical spots; talent; scripts; live & transcribed custom-built programs; air checks; remote recordings; phonograph records; musical library; manufacsurer of transcription playback machines (portable).

### Kermit-Raymond Corporation

11 East 52nd St., New York 22, N. Y. Phone, ELdorado 5-5511. President-

# Ed Hart's transcribed weekly forum:

# "IS CONGRESS DOING ITS JOB?"

- √ Now in its third year.
- $\sqrt{}$  Most influential quarter-hour Washington discussion feature on the air.
- √ A saleable public service program with guests who make American and world history.
- √ Broadcast from coast to coast.

Ed Hart & Associates
Washington Radio Productions

1737 H Street, Northwest Washington 6, D. C. REpublic 4312

o√ Rates and audition disks available

#### PROGRAM PRODUCERS

Treasurer, William J. McCambridge; Vice-President & General Manager, Raymond R. Green; Business Mgr., Theodore Green. BRANCH OFFICES: 485 Madison Ave., New York, N. Y. Phone, EL 5-4364. Walter Keane, Vice-Pres.; 540 No. Michigan Ave., Chicago, Ill. Phone, Mohawk 0015. Charles Puffer, Chicago Sales Mgr.; 9121 Sunset Blvd., Hollywood, Calif. Phone, Crestview 6-1071. Harold Lambert, West Coast Sales Manager. SERVICES OFFERED: Production of live and transcribed programs, spot announcements, scripts and program consultants.

# Sam Kerner Productions

20 West Burbank Blvd., Burbank, Calif. Phone, Charleston 0-2111. Exec. in Chg., Sam Kerner; Sales Mgr., Carl Aultman; Producer & Dir., Billy Gray; Office Manager, Murial Gail. SERVICES OFFERED: Program production, syndicated transcriptions, talent, custom built spot announcements.

## **Landau Broadcasting Service**

270 Broadway, New York 7, N. Y. Phone, REctor 2-5341-2. Program Director, Herman Younglieb. SERVICES OFFERED: Program production, script.

# Lang-Worth Feature Programs, Inc.

113 West 57th St., New York 19, N. Y. Phone, CIrcle 6-7410. President, C. O. Langlois; Vice-President, W. O'Keefe; Secretary, A. Walter Socolow; Representatives, John D. Langlois, John Mayo, Pierre Weis; Staff Script Writers, Louis Tappe, Doris Kaye, Ira Knaster; Office Manager, C. O. Langlois, Jr. SERVICES OFFERED: Transcribed music library service for radio stations, advertising agencies and advertisers, Custom built radio programs both live and transcribed, syndicated shows.

C. O. Langlois, Inc.

Steinway Hall, 113 W. 57th St., New York 19, N. Y. Phone, CIrcle 6-7410. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

# Lawston Productions

6700 Sunset Blvd., Hollywood 28, Calif., Phone, Hillside 7720. Executives: B. Eaton Lawrence, J. H. Johnston, Partners. SERVICES OFFERED: Producers of

# | PIANO | Playhouse

WITH

MILTON CROSS

THE

"PIANO PLAYBOYS"

"CY" WALTER

"STAN" FREEMAN

TEDDY WILSON - ELLIS LARKIN

CONCERT SOLOIST

EARL WILD

WRITTEN
PRODUCED
DIRECTED

BY

MAGGY FISHER

ABC - COAST - TO - COAST

1943 - 1944 - 1945 - 1946 - 1947 AND 1948

### PROGRAM PRODUCERS

radio programs, also sales representatives of other producers.

### Don Lee Productions

1313 N. Vine St., Los Angeles, Calif. Phone, Hollywood 8111. Recording Supervisor, Eddie Delapina. SERVICES OFFERED: Recording, program production.

The W. E. Long Co.

155 N. Clark St., Chicago 1, Ill. Phone, Randolph 4606. L. R. Wolfe, President; Harold Gingrich, Director of Radio; Jessica Petrie, Office Manager; Eugenia Minetz, Chief of Copy; Paul Quan, Hollywood Producer: Betty Russell, Chicago Producer. SERVICES OFFERED: Transcribed radio shows, musical library, script shows, telephone money shows, transcribed spot announcements for wholesale bakery accounts and radio stations.

Phillips II. Lord, Inc.

501 Madison Ave., New York 22, N. Y. Phone. WIckersham 2-2211. Phillips H. Lord, President; John O. Ives, Vice President; Dorothy E. Levy, Manager; Leonard

Byron Productions, Inc.

PRESIDENT EDWARD A. BYRON L. Bass, Program Supervisor; General Manager, Dorothy E. Levy. SERVICES OFFERED: Package shows.

### **Mac Davis Sports Features**

1 Montgomery Place, Brooklyn 15, New York. Phone, NEvins 8-4374. Director, Mac Davis. SERVICES OFFERED: Syndicated sport-scripts service. Also sport programs and features created, built and produced for live and transcribed shows for national, regional or local use. Ideas and scripts supplied for all types of sport programs. Also sport programs for television.

# C. P. MacGregor

729 So. Western Ave., Los Angeles 5, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Sales Manager, F. J. Rudolph; Manager, George R. Jones. BRANCH OFFICE: 342 Madison Ave., Room 804, New York, N. Y. Phone, VAnderbilt 6-0492-3. Nat V. Donato. SERVICES OFFERED: Complete transcription service, recording, processing and pressing. All types of production for various clients, spots, etc., drama and music library service.

# George W. Allen

Producer - Director



"THE WHISTLER"

C.B.S.

# Haven MacQuarrie Ideas

3017 Vista Crest Drive, Hollywood 28, Calif. Phone, GR 1423. General Manager, Haven MacQuarrie. SERVICES OF-FERED: Radio shows created, produced, and written, specializing in comedy situations, 1 to 30 minutes.

# Alexander McQueen & Associates

522 N. Lakewood Ave., Chicago 40, Ill. Phone RAVenswood 9010. Owner, Alexander McQueen. SERVICES OF-FERED: "Nothing but the Truth" feature (Reg. U. S. Pat. Office), in person or transcribed. Research for human-interest stories on sponsor's product.

### The Ted Mack Co.

4 E. 53rd St., New York 22, N. Y. Phone, MUrray Hill 8-0370. Owner-Manager, Ted Mack; Associate, Joseph A. Clifford; Writers, Virginia Lee, Lloyd Marx; Producers, Ted Mack, Robert Green; Musical Director, John Gart. SER-VICES OFFERED: Complete production of transcriptions and package shows, research and commercial copy service, producers of Kaiser-Frazer Sunday evening tele show now on the air.

# ART HENLEY

author

# "RADIO COMEDY: HOW TO WRITE IT"

including

"The Mathematics of Humor" writing

production consultation

IF IT'S HENLEY IT'S ART

lecturing

NEW YORK UNIVERSITY
RADIO WRITERS GUILD SEMINAR
GAGWRITERS INSTITUTE

### Management Corp. of America

745 Fifth Ave., New York 19, N. Y. Phone, Wickersham 2-8900. Vice-President, Herbert I. Rosenthal; Vice-President, David Werblin; Vice-President, Harold Hackett; Vice-President, Bart Mc-Hugh. SERVICES OFFERED: Program production, package shows.

Harvey Marlowe Television Associates, Inc.

221 W. 57th St., New York 19, N. Y. Phone, CIrcle 7-5919-20. Harvey Marlowe, President; Helen Marlowe, Vice-Pres. & Treas.; Fredric H. Stange, Sec. & Mgr.; Iran Berlow, Art Dir.; Katherine Kirkbride, Tele Prod.; Sidney Bard, Copy Chief; Wayne Wirth, Sales Dir.; Don Celentano, Technical Assistant. BRANCH OFFICE: 6402 N. Park Ave., Philadelphia 26, Pa. Phone, Livingston 9-7262. Ethyl Foster. SERVICES OFFERED: Television consultants, live and film productions, commercials, minute spots, weather spots, animation, semi-animation, stop-motion, newsreels, documentaries.

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ed cashman

Hollywood

KUDNER AGENCY, Inc.

# Fred C. Mertens and Associates

946 S. Normandie Ave., Los Angeles 6, Calif. Phone, Federal 7372. President, Fred C. Mertens; Sales Manager, G. L. Price. SERVICES OFFERED: Program Productions, Transcriptions, Commercial Copy Service, Scripts, etc.

# Charles Michelson, Inc.

23 West 47th St., New York 19, N. Y. Phone, CHickering 4-5058-9. President, Charles Michelson. BRANCH OFFICES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Philip Johnson, South 1st & "B" Sts., Richmond, Ind. Phone, 1117. Harry Gennett, Jr., Offices in Sydney, Australia; Johannesburg, S. A. and London, Eng. SERVICES OFFERED: Porto-Playback Machines and Gennett & Speedy-Q Sound Effects Records. Half-hour and quarter-hour transcribed program features.

# Michelson & Sternberg, Inc.

23 W. 47th St., New York 19, N. Y. Phone, CH 4-5060. President-Secretary, Aaron Michelson; Vice-President, Charles Michelson. SERVICES OFFERED: Ex-

# GLENHALL TAYLOR

MEMBER OF
RADIO DIRECTORS' GUILD
HOLLYWOOD

For Credits
See Radio Directors
Section

porters of transcription programs and sound effect records.

Allan H. Miller Agency

2029 Riverview Court, Toledo 2, Ohio. Phone, WAlbridge 6611. Arthur S. Vernon, President; A. S. Vernon, Jr., Vice-President; Mrs. Mary Miller, Secretary-Treasurer & General Manager. SER-VICES OFFERED: Program production, scripts, talent and station promotion (through Animated Movie-Sign display).

# Les Mitchel Productions, Inc.

8853 Beverly Blvd., Hollywood 36, Calif. Phone, Crestview 1-5275 and BRadshaw 2-4616. Les Mitchel, President-Producer-Director; G. Madelon Mitchel, Secretary-Treasurer & Sales Manager; Gerry Day, Script Editor; June Hanson, Talent & Production Manager. SER-VICES OFFERED: Production for Radio & Screen & Package Shows.

### Mole, Davis, Inc.

105 W. 55th St., New York 19, N. Y. Phone, CIrcle 6-0006. John Mole, President; Blevins Davis, Executive Vice-President; Blanche Stuart Lee, Vice-Pres. & Gen. Mgr.; John Bryan, Technician. BRANCH OFFICE: 1600 Summit

# TRANSCRIBED FOR LOCAL OR REGIONAL SPONSORSHIP

# "VIC and SADE"

Radio's No. 1 Family Program

# "LEAHY OF NOTRE DAME"

Top timely sports show 15 minutes — cut weekly

# JOE KELLY

and his new kid show

"YOU KNOW WHAT?"

ALSO

SPOTS — JINGLES —**TELEVISION**—

Commercials — Programs

# **GREEN ASSOCIATES**

CHICAGO

360 N. Michigan

Cen. 5593

Ridge, Beverly Hills, Calif. Phone, Crestview 1-7566. Wray Davis, Cobina Wright, Sr. SERVICES OFFERED: Packaged radio productions, live and transcribed, for radio and television.

Raymond R. Morgan Co.

6233 Hollywood Blvd., Hollywood 28, Cal. Phone, Hempstead 4194. General Manager, Craig Davidson; Vice-President, Robert Temple; BRANCH OFFICE: Goodkind, Joice & Morgan, Chicago, Ill. Superior 6747. Vice-President (Executive-in-charge) Clyde Joice: Raymond R. Morgan Co., San Francisco, California, 260 California Street. Porter Anderson in charge; SERVICES OFFERED: General Advertising, Merchandising and radio production.

William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-2160. Executive-in-Charge of Radio, William B. Murray. BRANCH OFFICES: 203 N. Wabash Ave., Chicago. Ill. Phone, State 3632. 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin. SERVICES OFFERED: Production of package shows.

# LESTER LEWIS ASSOCIATES

# Personal Management Radio — Television

Artists

BILL STERN
JOHN CONTE
HARRIET VAN HORNE
PATRICIA BRIGHT
JOE FRANKLIN

Writers

ALTON ALEXANDER

Hires to You

BERNARD DOUGALL

Paul Whiteman Club

MORT LEWIS

JKI LEWIS

Truth or Consequences

Servicing

PAUL WHITEMAN CLUB ON STAGE AMERICA

# LESTER LEWIS — JULIET LEWIS

One Christopher Street WAtkins 4-8582

### Carlton E. Morse Productions

1500 Vine St., Hollywood 28, Calif. Phone, Hollywood 6161. Carlton E. Morse, President; Clinton E. Twiss, Vice-President; Clifford Anderson, Secretary.

## Morton Radio Productions, Inc.

360 N. Michigan Ave., Chicago 1, Ill. Phone, Central 4144. President, Morton Jacobson; Secretary, C. Jacobson. SER-VICES OFFERED: Creators of open-end and custom-built transcribed radio shows.

# Music Corporation of America

(MCA Management Ltd.) (MCA Artists Ltd.)

598 Madison Ave., New York 19, N. Y. Phone, WIckersham 2-8900. OTHER OF-FICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. 610 Book Bldg., Detroit, Mich. Phone, Randolph 2604; Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010; Tower Petroleum Bldg., Dallas, Texas. Phone, 2-1448. SERVICES OF-

RADIO PRODUCTIONS

PAUL GARDNER

and

ARTHUR MILLER

151 E. 50th Street, N. Y. C.

EL. 5-1492 EL. 5-6092 FERED: Servicing all phases of radio; production, talent, package shows.

# Muzak Corporation

(For detailed listing see Transcription Section.)

## NBC Radio-Recording Division

30 Rockefeller Plaza, Radio City, New York 20, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloyd Egner; Manager, Robert W. Friedheim; Business Manager, H. P. Hayes; Recording Sales, Charles G. Hicks, Jr.; Sales Manager, Willis B. Parsons; Program Manager, H. H. Wood; Thesaurus Program Manager, Norman L. Cloutier; Office Manager, George E. Stevens. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager Scott Keck; Sunset and Vine Sts., Hollywood, Calif. Phone Hollywood 6161. Manager, Oscar C. Turner Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, Robert Z. Morrison; Taylor and O'Farrell Sts., San Francisco, Calif. Phone Graystone 8700. Manager, William Andrews. SERVICES OFFERED; NBC Thesaurus (musical

### PUBLIC SERVICE DOCUMENTARIES OF LASTING INTEREST FREE OF CHARGE

# Our Delayed Pilgrims

Four half hour transcribed programs on the growth of America, with Cardinal Spellman. Dr. Samuel McCrea Cavert. Joshua Loth Liebman. Earl G. Harrison. Edna Ferber and others.

# Displaced

A half hour dramatization of a "New Yorker" story starting Paul Muni.

# The Hero Nobody Knows

A half hour documentary dramatization with Colonel Robert S. Allen, Harold Russell and Cha:les "Commando" Kelly.

PRODUCED BY TED HUDES

39 East 36th Street, New York 16, N. Y.

MU 9-2440

program service); NBC Syndicated Programs (recorded dramatic, variety, musical shows, etc.); NBC Custom-Built Programs (for regional and national spot advertisers); simultaneous recordings of network and studio programs, recording service for advertisers and agencies, reference or audition recordings, NBC Orthacoustic transcriptions.

National Concert & Artists Corp.

711 Fifth Ave., New York 22, N. Y. Phone, PLaza 3-0820. President, Alfred H. Morton; Vice-President, O. O. Bottorff: Vice-President, Marks Levine; Secretary-Treasurer, Thomas Reilly; Radio-Recording-Television, Joseph M. BRANCH OFFICES: Suite 1812, Bangers Bldg., 105 W. Adams St., Chicago, Ill. Phone, Dearborn 5813, D. L. Cornetet, 9059 Sunset Blvd., Los Angeles, Calif. Crestview 1-7121. Fred H. Hamilton, 79 Post St., San Francisco, Calif., Phone, Yukon 6-4294, Alexander Haas. SER-VICES OFFERED: Talent for concertopera-radio-television, Speakers and special attractions in lecture field, Package programs and ideas for radio and television.

# **BASIL LOUGHRANE**

Producer-Director

# "Light Of The World" NBC

(sponsored by General Mills)



"Sherlock Holmes".. MBS

(sponsored by ClipperCraft Clothes)

### National Radio Features

100 State St., Albany 7, N. Y. Phone, 4-8226, 8-1311. Allen I. Stock, Vice-Pres. & Gen. Mgr.; Don Williams, District Mgr.; Martha Furman, District Mgr.; Ruth Pearl, Publicity Mgr. SERVICES OFFERED: Special radio transcribed and live programs for use as campaigns with radio stations. Using constructive material furnished to enhance radio stations call letters and position on dial. The house of specialized campaigns present-ing three specialized features, "Veterans of Victory," "Boost and Buy" and the sensational new program "Radio on Call." Brings added mail, listening audience and station prestige. Free weekly \$25 U.S. Savings bonds. Carries talks by heads of Legion and veteran administration commanders. Coast to coast as "Good Will Ambassadors" for Radio Stations.

### Neblett Radio Productions

360 North Michigan Ave., Chicago 1, Ill. Phone Central 4144. President, Morton Jacobson. SERVICES OFFERED: Creators of open-end and custom-built transcribed radio shows.

# WALT FRAMER

Producer — Director — Writer

Creator

"Strike It Rich" . . . CBS

Coming

"Hold Your Own"

"Easy Money"

"Quiz Bingo"

Personal Representation

FRANK COOPER ASSOCIATES

521 Fifth Ave. New York City

### Lilian Okun, Inc.

2 West 67th St., New York 23, N. Y. Phone, TRafalgar 7-8916. President-Manager, Lilian Okun. SERVICES OF-FERED: Specialize in women's and children's programs, television programs; complete programs prepared.

### Johnny Olsen's American Productions

1697 Broadway, New York, N. Y. Phone, CIrcle 5-6215. John L. Olsen, Owner; Penny Olsen, Treas. & Gen. Mgr.; John Gibbs, Consultant. SERVICES OFFERED: Production and performance of package shows for Radio and Television.

## Original Radio Productions, Inc.

130 E. 40th St., New York, N. Y. Phone, MUrray Hill 3-9580. Harmon Yaffa, Pres.; Anthony Gablik, Vice-Pres.; H. Lawrence Laupheimer, Sec.-Treas. SERVICES OFFERED: Creators and producers of radio and television programs.

# Pan American Broadcasting Co.

17 East 42nd St., New York 17, N. Y.

# JACK ROURKE PRODUCTIONS

6331 Hollywood Blvd. Hollywood 28, California Granite 1950

#### **CURRENT:**

"Wendell Noble and Newscope" for Kaiser-Fraser

"Look and Listen" Transcribed throughout the country

"Philip Morris Night With Horace Heidt"

"THE MASKED SPOONER"
Don Lee Mutual Net

"Presenting Sonja Henie" Transcribed

"Fact and Fallacy" Transcribed

In association with Gordon M. Day Productions, New York and Boston Phone MUrray Hill 2-0810-1. President, Eugene Bernald; Manager, Arthur Gordon. REPRESENTATIVES: F. R. Jones, Chicago, Ill.; F. R. Jones, Homer Griffith. Co., Hollywood, Calif.; Homer Griffith. Homer Griffith Co., San Francisco, Calif., Theo. B. Hall. SERVICES OFFERED: Recorded programs of 15 minute and half-hour duration, for English language export markets such as Panama, British Guiana, Trinidad, Barbados as well as Alaska. Programs available to sponsors, gencies.

Jack Parker & Associates

Box 2222, Hollywood 28, Calif. Temp. phone, Normandy 24873, Hillside 7124, Ext. 20. Jack Parker, Gen. Mgr. & Exec. Prod.; Ray Bond, Associate Producer; Betty Underwood, Chief Script Editor; William West, Script Writer. SERVICES OFFERED: Scripts, transcribed programs, live programs, commercial copy and full radio relations service to advertisers, and stations.

Leo J. Paulin & Associates

1627 "K" St., N.W., Washington 6, D. C. Phone, National 9349-9325. Pres. Leo J. Paulin; Vice-President, Vera Cas-

# Sleepy Joe

Art Baker's Notebook

Uncle Remus

 $\star$ 

Produced by

THE CARDINAL COMPANY

Hollywood

sidy Ash. SERVICES OFFERED: Ideas, scripts, production, direction for advertising agencies, Stations and Sponsors.

Peterson Radio Productions

1457 Broadway, New York 18, N. Y. Phone, MUrray Hill 6-5669. Producer-Director, Donald Peterson; Script Writers, Stanley Whitman, Leonard Allen, Jean Eickes; Engineer, M. P. Frutchey. SER-VICES OFFERED: Religious programs, public relations radio programs.

Press Association, Inc.

50 Rockefeller Plaza, New York 20, N. Y. Phone, CIrcle 6-4111. Kent Cooper, President; Oliver Gramling, Vice-Pres BRANCH OFFICES: Located in 100 principal cities throughout the U. S. SER-VICES OFFERED: Personality Time," a 15-minute transcription dramatizing personalities of stage, screen and radio—of special interest to women, 78 episodes available; "Sports Star Special," a 15-minute transcription dramatizing big name sports personalities, 26 episodes available; "Special Assignment," a 15-minute transcription dramatizing the unusual experience of news reporters throughout the country, 78 episodes available.

Eugenia Price Productions

75 E. Division St., Chicago 10, Ill. Phone, Delaware 4375. Owner, Eugenia Price. Represented by MCA Artists Ltd., 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. SERVICES OFFERED: Producers of The Addison Peletier Show available on open-end transcriptions, custom built live and transcribed shows and commercial spots.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. President, G. L. Price. SERVICES OFFERED: Packaged transcribed shows, 15 and 30 minutes. Shows built or scripts written to order. Singing jingles, comedy, and other transcribed commercials to order.

Prockter Radio Productions, Inc.

1270 Avenue of the Americas, New York 20, N. Y. Phone CIrcle 6-4091. President Bernard J. Prockter; Vice-President, Everett W. Rosenthal; Treasurer, Jerome C. Robinson; Secretary, Leonard L. Loweinthan; Director of Public Relations, Clement J. Wyle. SERVICES OFFERED: Live network programs.

**Program Productions** 

551 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 7-6320. Wilbur B. Stark, President; Jerry Layton, Secretary-Treasurer. SERVICES OFFERED: Package and produce musical and dramatic shows for radio and television. Talent representation of radio personalities, performers and writers.

Progressive Radio Advertising Co., Inc.

260 E. 161st St., New York 51, N. Y. Phone, MElrose 5-5522. Lido Belli, President-Producer-Director. SERVICES OFFERED: Italian language programs, production and talent.

**Quality Radio Productions** 

6047 Hollywood Blvd., Hollywood 28, Hillside 2151.

Radio Events, Inc.

535 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 6-3487. President, Julienne Dupuy. SERVICES OFFERED: Production, scripts, casting for radio and television.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Executive Director, Oliver W. Nicoll; Associate Director, Alma Sandra Munsell. REPRESENTATIVE: Towers of London, Ltd., 84 Hallam St., London, W. 1. Harry Alan Towers. SERVICES OFFERED: Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records, international radio service.

Radio Producers of Hollywood

1651 Cosmo, Hollywood 28, Calif. Phone, Hollywood 8318. Owner & General Manager, Lou R. Winston; Station Relations, Mary Staggs. SERVICES OFFERED: Open and transcribed feature programs. Syndicated and package programs.

**Radio Production Service** 

501 Madison Ave., New York 22, N. Y. Phone, PLaza 3-8940. Irene Beasley, Owner; Victor Sack, Charge of Sales; Rosmary Colihan Whitford, Asst. Dir.; Merrill Towne, Charge of Music & Copyright; Mary Lincoln, Prize Supervisor. BRANCH OFFICE: 654 Madison Ave., New York, N. Y. Phone, PL 9-3569. Rita Burke. SERVICES OFFERED: Program production, live package shows.

Radio Program Management

4 E. 53rd St., New York 22, N. Y. Phone, MUrray Hill 8-0370. Directors, Ted Mack, Joseph A. Clifford. SERVICES OFFERED: Package shows; variety, dramatic, musical and audience participation. Spot Announcements. Complete production; research, scripts, music, commercial copy.

Religious News Service

381 Fourth Ave., New York 16, N. Y. Phone, MUrray Hill 4-1463. Managing Editor, Louis Minsky. SERVICES OFFERED: Production of weekly religious news scripts.

# Richman Productions

10 East 43rd St., New York 17, N. Y. Phone, MUrray Hill 2-5854. Howard Richman, Pres.; Bill Richman, Gen. Mgr.; Charles Cromer, Exec. Dir.; Ed Sandford, Prod. Dir.; Harold Levey, Musical Dir.; Howard T. Longfellow, Research Dir.; Natalie Meader, Personal Dir. SER-VICES OFFERED: Transcriptions and package productions. Talent Representation.

Robinson Recording Laboratories

2022 Sansom St., Philadelphia 3, Pa. Phone, Locust 7-4731. Proprietor, W. P. Robinson. BRANCH OFFICE: 35 S. 9th St., Philadelphia 7, Pa. Phone, Walnut 2-6800 W. W. Jost. SERVICES OFFERED: Manufacture transcription turntables, professional recording machines, and transcription tone arms. Make transcriptions, master records, and offer pressings, and make audition and delayed broadcast discs.

Rockhill Radio

18 East 50th St., New York 22, N. Y. Phone, ELdorado 5-1860. Stanley J. Wolf, President; Emanuel H. Wolf, Vice-President. SERVICES OFFERED: Live and transcribed shows.

E. J. Rosenberg

50 E. 77th St., New York 21, N. Y. Phone, REgent 4-7567. SERVICES OFFERED: Live and transcribed programs.

**Jack Rourke Productions** 

6331 Hollywood Blvd., Hollywood 28, Calif. Phone Granite 1950. President, Jack Rourke; General Manager, Fred Fuld, Jr.; Associates, Wendell Noble, William Greene, Frank B. Reeves. Affiliation with Gordon M. Day Productions, 145 East 53rd Street, New York, N. Y. PLaza

3-3460, and 120 Boylston Street, Boston 16, Massachusetts, Hancock 9343. SER-VICES OFFERED: live and transcribed radio programs, spots an jingles.

James L. Saphier Agency, Inc.

9538 Brighton Way, Beverly Hills, Calif. Phone, Crestview 1-7231. James L. Saphier, President; Bert D. Prager, Vice-President. SERVICES OFFERED: Radio and television productions, sale of package programs and talent.

### **Schramm Studios**

4000 Canal St., New Orleans 19, La. Phone, Galvez 5914. Director, Joseph C. Schramm; SERVICES OFFERED: Off air checks for out of town advertisers.

# Bernard L. Schubert, Inc.

509 Madison Ave., New York 22, N. Y. Phone, PLaza 3-4670. President, Bernard Schubert; Saul Reiss, Joseph Graham; BRANCH OFFICE: Radio Artists Corp., 366 No. Cadmen Dr., Beverly Hills, Calif. Phone, Crestview 5-6787. Bernard Schubert; Maxine Anderson. SERVICES OFFERED: Talent production, package management.

## Screencraft Pictures, Inc.

341 W. 44th St., New York 18, N. Y. Phone, CIrcle 6-8546-7. J. S. Berkson, President; B. H. Mills, Vice-Pres.; Edward Berkson, Treas. SERVICES OFFERED: Distributors of 16 and 35 mm. features and shorts.

Script Associates

822 South Parkview, Los Angeles 5, Calif. Phone, Federal 1936. Cal Frederick, President. BRANCH OFFICE: 1695 Sargent Court, Los Angeles 26, Calif. Phone, MA 6-6476. Larry Purdin. SERVICES OFFERED: Promotion of show written by Lary Purdin, "Lines for Living." Now in third year of five day a week broadcast. In areas covered by Conlan survey it is highest rated daytime broadcast local or network. Available in weekly packages for five fifteen minute broadcasts.

# Selected Radio Features

1583 Cross Roads Of The World, Hollywood 28, Calif. Phone, HEmpstead 3583. Joseph Lowe, Vice-Pres. SERVICES OFFERED: Producers, owners and sales agents of transcribed "package" and syndicate radio programs, "Music From Hollywood And Vine," 130 programs available; "Jimmy Wakely's Western Song Parade," 39 programs available.

### SESAC, Inc.

475 Fifth Ave., New York 17, N. Y. Phone MUrray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary-Treasurer. SERVICES OFFERED: Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

### Shaffer-Waible, Inc.

270 Park Ave., New York 17, N. Y. Phone, Plaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible, Promotion, A. Alan Levin. SERVICES OF-FERED: Musical and dramatic package programs for radio and television; films; transcriptions; talent; scripts.

### Fletcher Smith Studios, Inc.

1585 Broadway, New York 19, N. Y. Phone, Clrcle 6-5280-1. Fletcher Smith, President; Charles Schettler, Vice-Pres.; William A. Sturm, Sec.-Treas. SERVIC-ES OFFERED: Film production for television, specialty animation, complete art and photographic staff and equipment.

# Sound Studios, Incorporated

1124 Vermont Ave., N.W., Washington 5, D. C. Phone, Republic 1984-5. President, Robert J. Coar. SERVICES OFFERED: Transcriptions, program production for television.

# The Sound Workshop, Inc.

412-418 S. Robertson Blvd., Los Angeles 36, Calif. Phone, Bradshaw 2-3203 Producer-Director, Robert E. Grey; Casting, J. R. Lorenz; Sound, R. W. McPhail; Chief Engineer O. J. Vital. SERVICES OFFERED: All types recording, complete program production, syndicated and custom-built transcribed phonograph records, etc.

## Soundscript Radio Productions

6600 St. Francis Terrace, Hollywood 28, Calif. Phone, Hollywood 8644. Jimmie Allen, Prod.-Dir.; Staff: Ken Harvey, Jack Little, John Hamilton, James Hayward, Al Peto, Jane Topper, Steve Callihan. SERVICES OFFERED: Syndicated, transcribed shows, representing "Rip Lawson, Adventurer," Juvenile strip show.

### Henry Souvaine, Inc.

30 Rockefeller Plaza, New York 20, N. Y. Clrcle 7-5666. Henry Souvaine, President; Russell E Dill, Vice-President; A. U. Braunfeld, Secretary. SERVICES OFFERED: Package production for radio,

Spot Radio Service

161 East 48th St., New York 17, N. Y. Phone, LE 2-5032. Director, Fulton Dent; Assistant Director, Dorothy Green. SERVICES OFFERED: Creative writing and production service for advertising agencies. All types of spot announcements including jingles.

Spot Specialists

6000 Sunset Blvd., Hollywood 28, California. Phone, Granite 9583. Harry R. Jacobs, Robert L. Schaus, Partners. SERVICES OFFERED: Transcribed radio spot announcements created for every retail industry or business.

Charles Stark Productions Corp.

366 Madison Ave., New York 17, N. Y. Phone, MUrray Hill 2-2636. Charles Stark, President. SERVICES OFFERED: Transcribed package shows, 15-minute, 5-minute and one-minute tailon breaks or one minute spots. Now on the air with the "Stanback For Peter Donald Show," 15-minute transcribed show for Stanback Headache Powders. Package producers of 15 and 30-minute live shows as well.

Richard Stark & Company

30 Rockefeller Plaza, New York 20, N. Y. Phone, CIrcle 6-7337-8. SER-VICES OFFERED: Program producers, program builders, and commercial consultants. In the latter capacity they will offer commercial copy suggestions and production notes, with particular emphasis on daytime radio selling.

Starr Radio Productions, Inc.

360 N. Michigan Ave., Chicago 1, Ill. Phone, Dearborn 5164. Jack Starr, Pres. SERVICES OFFERED: Temperatunes and spot jingles, transcribed and live shows.

Telecast Productions, Inc.

101 Fifth Avenuc, New York 3, N. Y. Phone, ALgonquin 4-4300. President, Myron Zobel; Secretary, E. A. Freeman. SERVICES OFFERED: Packaged productions.

Telemated Cartoons

70 E. 45th St., New York 17, N. Y. Phone, MUrray Hill 6-8933. Prod.-Dir., Saul S. Taffet. SERVICES OFFERED: Production of television-animated-commercials through animated cartoons on motion picture film, in 35 mm. or 16 mm.

or in still cartoon form, Musical jingles and spots written and produced to meet individual requirements for television presentation.

Television Films of America

Box 2222, Hollywood 28, Calif. Temp. Phone, Normandy 24873, Hillside 7124, Ext. 20. Jack Parker, Exec. Prod.; Allen Buick, Gen. Mgr.; Ross Van Nibroc, Assoc. Prod.; Betty Underwood, Chief Script Editor; Mary Blue, Editor of Women's Program Dept.; Gene Noel Clarke, Assoc. Prod.; Barry Du Barry, Television Research Editor. SERVICES OFFERED: Producers of special 16 mm. pictures for television release, special effects, etc., writers of television scripts to order.

Television-Radio Enterprises, Inc.

22 Beekman Place, New York 22, N. Y. Phone, PLaza 5-6594. Louis M. Stumer, Pres.-Treas.; Hubbard K. Viles, Sec.; Kirl B. Alexander, Dir. of Radio; Berilla Kerr, Mgr. Radio Program Development; Trudi Wedell, Mgr. Television Program Development. SERVICES OFFERED: Complete radio and television packaging, including commercial spots, television consultants.

Teleways Radio Productions, Inc.

8949 Sunset Blvd., Hollywood 46, Calif. Phone, BRadshaw 2-1457; CRestview 6-7238. Carl F. Kraatz, Pres.; Charles A. Kennedy, Vice-Pres & Dir. of Sales. SER-VICES OFFERED: Transcribed and live radio shows available for local, regional or national sponsorship. Type of shows available: musical, dramatic, mystery, western and hillbilly. Length: 5-minute, 15-minute and 30-minute.

Three Minute Sermons, Inc.

Box 2222, Hollywood 28, Calif. Temp. Phone, Normandy 24873, Hillside 7124, Ext. 20. Jack Parker, Exec. Prod.; Harold Marshall, Chief Script Writer; Gene Noel Clarke, Assoc. Prod.; Mary Blue, Script Writer; Ben Gaye, Public Relations. SERVICES OFFERED: Religious programs produced to order, religious scripts to order, and producers of "three-minute sermons" for five-minute spots, public and radio relations for religious radio programs, live or transcribed.

Towers of London, Ltd.

37 West 46th St., New York 19, N. Y. Phone BRyant 9-9622. Harry Alan Towers, President; Oliver W. Nicoll, Vice-

President and National Director for the U. S. BRANCH OFFICE: Towers of London, Ltd., 84 Hallam St., London, W. 1, England. Harry Alan Towers. SERVICES OFFERED: Program production and consultation, syndicated transcribed programs, scripts, talent, package live shows, international radio service.

Transamerican Broadcasting & Television Corp.

1 East 54th St., New York 22, N. Y. Phone, PLaza 5-9800. President, John L. Clark. SERVICES OFFERED: Live and transcribed programs.

## Transcribed Radio Shows

2 West 47th St., New York 19, N. Y. Phone, LOngacre 5-3440. President & General Manager, M. E. Moore. SERVICES OFFERED: You name the type program or spot desired and we will produce it.

Transcription Sales, Inc.

117 W. High St., Springfield, Ohio. Phone, 2-4974. President, J. P. Williams; Vice-President, Alna Karns. BRANCH OFFICES: 47 W. 56th St., New York 19, N. Y. Phone, CO 5-1544. Edward Hochhauser, Jr., Mgr. Eastern Div.; 6381 Hollywood Blvd., Hollywood 28, Calif. Phone, Hollywood 5600. Roger B. Read, Mgr. Western Div. SERVICES OFFERED: Building almost any type of transcribed radio program or spot announcement for exclusive use of individual clients; cutting personalized commercial messages, syndicated availabilities.

Transfilm, Inc.

35 W. 45th St., New York 19, N. Y. Phone BRyant 9-6540. President, William Miesegaes; Vice-President, Walter Lowendahl; Vice-President, Kurt Schelling; Vice-President, Pud Lane; Vice-President Chg. Sales, Charles T. Merritt; Sec.-Treas., Peter A. Schlenker. SER-VICES OFFERED: Complete facilities and personnel for production of motion pictures for Television, commercial and industrial clients, in black and white or color; 16mm or 35mm. Permanent staff of producers, directors, writers, artists, cameramen, film editors.

Trendle-Campbell

1800 Stroh Bldg., Detroit 26, Mich. Phone, RAndolph 9184. Owners, George W. Trendle; H. Allen Campbell. SER-VICES OFFERED: Owners and producers of dramatic serials; The Lone

Ranger; The Green Hornet; Challenge of the Yukon, etc.

Twin City Television Lab.

(A Division of Beck Studios, Inc.)
Lyccum Theater Building, Minneapolis,
Minn. Phone, MAin 7762. Joseph H. Beck,
Pres.-Exec. Dir.; William E. Gage, Technical Supervisor. SERVICES OFFERED:
Television programming, production and
consultative service.

## **United Press Association**

220 East 42nd St., New York 17, N. Y. Phone, MUrray Hill 2-0400. Radio News Manager, Phil Newsom; Radio Sales Manager, Al F. Harrison; Radio Shows Div. Manager, C. Edmonds Allen. SERVICES OFFERED: Production for radio and television of news service, news scripts, news research.

United States Recording Co.

1121 Vermont Ave., N. W., Washington 5, D. C. Phone, District 1640. President & General Manager, Joseph Tait; Business Manager, Harry J. Penn; Sales Manager, Bill Ross; Chief Recording Engineer, H. P. Meisinger; Manufacturing Manager, Irving Linkow; Chief Research Engineer, Carl Mayfield. BRANCH OF-FICE: 3700 Jefferson-Davis Highway, Alexandria, Va. Phone, Di. 1640. Irving Linkow. SERVICES OFFERED: Recording and transcription service, script and production service, air checks of domestic and short wave broadcasts. Specializing in complete recording and transcription installations. Manufacturers of Speech input equipment, sound effects consoles, portable transcription equipment and special equipment.

Unitel, Incorporated

1730 N. Las Palmas, Hollywood 28, Calif. Stanley Simmons, Dir. of Prod. Supervisor; Ezra S. Dabah, Prod.; Samir Rizkallah, Prod. Ass't.; Harry Nebenzahl, Prod. Ass't.; Austin Grout, Musical Director and Arranger; Harvey Hines, I.A.T.S.E., Dir. of Photography; Glen Glenn, Sound Recording Engineer; Willard Scott, Art Director; Helen Ainsworth, Casting Supervisor. REPRESENTATIVES IN: New York City, London, Paris.

Thomas J. Valentino, Inc.

1600 Broadway, New York 19, N. Y. Phone, CIrcle 6-4675-6. President. Thomas J. Valentino. SERVICES OFFERED: Major sound effects records. Major chime and organ recordings, transcriptions, pressings, recording service.

Video Associates, Inc.

515 Madison Ave., New York 2, N. Y. Phone, PLaza 3-7966. Production, Philip Brodsky; Direction, Miriam Tulin; Talent, Elizabeth Lee; Script Editor, Joan Usoskin; Publicity, Barbara Jones. SERVICES OFFERED: Live packages, custom-built shows an dspecial films for television exclusively, creators of "pop-up" unique animated films; originators of Tele-Pak, a national programming service for television stations, program and production consultant services.

Chick Vincent & Company

509 Madison Avenue, New York, N. Y. Phone, ELdorado 5-0734. Producer and Director, Chick Vincent; Casting Director, Natalie Ortof; Controller, Seymour Schneidman. SERVICES OFFERED: Package producers.

J. Franklyn Viola

152 West 42nd St., New York 18, N. Y. Phone, CHickering 4-3254. & Pres. Owner Franklyn Viola. SERVICES OFFERED: Foreign language broadcasting, including transcriptions, scripts, recordings, and talent.

# Von Baumann Studios

331 E. 71st. St., New York 21, N. Y. Phone, RHinelander 4-5508. Owner, Cyril Von Baumann; Publicity, E. F. Olbert. SERVICES OFFERED: Production of live and transcribed custom-built and package shows, writing and production of spot and musical commercials in any language. Program consultant.

Carl Wester & Company

6047 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 2151. Owner, Carl Wester; Executive Producer, John Taylor. SERVICES OFFERED: Program production.

# Roger White Productions

Hotel Beverly, 125 E. 50th St., New York 22, N. Y. Phone, PLaza 5-3560. Roger White, Prod.-Dir.; Kermit Schafer, Prod. Mgr.; Miss Marion Whitley, Sec.- & Casting; Steva Hunt White, Announcer and Dir. SERVICES OFFERED: Complete package shows, live and open end E.T.S., spot announcements, jingles, television, radio consultant.

# Wolf Associates, Inc.

420 Madison Av.e, New York, N. Y. Phone, PLaza 5-7620. Edward Wolf, Pres.

& Gen. Mgr.; Jack Rubin, Prod. Mgr.; Herbert Wolf, Script Editor & Casting Dir.; Paul Ross, Sales Mgr.; I. Wolf, Sales; Eddie Lee, Public Relations & Sales. BRANCH OFFICE: 305 El Camino Drive, Los Angeles, Cal. Phone, CR 6-9690. L. Wolf Gilbert. SERVICES OFFERED: Complete radio packages or production services.

## World Broadcasting System, Inc.

(Subsidiary of Decca Records, Inc.)
50 W. 57th St., New York 19, N. Y.
Phone, COlumbus 5-2300. A. J. Kendrick,
Vice-Pres. & Gen. Mgr.; M. R. Rackmil,
Treas.; A. B. Sambrook, Stations Relations Mgr.; Herbert Gordon, Program
Prod.; Charles Lauda, Jr., Chief Engineer. BRANCH OFFICES: 22 West Hubbard St., Chicago, Ill. Phone, Delaware
8800. W. C. Hutchins; 6750 Santa Monica
Blvd., Los Angeles 38, Calif. Phone, Hillside 0171, Maynard Marquardt. SERVICES: Library services, syndicated features, tailor-made productions, Western
Electric licensee for vertical and lateral cut transcriptions.

## Carter Wright Radio-Television Productions

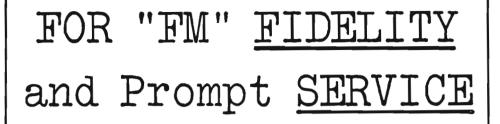
1707 N. Hudson Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Carter Wright, Owner; Albert W. Bellamy, Gen. Mgr. SERVICES OFFERED: Radio Television production, transcriptions, recording, scripts, talent, original music service, singing commercials.

Wynn Wright Associates

4 E. 53rd St., New York 22, N. Y. Phone, PLaza 3-4417-8. Wynn Wright, Prod.-Dir.; Charles Granzow, Mgr.; Helen Wright, Casting Dir. SERVICES OFFERED: Building and producing of radio shows including drama, variety and audience participation, spot ads and singing commercials.

Frederic W. Ziv Company

1529 Madison Road, Cincinnati 6, Ohio. Phone, Plaza 1323. Frederic W. Ziv, President; John L. Sinn, Vice-President; Alvin E. Unger, Sales Manager. BRANCH OFFICES: 501 Madison Ave., Nw York, N. Y. Phone, MUrray Hill 8-4700. John L. Sinn, 1001 Taft Bldg., Hollywood, Calif. Phone, Hempstead 3248. N. L. Rogers, 203 N. Wabash Ave., Chicago 1, Ill. Phone Franklin 8917. E. J. Broman. SERVICES OFFERED: Network and transcribed programs.



Columbia Transcriptions

A Division of Columbia Records Inc. 799 Seventh Avenue, New York 18, N. Y.

Chicago (Zone 11): Wrigley Building, 410 North Michigan Ave. Whitehall 6000 Hollywood (Zone 28): 6624 Romaine Street.

Trade-marks "Columbia" and Reg.U.S.Pat.Off.

**AND HERE'S** WHY!

1. Most advanced Studio Recording Equipment.

2. Pure "Vinylite" Plastic Pressings-minimum surface noise.

3. "FM" Clarity-utmost fidelity.

4. Flexible-safer to ship-less breakage.

5. Undivided Responsibility

-- Columbia Transcriptions -records-manufactures

--ships-promptly!



# Transcription Companies

### Advertisers Recordings Ltd.

624 Dominion Square Bldg., Montreal, Quebec, Canada. Phone, Marquette 6368. President-General Manager, Walter P. Downs. SERVICES OFFERED: Transcription and private wire service.

# Advertisers Recording Service, Inc.

113 West 57th St., New York 19, N. Y. Phone, Circle 6-0141. (For detailed information see listing under Program Producers).

## All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto 1, Ont., Canada. Phone, Elgin 2464. President, H. R. Carson; Eastern Manager, G. F. Herbert; Program Manager, S. W. Caldwell; Sales Manager, F. W. Cannon. BRANCH OFFICES: 1012 Southam Bldg., Calgary, Alberta, Canada. Phone, M-7591. President, H. R. Carson; 1001 Electric Railway Chambers, Winnipeg, Manitoba, Canada. Phone 96-861. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, Lancaster 6400. Manager, Burt Hall; 198 W. Hastings St., Vancouver, B. C., Canada. Phone, Marine 9542. Manager, J. E. Baldwin. St. John, N.B. Traveling Rep., George Hillyard. SERVICES OFFERED: Representative for transcription companies.

# Allentown Record Co., Inc.

10th and Walnut Streets, Allentown, Pa. Phone, 37405. Sanford L. Wartell, President; John L. Schwartz, Treasurer; Sidney Rubin, Secretary; Harry Archer, Chairman of the Board. SERVICES OFFERED: Press 10" and 12" records of Vinylite and Vinyl Plastics exclusively. Capacity exceeding 300,000 records per month.

# Allied Record Mfg. Co., Inc.

1041 N. Las Palmas Ave., Los Angeles 38, Calif. Phone, Hollywood 5107. D. K. Broadhead, Pres.; J. E. O'Hagan, Exec. V.-P. SERVICES OFFERED: Processers and Pressers of Radio Transcriptions and Phonograph Records.

# American Royal Productions

7928 Michigan Ave., Oakland 5, Calif. Phone, Lackhaven 8-8698. M. Scott Weakley, Manager. SERVICES OFFERED: Recording, transcription, production and public relations connsel.

# Arizona Recording Productions

834 North 7th Avenue, Phoenix, Ariz. Phone, 2-2016. Raymond Boley, Owner-Mgr.; Mary Clancy, Secretary. SER-VICES OFFERED: Commercial transcriptions, air-checks, spot announcements. Lateral cut at 33-1/3 and 78 r.p.m. NAB Standards.

# Associated Program Service (Div. of Muzak Corp.)

151 W. 46th St., New York 19, N. Y. Phone, PLaza 7-7712. President, Harry E. Houghton; Vice-President & General Manager, Richard S. Testut; Vice-President & Treasurer, John R. Andrus; Director of Station Relations, Bert Lown; Commercial Manager, Clifford E. Greenland. SERVICES OFFERED: Transcription library of radio music and basic program scripts.

# Associated Radio-Television Productions

Empire State Bldg., New York 18, N. Y. Phone, LO 3-7040. President, Jay E. Kashuk; Vice - President and Secretary Lew Kashuk; Treasurer, Robert Jay Fox. SERVICES OFFERED: Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custom-built transcriptions of spot announcements, singing commercials, also live and transcribed programs. Productions of television film.

# Atlantic & Pacific Broadcasting System

Box 2222, Hollywood 28, Calif. Temp. Phone, Normandy 2,4873. Jack Parker, Vice-Pres. & General Manager; Gene Noel



# in transcriptions

Our hat size is only normal but we've got the BIGGEST QUALITY STORY in the transcription and record business.

Right from the microphone to the final pressing, our label stands for:

- Superior craftsmanship High speed service
- Top quality reproduction
   Finest of materials (including 100% pure Vinylite)

We are equipped to make vertical or lateral recordings....nsc only gold sputtering....high speed plating....with the most modern facilities controlled to Muzak high standards throughout.



Licensed under U. S. Putents of Western Electric Co., Inc.

#### STUDIO & RECORDING FACILITIES

NEW YORK 151 West 46th St. PLaza 7-7710

. . . . . . . . . .

CHICAGO REPRESENTATION 221 North LaSalle St. Central 5275

#### RECORDING & PRESSING PLANT

NEW YORK 250 West 54th St. PLaza 7-7700



\*Reg. U. S. Pat. Off.

Clarke, Program Manager; Don Masters, Executive Producer; Betty Underwood, Chief Script Editor; Royal F. King, Traffic Manager; Ann Blue, Public Relations Manager. SERVICES OFFERED: Transcription network; transcriptions programs made to order associated with Television Films of America. Scripts to order.

Beltone Recording Corp.

2 West 46th Street, New York 19, N. Y. Phone, BRyant 9-4130. President, Leslie C. Cahan; Treasurer, Shirley Cahan. SERVICE OFFERED: Instantaneous recordings, masters and pressings, transcribed programs.

## G. C. Bird & Associates

311 S. New Hampshire Ave., Los Angeles 5, Calif. Phone FAirfax 8603. G. C. Bird, Manager. SERVICES OFFERED: Syndicated open-end dramatic transcriptions, mystery, comedy, quiz, etc. All ¼ hour, 39 programs with tax free music.

# Ford Bond Radio Productions

810 RCA Bldg., W., New York 20, N. Y. Phone, CIrcle 7-2236. (For complete listing see Program Producers Section).

# Brinkley Recording Co.

232 E. Erie Št., Chicago 11, Ill. Phone, Delaware 4786. Jack Brinkley, General Manager; Maxine Merchant, Program Manager; E. E. Schroeder, Chief Engineer. SERVICES OFFERED: Transcribed radio program, phonograph records; open-end programs. Programs produced to client's specifications; package shows; spots.

# The Cardinal Co.

6000 Sunset Blvd., Hollywood 28, Calif. Phone, Hempstead 1177. (For complete listing see Program Producers Section).

# Cinemart, Inc.

101 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-1562-3-4. President, Harold Kovner; Vice-Pres. & Gen Mgr., Varian Fry. SERVICES OFFERED: Complete sound recording services, including auditions, air and line checks, nhonographs masters, transcriptions for broadcast, shellac and vinylite pressings, 16 mm. film recording, location recording on disc, tape and 16mm. film. Production of 16 mm. films for industry and television.

### Columbia Transcriptions

799 Seventh Ave., New York 19, N. Y. 799 Seventh Ave., New York 19, N. Y. Phone, CIrcle 5-7300. Robert J. Clarkson, General Manager; Alden O. Carlson, Sales Representative; Carl Reinschild, Sales Representative. BRANCH OFFICES: 6624 Romaine St., Hollywood, Calif. Phone, Granite 4134. V.-P. Andrew J. Schrade. William A. Wheeler, Sales Rep. 410 N. Michigan Ave., Chicago, Ill. Phone, Whitehall 6000. Manager, Girard D. Ellis. SERVICES OFFERED: Complete services for recording, processing and pressing Electrical Transcriptions and phonograph records. Studios in New York, Chicago and Hollywood.

## Consolidated Sound Laboratories

2013 N. 63rd St., Philadelphia, Pa. Phone, TRinity 8213. Owner-Chief Engineer, Raymond Norton. SERVICES OFFERED: Recording, processing, manufacture of recording equipment.

# Gordon M. Day Advertising Service

145 East 53rd St., New York 22, N. Y. Phone, PLaza 3-3460. Gordon M. Day, Writer-Producer: Singing Comercials; Carol Bulkley, Producer-Director: Singing Commercials, Dramatic Commercials; Luise Johnson, Copy Supervisor and Retail Radio Director. BRANCH OFFICES: Jack Rourke Production, 6331 Hollywood Boulevard, Hollywood 28, Calif. Phone, Granite 1950. Jack Rourke, Manager. SERVICES OFFERED: Creation and production of singing commercials, dramatic commercials and spots of all types; musical composition and arranging; radio department services to advertising agencies; syndicated jingles; retail radio.

# Decca Records, Inc.

50 W. 57th St., New York 19, N. Y. Phone. COlumbus 5-2300. President, Jack Kapp; Vice-President Charge Recording, Dave Kapp. BRANCH OFFICES: Boston, Buffalo, Richmond, Detroit. Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis. New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver. San Antonio, Birmingham, Miami. SERVICES OFFERED: Custom-built electrical transcription records. Owners of WORLD BROADCAST-

# Allentown Record Co., Inc.

Fabricators of high fidelity

# VINYLITE

records and transcriptions

10", 12" PRESSINGS IN BLACK TRANSPARENT RED AND LIGHT

Plant capacity 300,000 per month

S. L. WARTELL

President and General Manager

OFFICE AND PLANT:

10th and Walnut Streets, Allentown, Pennsylvania

Tel. Allentown 37405

ING SYSTEM, INC., transcription services, radio library, wired music service, custom-made transcriptions, 50 W. 57th St., New York 19, N. Y.

Disc Company of America

117 West 46th St., New York 19, N. Y. Phone, BRyant 9-3137. President, Moe Asch. SERVICES OFFERED: Commercial records, transcriptions, recordings and production. Phonograph record manufacturing.

Eccles Recordings, Inc. and Eccles Transcription Service

6233 Hollywood Blvd., Hollywood 28, Calif. Phone, HIllside 8351. Manager, Robert P. Newman; Business Mgr., Pollard Garrison; Chief Consulting Engineer, C. R. Douglass. SERVICES OFFERED: Complete program building and recording service. Studio, talent file facilities, sound effect library, piano, electric organ, processing and pressing service for agency producers, including packing, shipping, through final program distribution to outlets, remote and location facilities. Studio line connection to all Southern California Stations.

#### Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood 38, Calif. Phone, GLadstone 2189. Owned and Operated by Bert B. Gottschalk. SERVICES OFFERED: Complete studio facilities for: Electrical transcriptions, spot announcements, "Air-Chek" service, phonograph recordings.

Empire Broadcasting Corporation

480 Lexington Ave., New York 17, N. Y. Phone, PLaza 9-4500. Helen D. Kelleher, Pres. & Treas.; F. de Jaager, Vice-Pres.; Arthur Lubo, Secretary. SERVICES OFFERED: Studio, recording, air line and remote.

Essex Broadcasters, Inc.

3300 Union Guardian Bldg., Detroit 26, Mich. Phone, Cadillac 7200. President, J. E. Campeau; Engineer, Robert Henderson. SERVICES OFFERED: Transcriptions.

#### Exclusive Radio Features Co., Ltd.

225 Mutual St., Toronto Ont., Canada. Phone, Waverly 9419. President, Alfred J. Lewis. SERVICES OFFERED: Supply the U.T.S. Library Service to Canadian radio stations. Library has basic of 3,500 tunes, with monthly release of 60 selections. Name bands; vocalists and combos. Distributing open-end E.T.'s. to Canadian stations. Recording, processing and pressings for tailormade Fashes, Spots and Programs. Orthotone recording, high fidelity.

#### Carl Fischer Recording Studios

119 West 57th St., New York 19, N. Y. Phone, CIrcle 7-2965-6-7. Fred Herbert-Oettgen, Recording Director; Robert E. Scheuing, Sales Promotion Manager; Thomas Dowd, Edward Flaherty, Engineers. SERVICES OFFERED: Complete Theater-Studio facilities including Hammond Oregon, Package Show Production, Master and Comercial Record Production, NAB Standard Transcriptions; Reference, Audition, Off-the-Air and Off-the-Line recording. Complete Sound Library. Remote location facilities. Twenty-four hour service by appointment.

Frankay & Jackson Recording Studios, Inc.

48 West 48th St., New York 19, N. Y. Phone, LOngacre 5-8453. President, Harry Jackson; Vice-President, Frank Kay; Sec'y & Treas., Betty Jackson; Business Manager, Harry Jackson. SERVICES OFFERED: Off-the-air recordings (air checks); spot announcements; transcriptions; large studios for rehearsals; masters and pressings; copies made from your recordings.

**Fulton Enterprises** 

6340 Fountain Ave., Hollywood 28, Calif. Phone, GRanite 2244 Grace Fulton, Owner-Manager; Ralph Power, Scripts. SERVICES OFFERED: Transcribed series, custom-built transcribed programs. United States rights to "Klondike," transcribed serial. 39 quarter hours offered for regional and local release to stations, agencies or sponsors.

Mitchell Gertz

8533 Sunset Blvd., Los Angeles 46, Calif. Phone, CR. 5-7152 Mitchell Gertz, President. SERVICES OFFERED: Producer of "Adventures of Zorro"—for transcription, etc.

#### Harry S. Goodman Radio Productions

19 East 53rd St., New York 22, N. Y. Phone, Wickersham 2-3338-9. (For detailed information see listing under Program Producers.)



Ready to go to work for you, that nationally known network star Tommy Riggs and his lovable Betty Lu in a new series of open end fifteen minute transcriptions for five-a-week spotting. You can program this series day or night. They will sell for you, they will get and hold an audience for you. Each program a show in itself with typical Tommy and Betty Lu comedy situations along with favorite songs by both of them. National accounts that have used these two on the networks know their pulling power. Now you can use them for local or national accounts, and here's the pay off, arrangements can be made to have Tommy & Betty Lu transcribe personal commercial messages that will do a real selling job for your client.

# NOW READY!

A BRAND NEW SERIES

15 Minute Programs
5 Times Weekly

# COMEDY!

At a price you won't turn down

Wire or Write

#### ATTENTION ADVERTISING AGENCIES!

Many of you have used Tommy and Betty Lu on the networks, now you can use them for national spot campaigns, let us know now the markets you wish protected. Pete Wasser

KEENAN BUILDING PITTSBURGH 22. PA. George Heid Productions

1005 Century Bldg., Pittsburgh 22, Pa. Phone, GRant 3696. George Heid, Owner and Director of Recordings; Al Campbell, Director of Slide Film Productions; Max Adkins, Musical Director. SER-VICES OFFERED: Electrical transcriptions, recordings, air checks, script, production, radio package shows, slide film production, original musical jingles, sound for mechanical displays.

> Hollywood Recorded Features, Inc.

75 East Wacker Drive, Chicago 1, Ill., Phone, Dearborn 2841. R. S. Peterson, SERVICES OFFERED: President. Transcriptions.

**Mary Howard Recordings** 

37 E. 49th St., New York 17, N. Y. Phone, PLaza 3-4800, Ext. 47-55, Owner-Manager, Mary Howard; Assistant, Donald Plunkett; Secretary, Joyce Fraser. SERVICES OFFERED: Off-the-line and off-the-air recordings and transcriptions for artists or agencies. Studio for auditions; facilities for dubbings.

> International Artists Recording Studios, Inc.

6700 Sunset Blvd., Hollywood 28, Calif. Phone, HO 6344. H. Dixon McCoy, Pres.; Stuart Venn, Gen. Mgr.; Ronnie Ames, Sales Mgr. SERVICES OFFERED: Electrical transcriptions of all types, air checks, line checks, 200-seat auditorium for network broadcasting or transcribing with or without a studio audience, masters and complete processing and pressing, phonograph records, television stage facilities, 16 mm. projection room, RCA equipment throughout.

Harry Jacobs Productions

6000 Sunset Blvd., Hollywood 28, Calif. Phone, GRanite 9583. President, Harry R. Jacobs. SERVICES OFFERED: ET Libraries.

Kasper-Gordon, Inc.

140 Boylston St., Boston 16, Mass. Phone, DEvonshire 8-7357. Edwin H. Kasper, President & Production Director; Aaron S. Bloom, Treasurer & Director, Commercial Dept.; Robert W. Graham, Office Manager; Forrest L. Bishop, Chief Engineer; Theresa Fahey, Secretary; Edward Richards, Special Events Recordings; Kenn Schaffer, Sales and Production; Robert A. Arnold, Sales. SERVICES OFFERED: Recordings of all kinds, air checks, custom-built and syndicated pro-

grams, live and transcribed, jingles, script service, phonograph recordings. checks, originators of musical transcribed spots (jingles), manufacturers of portable transcription playback machines.

> Kermit-Raymond Corporation

11 East 52nd St., New York 22, N. Y. Phone, ELdorado 5 5511. (For detailed information see listing under Program Producers.)

#### Keystone Broadcastina System, Inc.

580 Fifth Avenue New York 19, N. Y. Phone, LOngacre 3-2221 Officers & Directors

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Chicago 2, Ill. Phone, State 4590

Secretary-Treasurer... Sidney J. Wolf

Accountant and Office

Manager ... Elizabeth M. Mueller Western Sales Manager. Naylor Rogers 6331 Hollywood Blvd.

Hollywood 28, Calif. Phone, Hollywood 5338

Program Director Elaine N. Gonda Pacific Coast Sales Ralph W. Harker

310 Citizens Building Cleveland 14, Ohio Phone, Cherry 4050

Mid-Western Sales. Louis M. Bloch, Jr. OFFERED: Keystone SERVICES Broadcasting System is a transcription network principally covering BEYOND-METROPOLITAN markets from coastto-coast. Its affiliated stations are joined together in a national system by means of transcription, eliminating wire charges. At time of going to press, the network includes 325 affiliated stations. 24 fully scripted sustaining shows per week, filling 1 hour per day, seven days each week, to a total of 7 hours per

#### TRANSCRIPTIONS—RECORDINGS

week. This is the only national, fullsized network in the United States offering national radio advertisers the opportunity to cover the BEYOND-METRO-POLITAN markets exclusively, in a single transaction, by means of electrical transcription. The System offers its facilities in group network time periods from one hour down to five minutes, and also makes available announcement periods of one-minute, half-minute and 25 words in length.

#### **Don Lee Productions**

1313 N. Vine St., oLs Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Radio, Producers.)

#### The W. E. Long Company

155 N. Clark St., Chicago 1, Ill. Phone, Randolph 4606. Harold Gingrich, Dir. of Radio; Jessica Petrie, Office Mgr.; Eugenia Minetz, Copy Chief; Betty Russell and Paul Quan, Producers of Syndicated Transcriptions. SERVICES OFFERED: Transcribed spot campaigns for Bakeries.

#### C. P. MacGregor

729 S. Western Ave., Los Angeles 5, Calif. Phone, FItzroy 4191. C. P. Mac-Gregor, President; George R. Jones, Manager; F. J. Rudolph, Sales Manager; (For detailed information see listing under Program Producers.)

#### The Ted Mack Company

4 E. 53rd St., New York 22, N. Y. Phone, MUrray Hill 8-0370. (For complete listing see Program Producers Section).

#### Mayfair Transcription Company

8511 Sunset Blvd., Hollywood 46, Calif. Phones, CRestview 6-6995, 6-6797. B. A. Joslin, Exec. Vice-Pres.; Vern Carstensen, Prod. Mgr.; Richard Sanville, Dir.; Russell S. Hughes, Script Editor; Skippy Pyle, Asst. Prod.; Florence Jordan, Office Mgr. SERVICES OFFERED: Syndicated transcribed shows, tailor - made transcribed shows, transcribed announcements.



#### TRANSCRIPTIONS

#### Fred C. Mertens and Associates

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. Fred C. Mertens, President; George Logan Price, Sales Manager. SERVICES OFFERED: Transcribed 5-minute spots.

#### Les Mitchel Productions, Inc.

8853 Beverly Blvd., Hollywood 36, Calif. Phone, CRestview 1-5275. President, Les Mitchel; Secty. & Treas., G. Madelon Mitchel; Vice President, Arthur B. Hogan; Talent and Production Manager, June E. Hanson. SERVICES OFFERED: Production of transcribed and live package programs. Directorial and supervising service.

#### Morton Radio Productions, Inc.

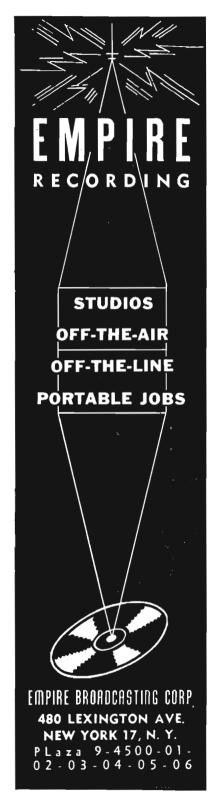
360 No. Michigan Ave., Chicago 1, Ill. Phone, Central 4144. President, Morton Jacobson; Secretary, C. Jacobson. SER-VICES OFFERED: Transcribed programs. So the Story Goes—260 episodes—Narrative type. This Is the Story—260 episodes (still in production) Narrative type. Louise Massey & the Westerners—156 episodes—Musical program. The Hometowners—156 episodes—Musical program. Joe Emerson's Hymn Time—156 episodes—Hymn show.

#### **Muzak Corporation**

151 West 46th St., New York 19, N. Y. Phone, BRyant 9-1246. Harry E. Houghton, President; Richard Wilson, Exec. Vice-Pres.; K. R. Smith, Vice-Pres.; John R. Andrus, Vice-Pres. & Treas.; Anna M. Kerner, Secretary; A. J. Sayles, Assistant Treasurer and Asst. Secretary; Joseph H. Farrell, Assistant Treasurer. BRANCH OFFICE: 250 West 54th St., New York, N. Y. Phone, CO 5-8552. SERVICES OFFERED: Off-the-air, off-the-line and studio recordings of electrical transcriptions and phonograph recordings, processing and pressing.

(Transcription Division)

Recording Studios, 151 W. 46th St., New York 19, N. Y. Phone, PLaza 7-7712. Processing and Pressing Plant, 250 W. 54th St., New York 19, N. Y. Phone, PLaza 7-7700. President, Harry E. Houghton; Vice-President and General Manager, Richard A. Wilson; Vice-President and Treasurer, John R. Andrus; Director of Sales, Helen S. Wallace; SERVICES OFFERED: Studio, of the line and off-the-air vertical and lateral recordings, complete reording service for radio sponsors and advertising agencies



#### TRANSCRIPTIONS — RECORDINGS

and processing and pressing of original recordings.

(Wired Music Division)

229 Fourth Ave., New York 3, N. Y. Phone, ORchard 4-7400. President, Harry E. Houghton; Vice-President and General Manager, Ethel W. Maclean; Vice-President and Treasurer, John R. Andrus; Vice-President in charge of sales. Curt H. Pfenniger; SERVICES OFFERED: Wired music and transcribed library for spot installations.

#### NBC Radio-Recording Division

30 Rockefeller Plaza, Radio City, New York 20, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloyd Egner; Manager, Robert W. Friedheim; Business Manager, Henry P. Hayes; Sales Manager, Willis B. Parsons; Recording Sales, Charles G. Hicks, Jr.; Program Manager, Herbert H. Wood; Thesaurus Program Manager, Norman L. Cloutier; Office Manager, Norman L. Stevens. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager Scott Keck;

Sunset and Vine Streets, Hollywood, Calif. Phone, Hollywood 6161. Manager, Oscar C. Turner; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, Robert Z. Morrison; Taylor and O'Farrell Sts., San Francisco, Calif. Phone Graystone 8700. Manager, William J. Andrews. SERVICES OFFERED: NBC THESAURUS (musical program service); NBC SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows, etc.); NBC CUSTOMBUILT PROGRAMS (for regional and national spot advertisers); Reference, audition or off-the-line recording for advertisers, agencies or talent, NBC Orthacoustic transcriptions.

#### National Radio Features

100 State Street, Albany 7, N. Y. Phone, 4-8226, 8-1311. Vice-President-General Manager, Allen I. Stock; Don Williams, Martha Furman, District Managers; Publicity Manager, Ruth Pearl. SERVICES OFFERED: Special radio productions, used for campaigns and promotions for radio stations in selling un-

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#### National Recording & Film Corporation

188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. Richard Bradley, President; Benjamin Tunick, Secretary-Treasurer. SERVICES OFFERED: Commercial recordings (TOWER label), transcribed productions, spot announcements.

#### Eugene P. O'Fallon, Inc.

Albany Hotel, Denver 2, Colo. Phone, Keystone 0178. Manager, Gene O'Fallon; Director, Frank Bishop. SERVICES OFFERED: Lateral transcriptions.

#### Premier Radio Enterprises, Inc.

3033 Locust Street, St. Louis 3, Mo. Phone, Newstead 3555. Theodore P. Dealoge, President and Treasurer; John G. Cella, Vice-President; Wilson Dalzell, Secretary and Assistant Treasurer. SERVICES OFFERED: Producing and recording of custom-built transcriptions and phonograph records.

#### Press Association, Inc.

50 Rockefeller Plaza, New York 20, N. Y. Phone, CIrcle 6-4111. Oliver Gramling, Vice-President-Assistant General Manager. BRANCH OFFICES: Offices in 100 principal cities. SERVICES OFFERED: "SPORTS STAR SPECIAL"—A 15-minute interview and dramatization of personalities who are the "who's who" of the sports world. "SPECIAL ASSIGN-MENT"—A 15-minute dramatization of the exciting or unusual experiences of one reporter or another in covering news. "PERSONALITY TIME"—A 15-minute interview and dramatization presenting



#### TRANSCRIPTIONS — RECORDINGS

prominent personalities in the news, and from stage, screen, radio, art, science and literature.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. George Logan Price, President; S. M. Lauch, Sales Manager. SERVICES OFFERED: 5 to 30-minute transcriptions, ranging from 156 5-minute spots to 26 15-minute drama serial episodes. Also a complete sprict service, to order—no stock scripts. 3-second to 1-minute commercials, 5-minute pots, singing, with music, or straight.

Radio Recording Studios

1244 Carmen Ave., Chicago, Ill. Phone, Edgewater 6461. Owner-Manager, Myron Bachman. SERVICES OFFERED: Off-the-air recordings, instantaneous recordings, portable recordings, air-checks.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Oliver W. Nicoll, Executive Director; Alma Sandra Munsell, Associate Dir. Representative: Towers of

London, Ltd., 84 Hallam St., London, W. 1. SERVICES OFFERED: Program production and consultation, syndicated transcribed programs, scripts, talent; package live shows, phonograph records, international radio service.

Radio Producers of Hollywood

1651 Cosmo, Hollywood 8, Calif. Phone, Hollywood 8318. Lou R. Winston, Pres.-Owner; M. L. Staggs, Station Relations. BRANCH OFFICE:Hollywood Recorded Features, 75 E. Wacker Dr., Chicago 1, Ill. R. S. Peterson, Pres. SERVICES OFFERED: Complete catalogue of all types of transcribed open and programs 75 different shows, totaling 5,000 quarter hours.

Reeves Sound Studios, Inc.

304 E. 44th St., New York 17, N. Y. Phone, MUrray Hill 7-6970. SERVICES OFFERED: Complete film, shooting and disc recording facilities.

Rockhill Radio

18 East 50th St., New York 22, N. Y. Phone, Eldorado 5-1860. Stanley J. Wolf,



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President; Emanuel H. Wolf, Vice-President. SERVICES OFFERED: Complete studio facilities, off-the-air and off-the-line recordings, masters, vinylite and shellac pressings.

#### **Jack Rourke Productions**

6331 Hollywood Blvd., Hollywood 28, Calif. Phone Granite 1950. Jack Rourke, President; Fred Fuld, Jr., General Mgr.; Frank B. Reeves, Account Executive. BRANCH OFFICES: Gordon M. Day Prod., 145 East 53rd Street, New York, N. Y. Phone, PL. 3-3460, Gordon M. Day; 120 Boylston Street, Boston, Mass. Phone, Han. 9343, Gordon M. Day. SERVICES OFFERED: Transcribed programs, spot announcements and jingles.

#### Sellers Company

912 Commerce St., Dallas 2, Texas. Phone, Central 5292. J. E. Sellers, Partner and Manager. SERVICES OFFERED: All recording services: Transcriptions, custom built shows, master for Record Companies, spot announcements, slide film strip sound, air checks, portable recording, individual recording, complete

service for commercial phonograph records.

#### SESAC, Inc.

475 Fifth Ave., New York 17, N. Y. Phone, Murray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary - Treasurer. SERVICES OF-FERED: Licensing the use of copyrighted music, transcribed library-pogram service, syndicated transcribed tailor-made programs for advertisers.

#### Shaffer-Waible, Inc.

270 Park Ave., New York 17, N. Y. Phone, PLaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible; Promotion, A. Alan Levin. SERVICES OFFERED: (For detailed information, see listing under Program Producers).

#### Harry Smith Recordings

113 W. 57th St., New York 19, N. Y. Phone, CIrcle 6-0141. Owner-Recording Engineer, Harry Smith, SERVICES OFFERED: Studio recordings, transcriptions, spots, mastering and phonograph records.

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#### Sound Studios, Incorporated

1124 Vermont Ave., Washington, D. C. Phone, Republic 1984. Robert J. Coar, President. SERVICES OFFERED: Producers of custom built transcriptions; complete Washington studio service for out of town radio stations.

#### Standard Radio Transcription Services, Inc.

140 North La Brea, Hollywood 36, Calif. Phone, Webster 9181. President, Gerald King; Vice-President, Milton M. Blink; Secretary, Lewis C. Teegarden; Treasurer, Melva N. Blink; Vice-President & Sales Manager, Alex Sherwood; Production Manager, Harvey J. Richardson, Jr. BRANCH OFFICES: 360 No. Michigan Avenue, Chicago 1, Ill. Phone, State 3153. Vice-Pres., M. M. Blink. 1 E. 54th St., New York 22, N. Y. Phone, PLaza 3-6690. Alex Sherwood, Vice-Pres. SERVICES OFFERED: ET libraries; sound effects and mood music.

#### Star Transcriptions, Inc.

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## Charles Stark Production Corp.

366 Madison Ave., New York, N. Y. Phone, Murray Hill 2-2636. Charles Stark, President. SERVICES OFFERED: Transcribed programs, individually tailored spot announcements for broadcast purposes; new series of open end syndicated shows for local sponsorship.

#### Studio & Artists Recorders

CBS Bldg., 6107 Sunset Blvd., Hollywood 28, Calif. Phone, Hillside 8241. President, Lewis Finston; Manager, Mack Finston; Chief Engineer, William Robinson; Associate Engineer, Gerald Hayman; Exec. Sec., Peggy Carter. SER-VICES OFFERED: Recordings, transcriptions, air-checks, masters, processing and pressings.

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### Teleways Radio Productions.

8949 Sunset Blvd., Hollywood 46, Calif. Phone, CRestview 6-7238, BRadshaw 2-1636, 2-1447. President, Carl F. Kraatz; Vice-Pres. in Chg. of Sales, Charles A. Kennedy. REPRESENTATIVES IN 19 key cities, SERVICES OFFERED: Creation and production of live talent programs or transcribed programs. Sons of the Pioneers, Strange Wills, Moon Dreams, The Frank Parker Show, Geo. Raft, "Mr. Ace," Barnyard Jamborce. This Amazing World, Strange Adventure.

#### Tip Top Productions

Box 2222, Hollywood 28, Calif. Phone. HI 7124-Ext. 20. Executive Producer (radio), Jack Parker; Phonograph Record Dept. Mgr., Ray Bond. SERVICES OFFERED: Transcribed radio programs, phonograph records (Tip-Top Records), special commercial recordings for radio and public address systems.

### International Recording Co.. Inc.

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#### L. S. Toogood Recording Co.

221 N. La Salle St., Chicago 1, Ill. Phone, CEntral 5275. Owner, L. S. Toogood. SERVICES OFFERED: Recording service.

Towers of London, Ltd.

37 W. 46th St., New York 19, N. Y. Phone, BRyant 9-9622. President, Harry Alan Towers; Vice-Pres. & National Dir. for U. S., Oliver W. Nicoll, LONDON OFFICE, 84 Hallam St., London, W. 1. SERVICES OFFERED: Program production and consultation, syndicated transcribed programs, script, talent, package live shows, international radio service.

#### Transcribed Radio Shows

2 West 47th St., New York 19, N. Y. Phone, LOngacre 5-3440. M. E. Moore, President. SERVICES OFFERED: Tailor made programs, syndicated programs, spots musicals, dramas, historical, va-



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riety shows, transcriptions programs from 15-seconds to half hour, for every type business.

#### Transcription Sales, Inc.

115 W. High St., Springfield 35, Ohio. Phone, 3-4974. J. P. Williams, President, Chairman of the Bd.; Adna H. Karns, Ex. Vice-Pres. & Gen. Mgr.; Miss F. G. Dykstra, Sec.-Treas. BRANCH OF-FICES: 47 W. 56th St., New York, N. Y. Phone, Columbus 5-1544, Ed Hochhauser, Mgr.; 612 N. Michigan Ave., Chicago, Ill. Phone, Superior 3053, Robert Wayne, Mgr.; 6381 Hollywood Blvd., Hollywood, Calif. Phone, Hollywood 5600, Roger Read. Mgr.; 115 W. High St., Springfield, Ohio. Phone, 3-4974, John Hyle, Mgr. SERVICES OFFERED: Open End transcriptions featuring outstanding name stars such as "Singin' Sam," "Emile Cote," "Curley Bradley," and many others.

#### United Broadcasting Co.

301 East Erie St., Chicago 11, Ill. Phone, SUperior 9114. Exec. Prod., William L. Klein; Commercial Mgr., Egmont Sonderling. SERVICES OFFERED: Operate former World Broadcasting System Studios. Transcribing "Judy & Jane," "Lutheran Hour," "Tell Me, Doctor," and dramatized spot announcements. Making masters for phonograph record companies and operate own processing and pressing plant.

#### United Recording Laboratories

1650 Broadway, New York 19, N. Y. Phone, CI 7-3718. Anita Smith-George Adams. SERVICES OFFERED: Instantaneous recording, complete recording facilities, transcribed collectors and documentary library, custom-built programs.

#### Thomas J. Valentino, Inc.

1600 Broadway, New York 19, N. Y. Phone, CIrcle 6-4675-6. Thomas J. Valentino, Pres.; Michael T. Valentino, Vice-Pres. SERVICES OFFERED: Sound effects records, transcriptions, chime & organ recordings pressings, recording service.

#### Webber Radio Programs

401 Shops Bldg., Des Moines 9, Ia. Phone, Des Moines 2-0225-6. Owner-

Manager, George W. Webber. SER-VICES OFFERED: Transcriptions and production service. Recording Studios.

#### **Hal Wilson Radio Productions**

6000 Sunset Blvd., Hollywood 28, Calif. Phone, HOllywood 1714. Hal Wilson, Owner. SERVICES OFFERED: Syndicated E.T. programs, live package shows, E.T. spots.

#### World Broadcasting System, Inc.

(Subsidiary of Decca Records, Inc.) 50 W. 57th St., New York 19, N. Y. Phone, COlumbus 5-2300. (For detailed information see listing under Program Producers.)

#### Carter Wright Radio Television Productions

1707 N. Hudson Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Carter Wright, Owner. SERVICES OFFERED: Transcriptions, Live Talent.

#### Frederic W. Ziv Co., Inc.

1529 Madison Road, Cincinnati 6, Ohio. Phone, PLaza 1323. Frederic W. Ziv, President; John L. Sinn, Vice-President; Alvin E. Unger, Sales Mgr. BRANCH OFFICES: 501 Madison Ave., New York, N. Y. Phone, MUrray Hill 8-4700. John L. Sinn, Vice-Pres. 1001 Taft Bldg., Holly-Ave., Chicago, Ill. Phone, Franklin 8917. E. J. Broman, Mgr. SERVICES OFFERED: Network and transcribed programs.

#### The Karl Zomar Library

P. O. Box 417, 546 Emerson St., Denver 1, and Denver 10, Colo. Phone, PEarl 4811. General Mgr., Karl Zomar; Station Contact Secty., Robert Nordberg; Musical Dir., Vera Burdette; Script Editor, Karl Zomar; Recording Technician, Paul Pinkerton. SERVICES OFFERED: ET Library of programs on "The Friendly Philosopher." Special order transcriptions, off-the-air transcriptions, air checks, studio recordings with live organ background. Scripts on "The Friendly Philosopher" for local station production, special order scripts, quiz shows.

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\*ASCAP was founded in 1914 by Victor Herbert.

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#### By DEEMS TAYLOR

President, American Society of Composers, Authors and Publishers

THE American Society of Composers, Authors and Publishers now is in its 35th year of service to commercial users of music and to its members. It begins the year 1948 with a writer membership (composer and author) of 1888, and a publisher membership of 306. When Victor Herbert and eight associates formed the Society in 1914 the entire membership was a little more than 100. Its licensees number more than 37,000. Its chief purpose is the protection of its members' music performing rights. This is done through a system of licensing commercial enterprises making use of music.

Perhaps the most significant trend of the Society in recent years has been its amplified service to the symphonic, concert and recital field. In the early years the Society's licensees were chiefly in the popular music field, with its membership largely men and women creating music of the popular type. The Society now follows the pattern of similar Societies in other countries, including in its repertoire music of the standard or serious type as well as popular music. The trend is reflected in the increasing proprtion of standard composers within ASCAP's membership. The ratio of the standard to popular members is one to two.

The users of serious music in steadily increasing numbers are finding the ASCAP repertoire a valuable source of important program items, and the

simple machinery of the ASCAP license a highly desirable asset.

In radio's increasing use of serious music the enlarged ASCAP repertoire has been found particularly helpful. ASCAP, including the creators of every conceivable type of music for every conceivable use, has grown to be truly a national institution, its membership representing every state and territory of the U. S., as well as other lands whose creative talent has found a home in America.

There are 159 women members of ASCAP, the proportion of women in the serious field being larger than that of men. Whereas there is one serious music composer for every two in the popular field, the division of women is about equal in the two fields.

In January 1948 the Thomas Y. Crowell Co. published the ASCAP BIO-GRAPHICAL DICTIONARY which includes data covering every member of the Society.

ASCAP has headquarters in the RCA Building, Radio City, with 25 branches throughout the country. Deems Taylor is President. A Board of 24 directors through its revolving Executive Committee of three members exercises supervision of the affairs of the Society. Administrative executives include Herman Greenberg, Sales Manager, in charge of all licensing activities; George A. Hoffman, Comptroller, in charge of accounts, finance and general personnel; Richard F. Murray, Manager of Foreign Relations, in charge of foreign matters, all internal statistical departments and publicity department; Herman Finkelstein, Resident Counsel. Schwartz & Frohlich are general counsel.

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## BROADCAST MUSIC, INC.

By CARL HAVERLIN

President

IN EXISTENCE but seven years, BMI is a symbol of an industry's initiative in creating the competition which freed it from a monopoly that once threatened its very economic life. During this time, broadcasters have not only carried out their original competitive plan but have brought into being an organization of international musical importance.

Today all but four of the broadcasting stations of the United States and Canada, as well as national and regional networks are BMI licensees. In addition, there are close to 2,000 hotels, night clubs and other establishments

where music is performed, licensed by BMI.

Apart from its affiliations with established societies and music publishers, BMI as a matter of policy has opened and developed new sources of music by American composers, creating a vast repertoire that otherwise might never have seen the light of day. BMI has stimulated and encouraged in this way, hundreds of talented young writers and new publishers, thus building up its reservoir of music in all fields—popular, folk, educational and standard. The acquisition of new properties is a continuing process in the realm of American music. Available for BMI licensees are nearly 50,000 recorded and transcribed compositions of every description.

In August of 1947, Associated Music Publishers, Inc., became a wholly owned subsidiary of BMI, making its vast store of music of the world available to BMI licensees. Early this year seven leading Italian publishers assigned their U. S. performing rights to BMI, the deal involving some 5,000 compositions and copyrights, adding to the BMI store of Italian popular, operatic and other serious music.

BMI's foreign reservoir of music has been built on a practical foundation. The house of Breitkopf for instance, is not only the greatest music publishing firm in Germany but the oldest known publishers of music, dating back to the days of Bach. Apart from Continental affiliations, BMI has the largest catalogue of Latin-American music-rights extant, including that of the societies of Cuba, Chile, Colombia, Mexico and Brazil. These foreign rights are supplementary to the catalogues of more than 1,000 American and Canadian firms affiliated with BMI, a well rounded repertory.

OFFICERS of BMI are: Carl Haverlin, president; Sydney M. Kaye, vice-president and general counsel; Charles A. Wall, vice-president in charge of finance; Robert J. Burton, vice-president in charge of publisher relations, and Claude C. Boydston, controller.

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Spotlight Music Company Spry Music Publishing Co. Staff Music Staff Music Corporation Stan-Host Melodies Standard Publications Stanow Publications Star Music Co. Starglow Publications Stark Music Printing Company Starlight Music Company Stavin, Milt, Music Company Steele, Ted, Publishing Co. Stein, Rose Yvonne Stern, Jos. W. & Co. (Marks) Stern Music Publishing Co. Steven, Arthur Publications Stevens Music Company Stevens Music Corporation Stevens, Thomas A. Stewart, Larry Stone, Irving Stone, Jack & Associates Stover Music Company Strand Press Music Publishers Stratton, A. D., Music Co. Striplin, Mary A. Stroube, Walter A. Stuart Music, Inc. Studio Staff Productions Success Music Company Sudlik & Siegel Sultan Associates Sun Ray Music Publishers Sundial Songs Sunnyside Music Publications Sunrise Music Company Sunshine Music Company Superior Melodies Publishing Co. Sutton Music Company Swager Song Studios Sweet Music Publications Sweet, William R. Swing & Tempo Music Co. Swing Music Publishers Symbolic Music Publishing Co. Syncopation Songs Syndicate Music Publishers, Inc. Tait-Douglas, Frederick

Tamson Music Co.

Tele-Mus Publishing Company,

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#### BMI PUBLISHERS

Televise Music Company The M. M. Hoffman Co. Thomas-Cole Publishing Co. Three Boys Music Company Tic-Toc Publishing Company Tichenor, W. C. Tidd, G. M. Tiffany Music Company Timberland Publishing Co. Time Music Company Times Square Music Co. Trans-American Music Pub. Tingor Music, Inc. Tinker, Bill Tobby Music Publishers Tomerlin, Lysle Tompkins, Clarence F. Tompkins, Clarence & Cuff, Paul Topaz Music Publications Topik Tunes Tourjee, Leo Eben Tracy Music Company, Inc. Trade Mark Music Trans-American Music Pub-Transatlantic Music Company Transradio Music, Inc. \*Treasure Music Publishers \*Triad Music Company Trianon Publications Trinity Music Co., Inc. Trio Music Company Tropical Song Counter Trutone Publishing Company Tune-House Publications Tune Shop Music Publishers Tune-Time Music Tune Towne Tunes Turner Tunes. The Tutmarc, Paul & Dena 20th Century Music Publishers Typemusic Tyrone Publications

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Uhl & Ware
\*Ultra Music Company
Unger Music Publisher
Unique Music Publishers

United Artists Publishing Co.
United Music, Inc.
Universal Music Sales
University Music Co.
University Publishing Company
Uranus Music Company
Urban Publications

Val Music Corporation Valentine Music Publications Valiant Music Company, Inc. Valiean Music Valner, Kurt Valor Publications Van Brunt Publishing Company Van Dorn, Catherine Van Russ Music Vance Music Company \*Vander Music Company Vanguard Songs Van's Music Company Variety Music Company Vavrin & King Van Bee Music Company Velleca Publishing Company Vernon Music Publishers Versailles Music Co., Inc. Vicca's Music Co. Victory Music Company \*Vogue Music Corporation Vogue Music Publishing Co. \*Von Hallberg Music Company

Wabash Music Company Wade Franklin, Publications Wahl, J. Frederick Wald Music Company Walden, Orville C. Waldman, Irving, Music Publishing Company Walker, Arthur L. Wallace Publishing Company Ward, Allan W., Music Pub. Warner Studio Washington Music Bazaar Waterss Music Publishing Co. Watson, W. A. Weaver, Jesse E. Webster Music Company Weeks, Publisher Wellman, Eugene

Wells, Maurice O. Wemar Music Corporation Wentworth, Martha Wesiav Music Corp. West Coast Music Publishers West Philadelphia Music Centre \*Westchester Music Co. Westmore Music Corporation (American Music, Inc.) \*Whimsy, Ltd. White Mountain Music White Way Music Company Whitney, F. E., Publications Wilcox Music Publishing Co. Willard Herring, Ltd. Williams, Albert Williams & Williams Williams, Bud, Publisher Willis-Woodward Music Co. (Marks) Wilson Publishing Co. Winfield Music, Inc. Winner Music Winters, Leo, Inc. Winthrop, G. & Company Wise Music Publications Withers, Mike Witro Music Publishing Co. Witt, Claude H Wizell, Murray, Music Co. Wolfe, Hugh J. Wood Song and Record Co. Woodward, Harry, Music Pub. Co. Woodland Music Company Woods Music Co. World Wide American Classics Worldwide Music Publishers Worthy, James H. Wright Publishing Company Wrightman, Neale Publishers Wyner Music Publishers \*Wyoming Music Company

"X-L" (Excell) Music Publications \*Yale Record Company

Zaboy-Landino Music Company Zenith Music Publications Zoeller Music Company

NOTE: BMI publishers of Religious Music, special releases of individual compositions and the scores and songs of colleges and universities, are not included in this listing.

## ASSOCIATED MUSIC PUBLISHERS, INC. (AMP)

By M. E. Tompkius

President and Secretary of AMP

O<sup>N</sup> August 1, 1947, Broadcast Music, Inc. purchased the capital stock of Associated Music Publishers, Inc. The purchase involved only the music publishing and foreign affiliated publisher relations. The purchase did not include Associated Transcription Library Service or the wire service to hotels, restaurants, etc., known as Muzak.

Associated Music Publishers, Inc. as of August 1, 1947 became the sole selling agent of fine standard and serious music catalogs which were built up by BMI throughout its publishing life. Those catalogs are now merged with the excellent catalogs of AMP, and all activity, promotion and distribution of these catalogs will take place from Associated Music Publishers, Inc., 25 West 45th Street, New York City.

Broadcast Music, Inc., 580 Fifth Avenue, will continue in the popular music publishing business, popular music not being involved in the merger.

All broadcasting station licensees of BMI may now use all of the materials, the performance rights of which are vested in Associated under the license they enjoy with BMI without payment of any fee to AMP, and without additional fee to BMI.

AMP Board of Directors: Carl Haverlin, President, BMI; William Hedges, NBC; Sydney M. Kaye, Vice-President, BMI; Paul Morency. WTIC; J. Harold Ryan, Fort Industry Co.; M. E. Tompkins, President, AMP.

AMP officers: Sydney M. Kave, Chairman of the Board; M. E. Tompkins, President & Secretary; Karl Bauer, Vice-President; Earl B. Hall, Vice-President; Charles E. Lawrence, Treasurer.

#### - Publishers

Aibl Verlag (See Universal Edition) Alpha Music Congress Music Co. Latin American Bureau Leader Music Co. Asoociated Music Publishers, Inc. Bote & Bock Lauterbach & Kuhn Breitkopf Publications Breitkopf & Haertel Carl Simon Broussan (See Editions Eschig) Congress Music Co. (See Alpha Music) Demets (See Editions Eschig) "Doblinger Verlag Dupont (See Editions Eschig) Eos Verlag (See Simrock) Editions Eschig Broussan Demets Dupont Ondet Pion Honoré

Société Nouvelle Vieu Filmusic Union (See B. Schott's Soehne) Julius Hainauer \*Wilhelm Hansen Forlag Kahnts' Schering Edition Latin American Bureau (See Alpha Music) Lauterbach & Kuhn (See Alpha Music) Leader Music Co. (See Alpha Music) F. E. C. Leuckart Luckardt (ee Simrock) Otto Maass (See Universal Edition) Nagel Musical Archives Ondet (See Editions Eschig) Philharmonischer Verlag (See B. Schott's Soehne) Pion Honoré (See Editions Eschig) Pro Art Publications Schott & Co., Ltd.

B. Schott's Soehne Filmusik Union Grosch Verlag Philharmonischer Verlag Schuberthaus Verlag (See Universal Edition) Senff (See Simrock) Carl Simon (See Breitkopf & Haertel) N. Simrock Esos Verlag Luckardt Raabe & Plothow Senff Société Nouvelle (See Editions Eschig) \*Universal Edition Aibl Verlag Albert Gutman Schuberthaus Verlag Otto Maass Vieu (See Editions Eschig)

<sup>\*</sup>Symphonic Works only, as per a special list.

# SESAC, Inc.

By PAUL HEINECKE President

SESAC is pleased to announce that 1948 marks the 18th year of service to the broadcasting industry and all allied fields in the entertainment business. We are grateful, too, in having been able to grow with the industry and that mutual experiences have made it possible for us to meet each individual broadcaster's specific music requirements; simplify his music licensing problems; and prepare to assist him, as in the past, through any music copyright crisis which may arise.

As radio has expanded, so has SESAC, with many new publishers whose large catalogs have been added to our repertory, embracing well over 120,000 copyrighted compositions of every type of music—music needed daily,

never dated, but of lasting value and appeal.

Such prominent American composers as Victor Herbert, Rudolf Friml, Edward MacDowell, Charles Wakefield Cadman, Bruno Huhn, Mrs. H. H. A. Beach, Cuthbert Harris, Virgil Thomson, Frank Grey and many others, through their compositions, enrich the SESAC music enjoyed by millions.

SESAC, in keeping with its long range plans for the future, began years ago to obtain for the broadcasters' use, a wide diversification in the music catalogs of its imposing list of American and foreign publishers. SESAC went further, in a realization that the spoken word, with or without music background, would play an important role in radio in the form of dramas, plays, sketches, musical comedies, operas, operettas. The SESAC catalogs contain hundreds of dramatic and comedy vehicles, now ready to serve our licensed stations in AM and FM, but more importantly, in greater measure, in television.

SESAC is further expending its full co-operation to FM and TV stations by making available its complete repertory under a gratis performance license valid until further notice. Meanwhile, special consideration is being given to the particular production and programming requirements of television.

Another important phase of SESAC's service is a high quality, modestly priced transcribed library-program service, which, at the end of 1947, only two and a half years after its inception, is being used effectively by over 300 AM, FM and TV stations. This unique library, containing only SESAC compositions, is recorded with an expertly-balanced one-quarter hour musical program made up of separate cuts on every vinylite record face. As a time-saver and a money-maker, the service has far exceeded every expectation of our subscribers.

All of our facilities, our services and the catalogs of our affiliated publishers are geared to meet the current music needs of the entire industry as well as keep pace with every programming and production requirement which may develop in the future. Whether your broadcasting medium is audio or video, SESAC is ready to serve you with The Best Music In

America.

PUBLISHERS Accordion Music Publishing Co., New Church Music Co., The, Fullerton, Calif. York Clef Music Co., New York Coanacher, B. (See Chart Music Publishincluding: Deiro, Pietro ing House, Inc.) Adamus, A. (See "P.W.P.") Composers Press, Inc., The, New York Adamus, Zenobiusz (See "P.W.P.") Albright Music Company (See National Concord Music Publishing Co., Inc., New York Music Company, Inc.) Cummings, M. Homer, Coalwood, W. Va. Alford, Harry L., Chicago Daniel, John, Nashville, Tenn. Alkire, Eddie, Publications, Easton, Pa. Dean, Emmet S. Altschuler, J. (See "P.W.P.")
Arct, M., Warsaw, Poland
Ashmall, Wm. E., Company (See McLaughlin & Reilly Co.)
Augsburg Publishing House, Minneapo-Dean & Edmiaston (See Firm Foun-Dean & Evridge Dean & Franklin dation Publishing Dean & Hensley House) Dean & Morgan Dean & Sebren Avalon Music Publishing Co. (See Stir-Deiro, Pietro (See Accordion Music Publing Music Publishing Co.) lishing Co.) Denison, T. S., & Company, Chicago Babwin Publications (See Pallma Music Products) Di Bella, O., New York Edition "Jastrzab" (See "P.W.P.") Barnes, A. S., and Company, Inc., New including: Barnhouse, C. L., Company, Oskaloosa, Ia. Rudnicky, Walery Bartlett, E. M. (See Brumley, Albert "W.J.R.E.)Rzepecki, J. Barwicki, K. T. (See "P.W.P.") Editions "Olympia" (See "P.W.P.") Beazley, Samuel W., & Son (See Stamps-Editions Pro Arte (See "P.W.P.") Eulenburg, Ernst, Ltd., London, England Baxter Music & Printing Co.) Beirly Company (See Chart Music Pub-Fairbank, H. W., Company (See National lishing House, Inc.) Music Co., Ínc.) Bendix Publishing Corp. (See National Ferrill, J. W. (See Quartet Music Com-Music Company, Inc.) pany) Benson, John T., Publishing Co., Nash-Firm Foundation Publishing House, ville, Tenn. Austin, Tex. Berge Music Co. (See McLaughlin & including: Reilly Co.) Dean, Emmet S. Braun, Hubert J., Chicago. Dean & Edmiaston including: Dean & Evridge Braun Music Co. Dean & Franklin Braun Organization, The Dean & Hensley Broadcast Music Publishers (See Na-Dean & Morgan tional Music Company, Inc.) Dean & Sebren Brumley, Albert E., Powell, Mo. Ramsey & Parker including: Trio Music Co. E. M. Bartlett Gebethner & Wolff, Warsaw, Poland Bryant Music Company, New York Georgi & Vitak Music Co. (See Vitak-Call-Mar Publishers, Inc., Woodstock, Ill. Capitol Music Co. (See National Music Elsnic Co.) Gilbert Music Company (See McLaughlin Company, Inc.) & Reilly Co.) Catholic Music Co. (See McLaughlin & Goddard Music Company, Chicago Reilly Co.) Gornston, David, New York Central Music Co., Dallas, Texas. (in-Gospel Music Publications (See Hathacluding: Ramsey, Will M.) way, Franklin Earl) Grabczewski, F., Warsaw, Poland Hall Music Co., The, Maryville, Tenn. Chart Music Publishing House, Inc., Chicago Hall & McCreary Co., Chicago including: Hanson, Eddy (See National Music Com-Beirly Company, Alfred pany, Inc.) Coanacher, B. Harmonia Edition Publishing Company, Huffer, Fred K. New York Littiy, Frank, Music Publishing Co. including: Warde, Harry Harmonie Publications Warner, F. Eugene Rondo Publications

Harper & Brothers, New York

Western Accordion Music Company